

THE MUSEUM OF MODERN ART

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SUMMER ATTRACTIONS AT N.Y. MUSEUM OF MODERN ART

More than 150,000 visitors from all parts of the country will visit the Museum of Modern Art in New York this summer to see the world-famous collection of paintings and sculptures in the Museum's air-conditioned galleries, to stroll outdoors through the marble-paved sculpture garden where luncheon and tea are served under the trees, and to visit the Japanese house in the Museum's outdoor exhibition area.

In the Museum's new glass-walled restaurant, which opened to the public for the first time this spring, buffet lunch (\$.95 and \$1.25) will be served daily from noon until 2 p.m. and an a la carte menu will be served from 2 until 7 p.m. when the Museum closes. Designed by Philip C. Johnson, Director of the Museum's Department of Architecture and Design, the restaurant opens directly onto the sunken court where sculpture is placed among cool reflecting pools, groves of evergreens and birches and banks of myrtle.

The Japanese exhibition house, a special outdoor attraction planned for this summer, is an authentic recreation of a traditional Japanese house of the 16th and 17th centuries. The entire house, including the rocks and shrubbery for its surrounding garden and pools, was shipped from Japan. Admission to the house will be 60¢ and visitors will be required to remove their shoes before entering and put on Japanese slippers, which they may keep as souvenirs.

In the Museum's world-famous collection of paintings, which occupies the building's entire second floor, visitors will be able to see such popular pictures as Picasso's THREE MUSICIANS, Andrew Wyeth's CHRISTINA'S WORLD and Salvador Dali's THE PERSISTENCE OF MEMORY, along with scores of works of art by American, European and Latin American artists. Gallery talks, which are free to the public, on such topics as UNDERSTANDING ABSTRACT ART and KEY PAINTINGS BY PICASSO, are given every Friday, Saturday and Sunday afternoons.

Other new exhibitions on view during the summer include the largest retrospective to date of the work of the famous French sculptor, Jacques Lipchitz, a memorial exhibition of paintings by the late American painter, Niles Spencer, an exhibition of contemporary abstract Japanese calligraphy and an exhibition of modern architectural and design trends in Italy.

From June 30 through August 22, an exhibition of new playground equipment will be on view. The models displayed will be the winning designs from a nation-wide competition sponsored by Parents' Magazine, the Museum of Modern Art and Creative

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Playthings, Inc. and the first three prize winning designs will be shown in full scale.

Twice a day, at 3 p.m. and 5:30 p.m., throughout the summer in the Museum's comfortable air-conditioned auditorium theater, a series of films produced by United Artists since 1919 will be shown. Such famous motion pictures as ELEPHANT BOY, THE PRIVATE LIFE OF HENRY VIII and MAJOR BARBARA will be presented.

In the main lobby of the Museum, visitors will be able to purchase a wide variety of books published by the Museum. Among the many different titles available are ANCIENT ARTS OF THE ANDES, THE HISTORY OF PHOTOGRAPHY, SCULPTURE OF THE 20TH CENTURY, HOW TO MAKE MODERN JEWELRY and WHAT IS MODERN PAINTING. Besides books, visitors may purchase large framed color reproductions and post cards of famous paintings and sculptures in the Museum's collection. Scale reproductions of some of the Museum's sculptures are also available here.

Many out of town visitors who are members of the Museum will visit the member's glass-walled Penthouse, overlooking Rockefeller Center, where luncheon and tea are served daily. In the Art Lending Service, also on the 6th floor, Museum members may rent original works of art for their own homes. A wide variety of modern paintings, sculptures, mobiles and prints are available at rentals ranging from \$3 to \$35.

The Museum of Modern Art, at 11 West 53 Street, is open from noon to 7 p.m. daily and from 1 to 7 p.m. on Sundays. As the Museum receives no public appropriations and is entirely supported by its own efforts, an admission fee of 60¢ for adults, 20¢ for children, is charged. Members, however, receive an annual pass as one of membership's privileges.
