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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I.A.550

April 1, 1965

Mrs. Emily Stone
Alfred Barr

Visits to Private
Collections

Dear Emily:

The members of my staff listed below should be given tickets to visit the following private collections:

April 7th:

Mr. and Mrs. Hermanos - Sara Mazo, Grace Stevens, Dudley Waggoner, Bailey Logan

Mr. and Mrs. Josefowitz - Betsy Jones, Sara Mazo, Rona Roob, Grace Stevens, Dudley Waggoner, Bailey Logan

Mrs. Lasker - Betsy Jones, Rona Roob, Grace Stevens, Dudley Waggoner, Bailey Logan

April 14th:

Mr. and Mrs. Copley - Betsy Jones, Sara Mazo, Rona Roob, Dudley Waggoner, Bailey Logan

Mrs. Josten - Rona Roob, Grace Stevens

To: Department Heads

From: Emily C. Stone

Re: Visits to Private Collections
The Membership Department wishes to extend invitations to the Visits to Private Collections to any of your staff who you feel are interested and wish to come. It is important that we know how many tickets you desire and for whom. "limitation" does not extend to Museum staff. Kindly apply by telephone to Ella O'Reas, ext. 221, before Friday, April 2nd.

Alfred H. Barr, Jr.

NEW YORK CITY VISITS

CONNECTICUT VISIT

Wednesday, April 7

Wednesday, April 28

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	AHB	I. A. 550

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Alfred H. Barr, Jr.

March 30, 1965

To: Department Heads
 From: Emily C. Stone

Re: Visits to Private Collections

The Membership Department wishes to extend invitations to the Visits to Private Collections to any of your staff whom you feel are interested and wish to come. It is important for us to know how many tickets you desire and for whom. The "limitation" does not extend to Museum staff.

Kindly apply by telephone to Carla O'Rorke, ext. 221, before Friday, April 2nd.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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 WOMEN'S WEAR DAILY
 NEW YORK, N. Y.
 D. 50,791
 JAN 4 1965



And to another . . . like wouldn't it be wise if the Museum of Modern Art stopped charging for drinks at the Contributing Members openings. This barbaric custom, instituted this fall, is driving the artists away in droves, making the openings just a bit square.

And, perhaps Andy Warhol could arrange for some professional to stretch his canvases . . . but then, after all, Warhol likes to feel he has something to do with the creation of his art. And, perhaps society will begin to leave artists ALONE . . . instead of making celebrities out of them. Time may come when the artist will be so busy traipsing around to charity galas and smart parties he won't have time to create.

And, at some exhibitions . . . easily visible signs which read "BEWARE OF THE ART" . . . So many of them seem to be getting physically aggressive . . . even PREDATORY!

And finally . . . with sculpture and painting getting bigger and BIGGER . . . the latest . . . Lucas Samavis' entire studio . . . on sale for \$17,000 as a work of art . . . perhaps one day soon we can look forward to reading that the entire city of New York is on sale as an objet trouve.

TED JAMES, JR.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

NEW YORK CITY VISITS

Wednesday, April 7

3 - 6 p. m.

Mr. and Mrs. Maxime L. Hermanos
970 Park Avenue (83rd Street)
Paintings, drawings and sculpture - Manet
to Dubuffet

SM
Dubuffet

MEMORANDUM

To: Alfred Barr
From: EMILY C. STONE
Date: Monday
March 15, 1965
Subject:

For your information, I attach the list of publishers and advertising agency executives who are going to attend the lunch tomorrow in the Founders' Room at 12:15 p.m.

Mrs. Werner E. Josten
944 Fifth Avenue (76th Street)
School of Paris since 1890

PD
SBS

The Kaufmann Conference Rooms
Institute of International Education
809 United Nations Plaza
(1st Avenue between 45th & 46th Streets)
Recently completed - designed by
Alvar Aalto, Finnish architect

3 - 5 p. m.

CONNECTICUT VISIT

Wednesday April 28

11 a. m. - 1 p. m.

"Old Hundred"
The Larry Aldrich Museum
45 Main Street, Ridgefield
"Art of the 50's and 60's from the
Richard Brown Baker Collection"

Mr. and Mrs. Joseph H. Hirshhorn 2 - 5 p. m.
John Street, Greenwich
Approximately 85 works by 19th and
20th Century sculptors - in garden

Mr. and Mrs. Albert A. List 2 - 5 p. m.
Byram Shore Road, Byram
Contemporary painting and sculpture -
garden and house

Private Automobile

For those wishing to provide their own transportation, the Museum will send a map of the area, but is making no luncheon arrangements. Please note hours for visits listed above.

Bus Tour - transportation \$5.00 per person

Chartered buses for Ridgefield will leave from the Museum's main entrance at 9:15 a. m. promptly. Arrangements for lunch have been made at Tode's Inn, Ridgefield (estimated price \$2.50). After lunch, the buses will proceed to the Hirshhorn and List collections, returning to the Museum by approximately 6 p. m.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

Membership

MUSEUM OF MODERN ART LUNCHEON - for Corporate Executives
Tuesday, March 16, 1965 - Founders' Room - 12:15 p.m.

