The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel. 956-6100 Cable: Modernart

No. 22 FOR IMMEDIATE RELEASE

Advance Information: PHOTOGRAPHY INTO SCULPTURE

Showings: The exhibition will be on view at The Museum of Modern art from

April 8 - July 5, 1970; will travel in the United States and Canada

through December, 1971.

Director: Peter C. Bunnell, Curator, Department of Photography, The Museum of

Modern Art.

The exhibition, the first comprehensive showing of its kind, will consist of approximately 50 objects in which photographs, or photographically formed images, are used in a sculptural or fully dimensional manner. In the exhibition Bunnell seeks to explore an area in which photographers have ventured with increasing interest in the last two or three years. Works have been selected in which space and scale, which

are fundamentally intellectual illusions in ordinary photographs, have been transformed into actual space and dimension thereby shifting pho-

tography into sculpture.

The exhibition will include contour vacuum molded plastic containers for photographs and film transparencies, film positives sandwiched in lucite constructions of varying depths to be viewed with either reflected or transmitted illumination, photo-sensitized contour molded cloth sculptures, life-size figural compositions constructed from several hundred glass transparencies with multidimensional views, fabricated pictorial or illusionistic boxed environments, participation puzzles, contour vacuum formed topographic landscapes, lucite cubes of photographs, dimensional wall constructions, reductive sculptures of multiples of pictorial boxes made of cardboard, and light/picture constructions.

The exhibition is conceived as a sequel to an earlier show of Bunnell's, Photography as Printmaking, in that it extends the practical definition of photography to embrace concerns beyond those of the traditional silver print or what may now be termed "flat" work. "However, in stressing this new sculptural artifact, one in no way depricates the nature of the intrinsic optical image," Bunnell says. "In fact, to appreciate this multi-media direction one must recognize how distinctly the artist

adheres to the underlying photo-optical basis of his work."

Photographers:

More than 20 American and Canadian artists are represented in the exhibition. Most are in their 20's and 30's, and the majority of the American artist are from the West Coast. The artists include: Ellen Brooks, Robert Brown, Carl Cheng, Darryl Curran, Jack Dale, Michael DeCourcy, Andre Haluska, Robert Heinecken, Harvey Himelfarb, Richard Jackson, Jerry McMillan, Bea Nettles, James Pennuto, Joe Pirone, Douglas Prince,

Dale Quarterman, Leslie Snyder, Michael Stone, and Lyn Wells.

Press Preview:

April 7, 1970, 11 a.m. - 4 p.m.

Additional information and photographs available from Elizabeth Shaw, Director, and Susan Bernstein, Associate Director, Department of Public Information, The Museum of Modern Art, 11 West 53rd Street, New York, N.Y. 10019. (212) 956 - 7501, 7294.