

SIXTY YEARS OF PARAMOUNT FILMS
IN SEVEN-WEEK RETROSPECTIVE
AT MUSEUM OF MODERN ART

On July 12, 1912, "Queen Elizabeth," starring Sarah Bernhardt, opened at the Lyceum Theatre in New York and 60 years later to the day on Thursday (July 12, 1972), the same picture will be presented by The Museum of Modern Art. It will initiate a new seven-week retrospective-- Paramount Pictures: Sixty Years. "Queen Elizabeth," though made in France, was imported to this country by Adolph Zukor, the founder of Paramount Pictures, and it is still circulated by the Museum to colleges and film societies around the country. The picture today stands out in the annals of film history because it introduced the early feature at a time when one- and two-reelers prevailed in the peep shows of the penny arcades.

During World War I, European film production diminished and America emerged as a film power. Paramount Pictures became one of the five major film studios, and for the past six decades it has been a source of many important American and European films. Among them are the original "The Ten Commandments" (1923), by Cecil B. DeMille; "Beau Geste" (1926), starring Ronald Colman; Ernst Lubitsch's "Trouble in Paradise" (1932); "The Miracle of Morgan's Creek" (1944), which brought fame to Preston Sturges; and "Sunset Boulevard" (1950), the Billy Wilder film starring Gloria Swanson in what was virtually a case history of the cinema in terms of a once famous silent film star. These and 83 other films have been assembled for this retrospective by guest programmer William S. Kenly III.

The Paramount series, from July 12 through August 31, includes films of all genres-- sophisticated comedy, spectacles, westerns, adventure films, gangster films, musicals-- and the roster of actors and actresses, directors and screenwriters includes hundreds of names indelibly written into film history. Director Billy Wilder has said: "The creative atmosphere at Paramount was absolutely marvelous: you just walked across the lot and there they were: Von Sternberg and Gary Cooper and Dietrich and Leo McCarey and Lubitsch. It was an atmosphere of creativity; we made pictures then, we just didn't make deals."

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While the legendary Sarah Bernhardt was one of the first stage artists to grace the screen, the theatre continued to be raided for talent for many years. Jeanne Eagels, whose stage reputation in her time was phenomenal, also opted for the immortality of motion pictures. "The Letter," in which she plays an unfaithful wife, is the only sound film with Miss Eagels to have survived. It is part of the Paramount program.

Other stage stars who moved into films with Paramount, when the advent of sound made their vocal experience so necessary, were Gertrude Lawrence, Claudette Colbert, Ethel Mer- man, Ginger Rogers, Ed Wynn, Eddie Cantor, the Marx Brothers, Tallulah Bankhead, Helen Hayes, Miriam Hopkins, Henry Fonda, among many others. In addition, directors Rouben Mamoulian and Preston Sturges and playwrights Ben Hecht and Charles MacArthur began their careers on Broadway.

An earlier refugee from the theatre, a former actor and writer named Cecil Blount DeMille, joined Paramount in 1913, when he co-directed "The Squaw Man" and established at the same time Paramount's Hollywood studio in an old barn. In addition to this first DeMille film and the original "The Ten Commandments," the Museum will show the director's "Man- slaughter," "The Affairs of Anatol," "Four Frightened People," and "Joan the Woman." The latter, about Joan of Arc, was DeMille's first spectacle and starred Geraldine Farrar.

Many of the greatest film directors in this country worked with Paramount. Represented in the Museum retrospective are Josef von Sternberg ("Underworld," "The Last Command," "The Docks of New York"); Rouben Mamoulian ("Love Me Tonight"); Frank Borzage ("A Fare- well to Arms," "Desire"); William Wyler ("The Heiress"); Erich von Stroheim ("The Wedding March"); and D.W. Griffith ("True Heart Susie"). Paramount also imported worthy films from abroad, among the silents Fritz Lang's "Metropolis" and E.A. DuPont's "Variety," which introduced Emil Jannings, newly under contract to the studio, and more recently Luchino Visconti's "The Stranger" and Bernardo Bertolucci's "The Conformist." Paramount even ventured into documentary film, commissioning Robert Flaherty's "Moana."