THE MUSEUM OF MODERN ART, NEW YORK

The Membership Committee of The Museum of Modern Art invites you to attend its annual series of Visits to Private Collections, to take place in New York City on Wednesday afternoons, April 7 and April 14 from three to six o'clock, and in Connecticut on Wednesday, April 28. This series of visits has been organized as a special privilege for Contributing Members of the Museum who contribute \$100 and more annually and has been made possible by the generous collaboration of the collectors and the Institute of International Education. The schedule is listed on the following pages.

Alfred J. Seaman	President	Sullivan, Stauffer, Colwell & Bayles, Inc.
William B. Lewis	Chairman	Kenyon & Eckhardt, Inc.
William Bernbach	President	Doyle, Dane, Bernbach, Inc.

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

Membership

MUSEUM OF MODERN ART LUNCHEON - for Corporate Executives
Tuesday, March 16, 1965 - Founders' Room - 12:15 p.m.

NEW YORK CITY VISITS

CONNECTICUT VISIT

Wednesday, April 7

3 - 6 p. m.

Mr. and Mrs. Maxime L. Hermanos
970 Park Avenue (83rd Street)
Paintings, drawings and sculpture - Manet
to Dubuffet

RL SM
DWW GBS

Mr. and Mrs. Samuel Josefowitz
910 Park Avenue (80th Street)
Exceptional concentration on the Nabis
generation - France, 1890's

RR BL BJ
DWW SM
GBS

Mrs. Albert D. Lasker
29 Beekman Place (51st Street)
Outstanding French Impressionist paintings

RR BL BJ
DWW GBS

Wednesday, April 14

3 - 6 p. m.

Mr. and Mrs. William N. Copley
150 East 69th Street
Noteworthy Dada and Surrealist collection

RL BJ
DWW SM
RR

Mrs. Werner E. Josten
944 Fifth Avenue (76th Street)
School of Paris since 1890

RR
GBS

The Kaufmann Conference Rooms
Institute of International Education
809 United Nations Plaza
(1st Avenue between 45th & 46th Streets)
Recently completed - designed by
Alvar Aalto, Finnish architect

3 - 5 p. m.

Wednesday April 28

"Old Hundred" 11 a. m. - 1 p. m.

The Larry Aldrich Museum
45 Main Street, Ridgefield
"Art of the 50's and 60's from the
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Contemporary painting and sculpture -
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the buses will proceed to the Hirshhorn and List
collections, returning to the Museum by approximately
6 p. m.

Arthur J. Seaman

President

Sullivan, Stautter, Colwell
& Bayles, Inc.

William B. Lewis

Chairman

Kenyon & Eckhardt, Inc.

William Bernbach

President

Doyle, Dane, Bernbach, Inc.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

Membership

MUSEUM OF MODERN ART LUNCHEON - for Corporate Executives
 Tuesday, March 16, 1965 - Founders' Room - 12:15 p.m.

ACCEPTANCES

BOOK PUBLISHING EXECUTIVES:

	Corporate Members:	Employee Members:
Douglas M. Black	Chairman \$250	Doubleday & Co., Inc. 25
Manuel Siwek	President	Grosset & Dunlap, Inc.
George P. Brockway	President	W.W. Norton & Co., Inc.
Ned Pines	President	Popular Library, Inc.
Thomas H. Guinzburg	President	The Viking Press
Alfred A. Knopf	Chairman	Alfred A. Knopf, Inc.
John T. Lawrence	President	William Morrow & Co., Inc.

MAGAZINE PUBLISHING EXECUTIVES:

Herbert R. Mayes	President	McCall Corporation
Gibson McCabe	President \$400	Newsweek, Inc. 40
A.J. Russell	Exec. Vice Pres. \$350	The New Yorker 26
Ben G. Wright	President	This Week Magazine
A. L. Blinder	President \$500	(Esquire, Inc. 31
Arnold Gingrich	Publisher	(Esquire, Inc.

ADVERTISING AGENCY EXECUTIVES:

Dan Seymour	President \$500	J. Walter Thompson Co. 50
Paul Foley	Chairman \$200	(McCann-Erickson, Inc. 10
Armando Sarmiento	President	(McCann-Erickson, Inc.
Robert E. Lusk	Chairman \$250	Benton and Bowles, Inc. 25
Alfred J. Seaman	President	Sullivan, Stauffer, Colwell & Bayles, Inc.
William B. Lewis	Chairman	Kenyon & Eckhardt, Inc.
William Bernbach	President	Doyle, Dane, Bernbach, Inc.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

- 2 -

ADVERTISING AGENCY EXECUTIVES (continued):

Ned Doyle	Exec. Vice Pres.	Doyle, Dane, Bernbach, Inc
Norman B. Norman	Chairman \$250	Norman, Craig & Kummel, 13 Inc.
Stuart D. Watson	President and Chairman	McCann-Marschalk Co., Inc.
Bryan Houston	Chairman	The Fletcher Richards Co.
John P. Warwick	President \$100	Warwick & Legler, Inc. 11
Roger A. Purdon	President	Kudner Agency, Inc.
W.T. Okie	President	J.M. Mathes, Incorporated
Julian Farren	President	L.W. Frohlich & Company
John Sasso Willson/Willson	Senior Vice Pres. & Creative Director	G.M. Basford Company
James J. McCaffrey	Chairman	C.J. LaRoche & Co., Inc.
David B. McCall	President	C.J. LaRoche & Co., Inc.
Arthur E. Sudler	Chairman	Sudler & Hennessey, Inc.
R. Thomas Willson	Exec. Vice Pres.	Palmer, Willson & Worden, Inc.

