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THE MUSEUM OF MODERN ART

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FOR IMMEDIATE RELEASE

SARAH NEWMAYER RESIGNS POST AS PUBLICITY DIRECTOR OF THE MUSEUM OF MODERN ART

Sarah Newmeyer has resigned as Publicity Director of the Museum of Modern Art to devote full time to the completion of a book on which she has done much research and preliminary work during the past several years. Her resignation will take place March 31.

In announcing the resignation, Nelson A. Rockefeller, President of the Museum said:

"Miss Newmeyer joined the staff of the Museum in August 1933 to organize its Publicity Department, and assumed the direction of that department the following year. She has been a pioneer in this field and has made a great contribution towards bringing the Museum's activities to the attention of the public."

After Miss Newmeyer completes her book she may undertake a new publicity project in the field of social and international relations.

On June 13 she will go to Kent, Ohio, to give an address on publicity at the Institute on Public Relations held at Kent State University.

Miss Newmeyer is Vice President and one of the founders of Children's World Theatre.

She will be succeeded as Publicity Director of the Museum by Miss Betty Chamberlain, a former member of the staff of the Museum of Modern Art and of the Philadelphia Museum of Art. Miss Chamberlain also served on the editorial staffs of Time, Inc.: Art News, The Magazine of Art, the Office of War Information and the U.S. Maritime Commission. She will assume her duties on April first.

