

# The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel. 956-6100 Cable: Modernart

NO. 111

FOR IMMEDIATE RELEASE

## PROJECTS: VIDEO XXI

PROJECTS: VIDEO XXI, the latest in The Museum of Modern Art's continuing series of daily video programs, opens at the Museum October 3 and is scheduled to run through November 13. Featured will be tapes by Merce Cunningham and Charles Atlas, Les Levine, Sally Shapiro, Wendy Clarke, Arthur Ginsberg, and Anna Bella Geiger. PROJECTS: VIDEO XXI is directed by Barbara London. Through PROJECTS: VIDEO, which was begun in September 1974, a survey of 155 videotapes by 130 artists from 13 countries has been presented.

"Video was first used by artists in the 1960s, a time of financial growth and of activity and experimentation in the arts," Ms. London notes. "During the 1970s, a time that is more restricted financially, video, like the other contemporary art forms, tends to be more contemplative. Video is a medium of great diversity, and through it artistic activity in both the visual and performing arts can be combined."

The works on view in this program were produced over the last year and represent some different approaches to the medium. In Fractions I Charles Atlas and Merce Cunningham effectively integrate dance and video by shooting simultaneously with several cameras, using monitors during the videotaping to give multiple points of view of the dancers. Les Levine's Diamond Mind, which is set in the television control room of Synapse, an editing facility in Syracuse, New York, engages issues of the self and its image by depicting the artist as both subject and creator. Whereas Wendy Clarke's Love Tapes is concerned with the meanings of love, Arthur Ginsberg's Kaddish is a biographical essay on the youth of poet Allen Ginsberg. Cluck,

by California artist Sally Shapiro, is a ritualistic, fictive tale. And Brazilian artist Anna Bella Geiger has used maps as content for her short, conceptual video works.

PROJECTS: VIDEO is made possible through the generous support of the National Endowment for the Arts, a federal agency in Washington, D.C. The Museum's exhibition program is partially funded through the New York State Council on the Arts.

October 3 - 9

Charles Atlas and Merce Cunningham, Fractions I. 1978. 30 minutes.  
Music by Jon Gibson.

October 10 - 16

Les Levine, Diamond Mind. 1977. 30 minutes.

October 17 - 23

Sally Shapiro, Cluck. 1978. 16 minutes.

October 24 - 30

Wendy Clarke, Love Tapes. 1977-78. 60 minutes.

October 31 - November 6

Arthur Ginsberg, Kaddish. 1977. 60 minutes. With Allen Ginsberg.  
A WNET-TV Lab production.

November 7 - 13

Anna Bella Geiger, Elementary Maps. 1977. 12 minutes. Music by Chico Buarque.  
Amulet, Mulata, A Mulata, and America Latino. 1977. 4 minutes. Camera work by Davi Geiger.

October 1978

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For further information, please contact Luisa Kreisberg, Director of Public Information (212) 956-2648 or Bruce Wolmer (212) 956-7298, The Museum of Modern Art, 11 West 53 Street, New York, New York 10019.

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