MUSEUM OF MODERN ART STAFF:

Alfred Barr	Richard Koch
Monroe Wheeler	Philip Johnson
Emily Stone	Rene d'Harnancourt
Elizabeth Shaw	

Gardner Cowles

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

yes AHB

THE MUSEUM OF MODERN ART

Date: February 11, 1965

To: Alfred Barr
Richard Koch
Elizabeth Shaw
Monroe Wheeler

Re: Luncheon - March 16,

From: Emily C. Stone

Founders' Room

As I mentioned at the staff Program Coordination Committee meeting yesterday, Mike Cowles is organizing a luncheon for publishers and advertisers on Tuesday, March 16, at 12:15 p.m. in the Founders' Room. The purpose of the lunch is to encourage enrollment in the Museum's Corporate Membership plan. Since he is leaving the City tomorrow for four weeks, he asked me to invite you to come to the lunch.

Please let my office know if you can attend.

Emily

AS SUCH AS WE GO ON WITH THE CURRENT POLICY CONSIDERATIONS THAT SHOULD BE film, prints, etc., I believe there are policy considerations that should be considered -- as well as the very practical question of whether the periodicals are firmly enough established to ensure that they fulfil their subscription obligations. Rather than proceed blindly on a piece-meal basis, I believe some subcommittee should formulate guide lines and evaluate suggestions received from the departments with reference to these criteria. I think it would be far better to stick with only the three we now have, rather than to add others in a hit-or-miss fashion. If a specific mailing piece is in preparation which imposes the deadline to which your memo referred, perhaps there could be a statement that, in addition to the three publications now available, other possibilities are being explored to extend the list, and that members will be advised when other titles have been added.

File Comment

Photography

Aperture
Contemporary Photographer
Terre d'Images

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

cc: Mr. Karpel
 Mr. Green
 Mrs. Shaw
 ✓ ref. Baver

Membership

THE MUSEUM OF MODERN ART

Date January 8, 1965

To: Barbara Elliman
 From: Helen Franc

Re: Additional periodicals for members

Dear Barbara:

With regard to your memo requesting additions to the suggested periodicals that might be offered to our members at reduced rates, I have some comments.

First, I am disturbed at your mention of an "imminent deadline" in connection with this offering. The lists as so far submitted are incomplete and unbalanced, to begin with. Second, Bernard Karpel was never consulted, although it was definitely stipulated at the December meeting that he be asked his opinion, in addition to the suggestions sought from curatorial departments.

The three publications we have so far offered have all been: a) American; ~~EXHIBIT~~
 b) with more or less general coverage of the arts.

As soon as we go into foreign publications, or specialized publications on film, prints, etc., I believe there are policy considerations that should be considered -- as well as the very practical question of whether the periodicals are firmly enough established to ensure that they fulfil their subscription obligations. Rather than proceed blindly on a piece-meal basis, I believe some subcommittee should formulate guide lines and evaluate suggestions received from the departments with reference to these criteria. I think it would be far better to stick with only the three we now have, rather than to add others in a hit-or-miss fashion. If a specific mailing piece is in preparation which imposes the deadline to which your memo referred, perhaps there could be a statement that, in addition to the three publications now available, other possibilities are being explored to extend the list, and that members will be advised when other titles have been added.

File Comment

Photography

- Aperture
- Contemporary Photographer
- Terre d'Images

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

To: Alfred Barr

January 6, 1965

From: Barbara Elliman

As discussed at the Program Committee meeting this morning, the following publications have been recommended for possible inclusion on our list of magazines offered to members at reduced rates. We are facing an immediate deadline on this project, but would greatly appreciate any additional suggestions your department might care to submit.

Prints and Drawings

Artist's Proof
Graphis

Film Library

Films in Review
Sight and Sound
Cahiers du Cinema
Film Culture
Film Quarterly
The Seventh Art
Film Comment

Photography

Aperture
Contemporary Photographer
Terre d'Images

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	AHB	I. A. 550

*R.R. - Please secure library list of periodicals
not taken by the MA [asked Karpel for 11/17/64]*

THE MUSEUM OF MODERN ART

To: Dick Griffith
Bill Lieberman
Bill Seitz
John Szarkowski
Alfred Barr ✓

From: Barbara Elliman

Date: December 3, 1964

Re: Reduced Rates for Members
on Selected Magazines

Rec'd - filed under "Library"

Emily Stone has asked me to remind you to send to her office a list of the magazines you feel should be added to those already offered to our members at reduced rates, i.e., Arts, Art News and Art in America. We would appreciate it if you could submit your suggestions by December 11th as we would like to get started on this project before the end of the year.

Many thanks,

to explain to you our policy of distributing publications to members.

Sincerely,

Alfred H. Barr, Jr.

Mr. Kermit Kahn
336 Central Park West
New York 25, New York

AHB:dww

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

cc: Mrs. Stone

December 1, 1964

Dear Mr. Kahn:

Please forgive my not answering your letter of October 22nd before this. Unfortunately I have been very preoccupied with meetings and Museum problems and as a result I have had to neglect my correspondence.