The stars under contract to Paramount included in the Museum cycle are Mary Pickford, who was introduced into feature films by Adolph Zukor and whose "Poor Little Rich Girl" will be shown; Douglas Fairbanks, in the western spoof "Wild and Woolly"; Pola Negri ("Woman of

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the World"); Rudolph Valentino ("Cobra"); Gary Cooper, who achieved stardom in "Wings," co-recipient of the first Academy Award for Best Picture in 1927; Clara Bow, in her first talkie, "The Wild Party"; Mae West in "Night After Night," her film debut; Noel Coward in "The Scoundrel"; and Marlene Dietrich in "Desire."

Willard Van Dyke, Director of the Museum's Department of Film, recalls the grim realities of the Depression years, from which people sought relief in motion pictures: "How well I remember our anticipation for the next masterpiece from Mamoulian, Lubitsch, Borzage, Cukor, Vidor, von Sternberg, McCarey and all the others. To be able to see "Morocco" or "The Blue Angel" after a day of photographing a soup kitchen was a magical experience, and everyone needs a little magic in his life. Looking back at the Hollywood films of the thirties and forties, they seem to be even more exciting now than they were then."

The schedule of Paramount Pictures: Sixty Years follows; asterisk denotes silent film.

- Wed, July 12 (2:00) QUEEN ELIZABETH. * 1912. By Louis Mercanton. With Sarah Bernhardt. ca. 40 min. WILD AND WOOLY. * 1917. Directed by John Emerson. With Douglas Fairbanks. ca. 70 min.
 (5:30) AMARILLY OF CLOTHESLINE ALLEY. * 1918. By Marshall Neilan. With Mary Pickford. ca. 70 min.
- Thur, July 13 (2:00) HUD. 1963. By Martin Ritt. With Paul Newman, Patricia Neal. 112 min.
 (5:30) SUNSET BOULEVARD. 1950. By Billy Wilder. With Gloria Swanson, William Holden. 110 min.
 (8:00) COBRA. * 1925. By Joseph Henabery. With Rudolph Valentino, Nita Naldi. 80 min.
- Fri, July 14 (2:00) THE MAN WHO SHOT LIBERTY VALANCE. 1962. By John Ford. With John Wayne, James Stewart. 122 min.
- Sat, July 15 (3:00) MANSLAUGHTER. * 1922. By Cecil B. DeMille. With Leatrice Joy. ca. 110 min.
 (5:30) ACE IN THE HOLE; THE BIG CARNIVAL. 1951. By Billy Wilder. With Kirk Douglas. 112 min.
- Sun, July 16 (12:30, 3:00) POOR LITTLE RICH GIRL. * 1917. By Maurice Tourneur. With Mary Pickford. ca. 77 min.
 (5:30) JOAN THE WOMAN. * 1917. By Cecil B. DeMille. With Geraldine Farrar. ca. 130 min.
- Mon, July 17 (2:00) UNDERWORLD. * 1927. By Josef von Sternberg. With George Bancroft, Clive Brook. 80 min.
 (5:30) ONCE UPON A TIME IN THE WEST. 1969. By Sergio Leone. With Henry Fonda. 165 min.
- Tues, July 18 (2:00) JOAN THE WOMAN (see Sun, July 16)
 (5:30) IF. 1969. By Lindsay Anderson. With Malcolm McDowell. 111 min.
- Wed, July 19 (2:00) COBRA (see Thur, July 13)
 (5:30) MANSLAUGHTER (see Sat, July 15)
- Thur, July 20 (2:00) ONCE UPON A TIME IN THE WEST (see Mon, July 17)
 (5:30) THE SQUAWMAN. * 1914. By Cecil B. DeMille and Oscar Apfel. ca. 60 min.
 (8:00) ONE-EYED JACKS. 1961. By and with Marlon Brando. 141 min.
- Fri, July 21 (2:00) BEAU GESTE. * 1926. By Herbert Brenon. With Ronald Colman. ca. 110 min.
- Sat, July 22 (3:00) THE SQUAWMAN (see Thur, July 20)
 (5:30) BREAKFAST AT TIFFANY'S. 1961. By Blake Edwards. With Audrey Hepburn. 115 min.
- Sun, July 23 (5:30) THE VANISHING AMERICAN. * 1925. By George B. Seitz. With Richard Dix. ca. 110 min.