I am passing your letter on to Mrs. Thomas Stone, the Director of our Membership Department. She or a ^{member} number of her staff will be able to explain to you our policy of distributing publications to members.

Sincerely,

Alfred H. Barr, Jr.

Mr. Kermit Kahn
336 Central Park West
New York 25, New York

AHB:dww

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

Mrs. Simon

November 19, 1964

Dear Mrs. Simon:

I want to thank you most sincerely for your contribution of \$500 toward a Sustaining Membership in The Museum of Modern Art and take pleasure in enclosing a receipt and admission passes for the current year.

The continuing support of our Contributing Members has helped us to build the new Museum into the important institution which it is today. Your interest in our activities as evidenced by your generosity means a great deal to all of us.

Sincerely yours,

Ronald H. Macdonald
Chairman, Membership Committee

Mrs. Leo Simon
983 Park Avenue
New York, N. Y. 10028

cc: Sarah Rubenstein
Alfred Barr

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	AHB	I. A. 550

cc: Miss Rubenstein (with original letter and check)

Membership
Simon

THE MUSEUM OF MODERN ART

Date: 24 March 1964

To: Sally Stone

From: Alfred Barr

Re: Visits to Private Collections

Dear Sally:

Would you please give tickets to the members November 12, 1964 below so that they may visit the following private collections:

Dear Aye:

April 1st:

Your check for \$500 made out to the Museum of Modern Art has been received and shall be passed on to our Treasurer's office.

You will receive formal acknowledgement but it gives me pleasure to write you to thank you in a preliminary way. We very much appreciate your help. My very best to you and Leo,

April 15th:

Sincerely,

- Mr. Richard Brown Baker - Betty Jones, Susan Koch, Milton Wells
- Mr. and Mrs. Benjamin Heller - Betty Jones, Sara Hase, Milton Wells, Sara Alfred H. Barr, Jr.
- Mr. and Mrs. Charles Sedok - Sara Hase

Mrs. Leo Simon
983 Park Avenue
New York 28, New York

AHB:rr

Mr. and Mrs. Roy S. Rosenberg - Sara Hase, Milton Wells, Sara Kasanof

I would appreciate having the cards for Vera and myself.

Very warmly,

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

THE MUSEUM OF MODERN ART

Date: 24 March 1964

Re: Visits to Private Collections

cc: Miss Miller

To: Emily Stone

From: Alfred Barr

Dear Emily:

Would you please give tickets to the members of my staff listed below so that they may visit the following private collections:

April 1st:

- Mr. and Mrs. Bernard J. Reis - Betsy Jones, Rona Roob, Eileen Wells
- Mrs. Walter Ross - Sara Mazo

April 15th:

- Mr. Richard Brown Baker - Betsy Jones, Rona Roob, Eileen Wells
- Mr. and Mrs. Benjamin Heller - Betsy Jones, Sara Mazo, Eileen Wells, Rona Roob, Nina Kasanof
- Mr. and Mrs. Charles Zadok - Sara Mazo

April 22nd:

- Mr. and Mrs. Victor W. Ganz - Dorothy Miller, Sara Mazo, Betsy Jones, Eileen Wells, Rona Roob, Nina Kasanof
- Mr. and Mrs. Roy R. Neuberger - Rona Roob, Eileen Wells, Nina Kasanof

I would appreciate having two cards for Marga and myself.

Many thanks,

Due to the great demand, members are asked to apply for tickets as follows:

One afternoon of visits to Private Collections
See on afternoon for:
the tour of The New York State Theatre
or television film "The Art of Collecting"
The tickets are strictly limited and will be issued in
order of application. The number can be given more than
2 tickets for each afternoon. No telephone orders can
be taken.

169 East 69th Street

Monday, April 13 11:00 a.m.
Tuesday, April 14 3:20 p.m.
Thursday, April 23 5:00 p.m.

SPECIAL EVENTS
OF THE NEW YORK STATE THEATRE
Monday, April 6 2:00 p.m.

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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Membership - Myers

THE MUSEUM OF MODERN ART

THE MUSEUM OF MODERN ART, NEW YORK

The Membership Committee of The Museum of Modern Art invites you to attend its annual series of Visits to Private Collections, to take place in New York City during the month of April. There will also be a guided architectural tour of The New York State Theatre and special showings of the NBC color television film, "The Art of Collecting" reported by Aline Saarinen, produced by Robert Northshield and directed by Walter Kravetz. These special events have been organized as a privilege for the Contributing Members of the Museum and have been made possible by the generous collaboration of the collectors, The New York State Theatre management, and NBC News. The schedule is listed on the following pages.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

Membership - Myers

THE MUSEUM OF MODERN ART

Because of the great demand, Members are asked to apply for tickets as follows:

One afternoon of Visits to Private Collections

Besides one afternoon for: either the tour of The New York State Theatre or the television film, "The Art of Collecting"

The tickets are strictly limited and will be issued in order of application. No member can be given more than 2 tickets for each afternoon. No telephone orders can be taken.

VISITS TO PRIVATE COLLECTIONS

Wednesday, April 1 3 - 6 p.m.

- BJ EW RR Mr. and Mrs. Bernard J. Reis
252 East 68th Street
- SM Mrs. Walter Ross
895 Park Avenue (79th Street)
- Dr. Herschel Carey Walker
510 Park Avenue (59th - 60th Streets)

Wednesday, April 15 3 - 6 p.m.

- BJ EW RR Mr. Richard Brown Baker
118 West 79th Street
- BJ EW JK SM RR Mr. and Mrs. Benjamin T. Heller
151 Central Park West (75th Street)
- SM Mr. and Mrs. Charles Zadok
40 Central Park South

Wednesday, April 22 3 - 6 p.m.

- DM EW RR BJ SM JK Mr. and Mrs. Victor W. Ganz
1175 Park Avenue (93rd Street)
- RR EW JK Mr. and Mrs. Roy R. Neuberger
993 Fifth Avenue (80th - 81st Street)
- Mrs. Alan H. Rosenthal
169 East 69th Street

SPECIAL EVENTS

TOUR OF THE NEW YORK STATE THEATRE

Wednesday, April 8 2:00 p.m.

The New York State Theatre, designed by Philip Johnson, is the most recently completed building in Lincoln Center for the Performing Arts. Painting and sculpture by contemporary American artists figures prominently in the new Theatre. It will officially open on April 23rd. The management of the Theatre has generously collaborated with the Museum in organizing a special preview tour on Wednesday, April 8th.

Members and guests should meet promptly at 2:00 p.m. in the main entrance lobby opposite the Philharmonic Hall. A short explanatory talk will be given in the Theatre before the group is divided into smaller sections to be guided through the rest of the building.

TELEVISION FILM, "THE ART OF COLLECTING"

"The Art of Collecting", reported by the well-known art critic and author Aline Saarinen, is an NBC color television program produced by Robert Northshield and directed by Walter Kravetz. It has been televised once recently and received wide acclaim. In this hour-long film, Aline Saarinen leads you through five famous American collections and interviews the collectors - Robert Lehman, Alexander Girard, Norton Simon, John Denman and Nelson Rockefeller.

The viewings will take place in the 4th floor projection room of the Museum on the days listed below. The entrance is at 21 West 53rd Street.

- Monday, April 20) 11:00 a.m.
- Tuesday, April 21) at 3:30 p.m.
- Thursday, April 23) 5:00 p.m.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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Membership - Myers

THE MUSEUM OF MODERN ART

Date February 19, 1964

To: Wally Stone

Re:

February 25, 1964

From: Alfred Barr

Dear Colonel Myers:

I am very sorry that we were not able to fill your request for a 1964 Appointment Calendar, but our supply was unexpectedly oversubscribed. We were about to write you concerning this and offer you the choice of another publication, when your letter arrived.

Now, it so happens that a calendar has just been returned to us from someone who would like something else instead. I hasten, therefore, to send it on to you with my apologies for the delay.

Sincerely yours,

Mrs. Thomas A. Stone
Director of Membership

Colonel Eugene Myers
Air War College, Air University
Maxwell Air Force Base
Montgomery, Alabama

cc: Mr. Barr
Ann Donohue

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

Membership: Myers

THE MUSEUM OF MODERN ART

Date February 19, 1964

To: Emily Stone

Re: January 16, 1964

From: Alfred Barr

Dear Emily:

I sent you ^{today} a querulous letter from Colonel Eugene Myers about his not receiving the calendar which I gather is being sent members as some compensation for the Museum's being closed.

Unhappily this is the same Colonel Myers who sent us a check for \$15⁰⁰ with a complaint about the quality and interest of the publications sent him within the previous year.

We cashed his check but I'm afraid he never received any explanation. I think he might be pleased to have some attention now.

* that was in 1962

Colonel Eugene T. Myers
Valley Forge State Park
Gettysburg, Alaska

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

cc: Mrs. Stone

cc: Mrs. Stone

Dear Colonel Myers:

I do regret that you have not heard from our membership department
February 18, 1964
before this in regard to the 1964 calendar you chose to receive when
you renewed your membership last November.

I believe that the demand for these calendars exceeded our Membership
Department's supply and therefore, many requests such as yours could
not be filled. However, you will be hearing from Mrs. Emily Stone
telling you how you are to be compensated.

Dear Colonel Myers:

I do regret that you have not heard from our membership
department before this in regard to the 1964 calendar you chose
to receive when you renewed your membership last November.

Membership ran out of calendars and couldn't honor
commitments to such
preparing to do
their predicament
who received their
is closed receive
an Xmas gift
membership said Col. Myers could be sent calendar
you wished. NIKI He will be offered his choice of another
has published however as compensation for not receiving
calendar.
Ann Douglas wrt 10/2

I believe that the demand for these calendars exceeded
our Membership Department's supply and therefore, many requests
such as yours could not be filled. However, you will be hearing
from Mrs. Emily Stone, to whom I am passing on your letter,
telling you how you are to be compensated.

Sincerely,

Alfred H. Barr, Jr.
Director of the Museum Collections

Colonel Eugene E. Myers
Walter Bragg Smith Apts.
Montgomery, Alabama

AHB:nk

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

cc: Mrs. Stone

Dear Colonel Meyer:

I do regret that you have not heard from our membership department before this in regard to the 1964 calendar you chose to receive when you renewed your membership last November.