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- Mon, July 24 (2:00) MEDIUM COOL. 1969. By Haskell Wexler. With Robert Forster. 110 min.
 (5:30) RED GARTERS. 1954. By George Marshall. With Rosemary Clooney. 91 min.
- Tues, July 25 (2:00) WINGS. * 1927. By William Wellman. With Clara Bow. ca. 140 min.
 (5:30) THE CONFORMIST. 1970. By Bernardo Bertolucci. In Italian; English titles. 110 min.
- Wed, July 26 (2:00) THE LAST COMMAND. * 1928. By Josef von Sternberg. With Emil Jannings. 119 min.
 (5:30) OH! WHAT A LOVELY WAR. 1969. By Richard Attenborough. 132 min.
- Thur, July 27 (2:00) TARGETS. 1968. By Peter Bogdanovich. With Boris Karloff. 90 min.
 (5:30) MEDIUM COOL (see Mon, July 24)
 (8:00) THE WEDDING MARCH. * 1927. By Erich von Stroheim. With von Stroheim, Fay Wray. ca. 130 min.
- Fri, July 28 (2:00) TRUE HEART SUSIE. * 1919. By D.W. Griffith. With Lillian Gish. ca. 75 min.
- Sat, July 29 (3:00) ELDORADO. 1967. By Howard Hawks. With John Wayne. 126 min.
 (5:30) THE WEDDING MARCH (see Thur, July 27)
- Sun, July 30 (12:30) ROBINSON CRUSOE ON MARS. 1964. By Byron Haskin. 104 min.
 (3:00) SIDEWALKS OF LONDON (ST. MARTIN'S LANE). 1940. By Erich Pommer. With Vivien Leigh, Charles Laughton. 84 min.
 (5:30) FUNNY FACE. 1957. By Stanley Donen. With Fred Astaire, Audrey Hepburn. Music by George Gershwin. 103 min.
- Mon, July 31 (2:00) DESIRE. 1936. By Frank Borzage. With Marlene Dietrich. 99 min.
 (5:30) WINGS (see Tues, July 25)
- Tues, Aug 1 (2:00) METROPOLIS. * 1926. By Fritz Lang. ca. 100 min.
 (5:30) ROSEMARY'S BABY. 1968. By Roman Polanski. With John Cassavetes, Mia Farrow. 134 min.
- Wed, Aug 2 (2:00) THE TOLL GATE. * 1920. By Lambert Hillyer. With William S. Hart. ca. 70 min.
 (5:30) IN HARM'S WAY. 1965. By Otto Preminger. With John Wayne, Kirk Douglas, Patricia Neal. 165 min.