I believe that the demand for these calendars exceeded our Membership Department's supply and therefore, many requests such as yours could not be filled. However, you will be hearing from Mrs. Emily Stone ~~XXXX~~ telling you how you are to be compensated.

*to whom I am passing on your letter,

Membership ran out of 64 calendars and couldn't honor commitments to such people as Col. Myers. They are preparing to draft letter to such ~~X~~ members explaining their predicament but have not yet done so. (People who renewed their memberships for this yr. while MoMA is closed received their choice of several publications as ~~XXXXXX~~ compensation.) The person I spoke with in membership* said Col. Myers could be sent calendar if you wished. ~~XXXX~~ He will be offered his choice of another Mus. publication however as compensation for not rec'v'g calendar.....
 * Ann Donahue ext 209

see-mentioned letter

R.

I hope you will answer

(should)

which you will probably

past encounters with memos re:

Colonel Meyer?

I find this embarrassing, don't you?

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

cc: Mrs. Stone.

Dear Colonel Meyer:

I do regret that you have not heard from our membership department before this in regard to the 1964 calendar you chose to receive when you renewed your membership last November.

I believe that the demand for these calendars exceeded our Membership Department's supply and therefore, many requests such as yours could not be filled. However, you will be hearing from Mrs. Emily Stone ~~EMERY~~ telling you how you are to be compensated.

*to whom I am passing on your letter,

Sincerely,

AHB, Jr.
title

MEMO TO EMILY STONE FROM ALFRED BARR:

Dear Emily:

Here's a letter from Colonel Eugene Meyers ~~X~~ which you will probably

~~want to answer.~~ I also attach ~~MEM~~ copies of past encounters with memos re:

Colonel Meyer?

I find them unconvincing, don't you?

I hope you will answer

(should)

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	AHB	I.A.550

THE MUSEUM OF MODERN ART

COL & MRS EUGENE MYERS
 AIR WAR COLL AIR UNIV
 MAXWELL AFB 53298
 MONTGOMERY ALA

rec'd 27
60.

To: Museum of Modern Art
Membership Department

On 6 Nov '63 I renewed my membership
 (Gorse River cheque 4 89, 6 nov 63, 15⁰⁰) for 1
 year. At that time I accepted your
 invitation to accept a date book
 (calendar) for '64. So far it has NOT
 arrived. Can you shed any light
 on this? I am wondering if this oversight
 has happened in instances other than this.
 Since the box to mark on your form could easily
 go unaltered. May I hear from you?

Col. Myers

ack 3/11/64
 post return, 3/11/64
 check with Mr. [unclear]
 to get up to date. Please call
 on [unclear]

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

THE MUSEUM OF MODERN ART

Date March 7, 1963

To: Mr. Barr

Re:

From: Ross

As I remember it, in his letter to me of early November, 1962, Col. **April 12, 1963**

Eugene E. Meyers explained that though he was enclosing a check for \$15

Dear Captain: (renewing his membership in the Museum) he was really dissatisfied with the

A Colonel Eugene E. Meyers has written expressing some dissatisfaction over our publications without being very specific. Do you happen to know if he is a relative of Agnes Meyers?

long periods of time and therefore looking forward to the arrival of our

publications. He wanted the Museum to know of his disappointment.

Sincerely,
Alfred H. Barr, Jr.

Captain Edward Steichen
R. D. #3
West Redding, Connecticut

AHB:rr

*R.R. Please look up
 Mrs. Eugene Meyers, widow of
 publisher of West. Post? (Stein?)
 to see if Mr. Meyers is a relative.
 - or get Mrs. Meyers to
 ask Steichen. If he is a
 good relative, Steichen should
 check with letter of apology since
 the date was his death. Please ask
 for a copy of letter.*

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

THE MUSEUM OF MODERN ART

Date March 7, 1963

To: Mr. Farr

Re: _____

From: Rona

As I remember it, in his letter to you of early November, 1962, Col. Eugene E. Meyers explained that though he was enclosing a check for \$15 (renewing his membership in the Museum) he was really dissatisfied with the quality of publications sent to him in the past few years. He mentioned being isolated in some part of the country (Texas?), being stationed in fields for long periods of time and therefore looking forward to the arrival of our publications. He wanted the Museum to know of his disappointment.

Rona

R.R. Please look up
Mrs Eugene Meyers, widow of
publishing work. Post? (Star?)
to see if Col. Meyers is a relative.
- or get Miss Meyer to
ask Stricker. If he is a
close relation, ~~has~~ Mrs Stone
should write a letter of apology since
she ~~did~~ lost his check. Please ask
her on my behalf.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

THE MUSEUM OF MODERN ART

Date March 5, 1963

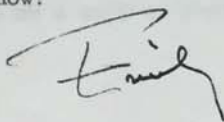
To: Alfred Barr

Re: Col. Eugene E. Meyers

From: Emily Stone

I am extremely sorry but we have no record in our office of the letter you mention in your memo of March 1st concerning Col. Eugene Meyers expressing dissatisfaction with publications currently sent to members.

This memo must have come to my office just before my wedding and I am afraid it somehow got mislaid in all the excitement. Is there anything I can do about it now?



ECS:cjp

Mr. Barr: I bet the \$15. check from Meyers
was cashed long ago!

P.S. I called Membership - it was.

Rona

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The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	AHB	I. A. 550

THE MUSEUM OF MODERN ART

Date March 1, 1963

To: Mrs. Stone

Re: Writing to dissatisfied

From: Mr. Barr

member.

15 October 1963

Dear Emily:

I am concerned that I have not yet received a reply to my memo of November 13, 1962 to you. With that memo I sent a letter (and check for \$15) from Col. Eugene E. Meyers expressing dissatisfaction with publications currently sent to members.

Won't you send me a copy of your reply to Col. Meyers? Sorry to trouble you.

Date 13 November 1962

To: Mrs. Woodruff
From: Mr. Barr

Re: _____

Dear Emily:

Here is a check for \$15. and a letter from Col. Eugene E. Meyers who seems very dissatisfied with the publications sent him in the past year. I am eager to answer his letter carefully. Would you draft a reply for me?

Dear Mr. Barr: I don't find any reference in file 510 to this person or the son of the late Eugene Barara, as you suggested.

R

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

THE MUSEUM OF MODERN ART

Date 13 November 1962

To: Mrs. Woodruff

Re: _____

From: Mr. Barr

15 October 1962

Dear Emily:

Here is a check for \$15. and a letter from Col. Eugene E. Meyers who seems very dissatisfied with the publications sent him in the past year. I am eager to answer his letter carefully. Would you draft a reply for me?

Dear Mr. Barr: I couldn't find any reference in Who's Who ^{that} ~~A~~ this person was the son of the late Eugene Meyers, as you suggested.

R

the impression which apparently Angie Heckscher gave you that I am interested in abstract and non-objective art only." It's hard to believe that he could have said this; and I am astonished that Harry Brooks should have confirmed it. Our Museum was actually picketed by artists who felt that we were unfair in neglecting abstract art and at the present time, in the second floor galleries where our collection is shown, paintings with recognizable objects or subject matter outnumber the abstract and non-objective works by at least three to one.

Sincerely,

Mr. Alfred H. Heckscher, Director
The Heckscher Gallery, Inc.
42 East 70 Street
New York 21, New York

Alfred H. Barr, Jr.
Director of the Museum Collections

Mr. Jerome M. Rich
42 Wadsworth Street
Auburn, New York

AHB:rr

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

Rich -
Membership

cc: Mr. August Heckscher

15 October 1963

Dear Mr. Rich:

15 October 1963

I have just returned from a summer's work on the new catalogue of our collection to find your letter of June 14 (which was acknowledged by my secretary) and the collection of booklets and articles about your friend, the artist Olivier Foss. I looked through them and would indeed like to see an exhibition of Foss so that I could make some judgment from the originals. I appreciate your having sent the material to me. I am returning it to you.

I have re-read your letter carefully but it expresses so many misunderstandings that I am afraid I could not persuade you to reconsider your attitude towards the Museum. I would however like to deny emphatically the impression which apparently Augie Heckscher gave you that I am interested "in abstract and non-objective art only." It's hard to believe that he could have said this; and I am astonished that Harry Brooks should have confirmed it. Our Museum was actually picketed by artists who felt that we were unfair in neglecting abstract art and at the present time, in the second floor galleries where our collection is shown, paintings with recognizable objects or subject matter outnumber the abstract and non-objective works by at least three to one.

Sincerely,

Mr. August H. Heckscher, Director
The Heckscher Gallery Fund, Inc.
21 East 70 Street
New York 21, New York

Alfred H. Barr, Jr.
Director of the Museum Collections

Mr. Jerome M. Rich
42 Wadsworth Street
Auburn, New York

AHB:rr

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

cc: Mr. August Heckscher

16 October 1963

My dear Mr. Herr:

I appreciate the courtesy of your reply even though it arrives at some conclusions not based upon fact.

If Mrs. Rich and I were not seriously interested in modern art, we would not be seriously interested in the museum and I can assure you that our interest stems from many years of devotion to the visual arts. I was born in Highland Park, Michigan, and have returned almost a weekly pilgrimage to the art institute of Chicago well before my teens and continued until the war after which business took me to New York. I need not point out to you that this was a fertile environment in which to develop a serious interest in art.

16 October 1963

Dear Augie:

Here are copies of an exchange of letters I have had with a friend of yours, Jerome M. Rich. Please don't take them too seriously. We have owned, for many years, some of the most important works of Edmond Heckscher, who is represented in your collection too. We find the paintings of a few artists most important, but there are too many who have received great notoriety through commercial promotion that are, for the most part, only competent craftsmen.

Sincerely,

We appreciate your wishing to know about modern art, and I enclose some literature which I will appreciate your reading at your convenience. While they cover his early, formative work, they will serve to acquaint you with his work. He is an excellent craftsman and living and working in Paris since the war and is, as a consequence, a brother of Luke's loss. Some great art has been done since the war and I would like to see you with the greatest of interest in the work of the younger generation.

Mr. August M. Heckscher, Director
The Twentieth Century Fund, Inc.
41 East 70 Street
New York 21, New York

AHB:rr
encl.

I am well aware of the basic function of the museum and the responsibilities that confronts you in selecting from all over the world...