- Thur, Aug 3 (2:00) TROUBLE IN PARADISE. 1932. By Ernst Lubitsch. With Miriam Hopkins, Herbert Marshall. 86 min.
 (5:30) VOLCANO. * 1926. By William K. Howard. With Bebe Daniels, Wallace Beery. 70 min.
 (8:00) GOODBYE, COLUMBUS. 1969. By Larry Peerce. With Richard Benjamin, Ali McGraw. 105 min.
- Fri, Aug 4 (2:00) THE ODD COUPLE. 1968. By Gene Saks. With Walter Matthau, Jack Lemmon. 105 min.
- Sat, Aug 5 (3:00) REDSKIN. * 1929. By Victor Schertzinger. ca. 85 min.
 (5:30) KID BOOTS. * 1926. By Frank Tuttle. With Eddie Cantor, Clara Bow. ca. 75 min.
- Sun, Aug 6 (12:30, 3:00) THE NUTTY PROFESSOR. 1963. By and with Jerry Lewis. 107 min.
 (5:30) INTERFERENCE. 1928. By Lothar Mendes and R.J. Pomeroy. With Clive Brook. 75 min.
- Mon, Aug 7 (2:00) HAWTHORNE OF THE USA. * 1919. By James Cruze. With Wallace Reid. 120 min.
 (5:30) TO CATCH A THIEF. 1955. By Alfred Hitchcock. With Cary Grant, Grace Kelly. 97 min.
- Tues, Aug 8 (2:00) THE AFFAIRS OF ANATOL. * 1921. By Cecil B. DeMille. With Gloria Swanson, Wallace Reid. ca. 90 min.
 (5:30) HAWTHORNE OF THE USA (see Mon, Aug 7)
- Wed, Aug 9 (2:00) TO CATCH A THIEF (see Mon, Aug 7)
 (5:30) THE AFFAIRS OF ANATOL (see Tues, Aug 8)
- Thur, Aug 10 (2:00) FINE MANNERS. * 1926. By Richard Rosson. With Gloria Swanson. ca. 80 min.
 (5:30) CHANCE MEETING. 1960. By Joseph Losey. With Hardy Kruger, Micheline Presle. 96 min.
 (8:00) DOCKS OF NEW YORK. * 1928. By Josef von Sternberg. 79 min.
- Fri, Aug 11 (2:00) KID BOOTS (see Sat, Aug 5)
- Sat, Aug 12 (3:00) IT'S THE OLD ARMY GAME. * 1926. By Edward Sutherland. With W.C. Fields, Louise Brooks. ca. 70 min.
 (5:30) THE BLISS OF MRS. BLOSSOM. 1968. By Joseph McGrath. With Shirley MacLaine. 93 min.
- Sun, Aug 13 (12:30) SHANE. 1953. By George Stevens. With Alan Ladd. 118 min.
 (3:00) A KISS FOR CINDERELLA. * 1926. By Herbert Brenon. With Betty Bronson. 107 min.
 (5:30) FINE MANNERS (see Thur, Aug 10)

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- Mon, Aug 14 (2:00) THE BLISS OF MRS. BLOSSOM (see Sat, Aug 12)
 (5:30) CONRAD IN QUEST OF HIS YOUTH. * 1920. By William deMille. With Thomas Meighan. ca. 80 min.
- Tues, Aug 15 (2:00) REDSKIN (see Sat, Aug 5)
 (5:30) NIGHT AFTER NIGHT. 1932. By Archie Mayo. With Mae West, George Raft. 75 min.
- Wed, Aug 16 (2:00) CONRAD IN QUEST OF HIS YOUTH (see Mon, Aug 14)
 (5:30) MOANA. * 1926. By Robert Flaherty. 85 min.
- Thur, Aug 17 (2:00) HOTEL IMPERIAL. * 1927. By Mauritz Stiller. With Pola Negri. 78 min.
 (5:30) THE WILD PARTY. 1929. By Dorothy Arzner. With Clara Bow, Fredric March. 76 mi
 (8:00) ADALEN 31. 1970. By Bo Widerberg. 115 min.
- Fri, Aug 18 (2:00) OLD IRONSIDES. * 1926. By James Cruze. With Wallace Beery. ca. 120 min
- Sat, Aug 19 (3:00) THE DEVIL AND THE DEEP. 1932. By Marion Gering. With Tallulah Bankhead, Gary Cooper, Cary Grant, Charles Laughton. 78 min.
 (5:30) MIRACLE OF MORGAN'S CREEK. 1944. By Preston Sturges. With Betty Hutton. 99 mi
- Sun, Aug 20 (12:30) BLUE SKIES. 1946. By Stuart Heisler. Songs by Irving Berlin. With Fred Astaire, Bing Crosby. 104 min.
 (3:00) ROAD TO SINGAPORE. 1940. By Victor Schertzinger. With Bob Hope, Bing Crosby. 85 min.
 (5:30) THE HEIRESS. 1949. By William Wyler. With Olivia de Havilland, Montgomery Clift. 115 min.
- Mon, Aug 21 (2:00) CATCH 22. 1971. By Mike Nichols. 121 min.
 (5:30) VARIETY. * 1925. By E. A. Dupont. With Lya De Putti, Emil Jannings. ca. 110 min.
- Tues, Aug 22 (2:00) THE COVERED WAGON. * 1923. By James Cruze. ca. 110 min.
 (5:30) DOUBLE INDEMNITY. 1944. By Billy Wilder. With Barbara Stanwyck, Fred MacMurray. 107 min.
- Wed, Aug 23 (2:00) A GENTLEMAN OF PARIS. * 1927. By Harry D'Arrast. With Adolphe Menjou. ca. 75 min.
 (5:30) THE STRANGER. 1967. By Luchino Visconti. With Marcello Mastroianni, Anna Karina. In French; English titles. 104 min.
- Thur, Aug 24 (2:00) WOMAN OF THE WORLD. * 1925. By Mal St. Clair. With Pola Negri. 70 m
 (5:30) THE SCOUNDREL. 1935. By Ben Hecht, Charles MacArthur. With Noël Coward. 75 m
 (8:00) THE LETTER. 1929. By Jean Di Limur. With Jeanne Eagels. 68 min.
- Fri, Aug 25 (2:00) LOVE ME TONIGHT. 1932. By Rouben Mamoulian. Songs by Rogers and Hart. With Jeanette MacDonald, Maurice Chevalier. 96 min.
- Sat, Aug 26 (3:00) THE LETTER (see Thur, Aug 24)
 (5:30) THE TEN COMMANDMENTS. * 1923. By Cecil B. DeMille. With Leatrice Joy, Rod La Roque. ca. 120 min.
- Sun, Aug 27 (12:30) NAKED PREY. 1966. By and with Cornel Wilde. 94 min.
 (3:00) HORSE FEATHERS. 1932. By Norman Z. McLeod. With the Marx Brothers. 69 min.
 (5:30) THE STORY OF TEMPLE DRAKE. 1933. By Stephen Roberts. With Miriam Hopkins. 68 min.
- Mon, Aug 28 (2:00) EASY LIVING. 1937. By Mitchell Leisen. With Jean Arthur. 91 min.
 (5:30) THE TEN COMMANDMENTS (see Sat, Aug 26)
- Tues, Aug 29 (2:00) THE STORY OF TEMPLE DRAKE (see Sun, Aug 27)
 (5:30) A FAREWELL TO ARMS. 1932. By Frank Borzage. With Helen Hayes, Gary Cooper. ca. 90 min.
- Wed, Aug 30 (2:00) THE TRAIL OF THE LONESOME PINE. 1936. By Henry Hathaway. With Henry Fonda. 102 min.
 (5:30) FOUR FRIGHTENED PEOPLE. 1934. By Cecil B. DeMille. With Claudette Colbert. 78 min.
- Thur, Aug 31 (2:00) A FAREWELL TO ARMS (see Tues, Aug 29)
 (6:30) A 1972 Paramount film, title to be announced.

Additional information available from Lillian Gerard, Special Projects Coordinator, and Mark Segal, Assistant, Department of Public Information, The Museum of Modern Art, 11 West 53 Street, New York, New York 10019. Phone: (212) 956-7296.