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

cc: Mr. August Hechscher

Recd 1 July
29 June 63

my dear mr. barr:

i appreciate the courtesy of your reply even though it arrives at some conclusions not based upon fact.

if mrs. rich and i were not seriously interested in modern art, we would not be seriously interested in the museum and i can assure you that our interest stems from many years of devotion to the visual arts. i was born in highland park, illinois and began what became almost a weekly pilgrimage to the art institute of chicago well before my teens and continued until the war after which business took me to new york. i need not point out to you that this was a fertile environment in which to develop a serious interest in impressionist and post-impressionist art and covered a long period before chester dale removed his collection elsewhere. while our personal interest insofar as ownership is concerned centers on the impressionist period, we have owned, for many years, some of the non-objective and other works of edmund cassarella who is represented in your collection too. we find the non-objective and abstract paintings of a few artists most important, but there are too many who have received great notoriety through commercial promotion that are, for the most part, only competent draftsmen.

we appreciate your wishing to know about olivier foss, and i enclose some literature which i will appreciate your returning at your convenience. while they cover his early, formative years, they will serve to acquaint you with his work. he is an american expatriate living and working in paris since the war and is, as a matter of interest, a brother of lukas foss. some years ago we spoke with augie hechscher, who is most impressed with our foss paintings, about the possibility of giving one of his works to the museum, to be chosen by you, as an example of this contemporary american artist but augie told us that you were interested in contemporary abstract and non-objective art only and he was quite certain you would not be interested. this was corroborated by harry brooks.

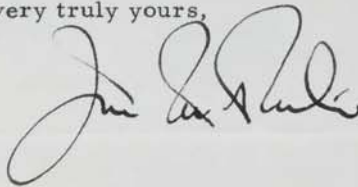
i am well aware of the basic function of the museum and the overwhelming problem that confronts you in selecting true art from the mass of

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

2/

highly publicised junk that floods the market today. true, it reflects a trend in the field of visual expression, but i question that most of it is truly art and a good draftsman is not an artist. the field of commercial art has many good draftsmen. while spatial arrangement of bumpers can be an exciting study in design, it is hardly art. i am devoted to klee, i respect mondrian, but i decry pollock whose high powered promotion by the commercial art establishment is a perfect example of what i am trying to say. ofcourse pollock must be given credit for establishing a method and he is quite skilled in design. when you can find, encourage, and bring to the public's attention artists of the calibre of john marin, you will be fulfilling your obligation to the museum. you will not find it solely in the direction of the collection referred to in my original letter. and wandering only through the labyrinth of such products can be only futile and wasted effort. certainly after so many years of being absorbed in this field almost to the exclusion of others, you should be aware of this by now. it is my considered opinion that the museum's exploratory effort is not catholic in its coverage. while realists are not my cup of tea, they are still contemporary and "modern".

very truly yours,



mr. alfred h. barr, jr.
the museum of modern art
new york

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

cc: Miss Miller -yellow
Edith Stegel

cc: Mr. August Hechacher

July 2, 1963

Dear Mr. Rich:

Your letter of June 29 has arrived during Mr. Barr's absence from the Museum. Since Mr. Barr will not be returning to New York until September I hope we may keep the material you sent on Olivier Foss until then.

Sincerely,

Perhaps you would want to see material on Olivier Foss. I would be interested to see it.

Rona Roob
Secretary to Mr. Barr

Alfred H. Barr, Jr.
Director of the Museum Collections

Mr. Jerome M. Rich
42 Wadsworth Street
Auburn, New York

(dictated by Mr. Barr, signed in his absence.)

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

Membership

cc: Miss Miller -yellow
Ruth Siegel

cc: Mr. August Hechscher

May 22, 1963

Mr. Steven Osterweis
5123 Kensington Road
Pittsburgh 12, Pennsylvania

June 26, 1963

Dear Mr. Rich:

Of course I am disturbed by your note and your feelings about the current exhibition which has led you to discontinue your membership.

I am pleased however that you give us some hope that in the future you may be reconciled by other exhibitions which you may consider sane. It occurs to me perhaps that the Rodin exhibition now current might even meet this criterion but I am afraid as so often happens people interested in art are moved more by what they dislike than by what they like.

Perhaps you would send me some material on Olivier Foss. I would be interested to see it.

Sincerely,

Alfred H. Barr, Jr.
Director of the Museum Collections

Mr. Jerome M. Rich
42 Wadsworth Street
Auburn, New York

Richard W. Koch

AMB:rr
(Dictated by Mr. Barr, signed in his absence.)

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	AHB	I. A. 550

Osterweis / MoMA food

THE MUSEUM OF MODERN ART

Mrs. Miller

Date: 23 April 1963

May 22, 1963

Re: Visit to Private

Collection

Mrs. Steven Osterweis
5423 Darlington Road
Pittsburgh 17, Pennsylvania

Dear Mrs. Osterweis:

Thank you for your kind letter of April 28, which Mr. Thompson has referred to me, in which you express both your enthusiasm for the Museum and your displeasure with the food served in the Penthouse Restaurant.

For some time we have been attempting to induce the Union News Company, which operates our restaurants, to make substantial improvements in the quality of both the food and the service which it provides. While I believe we have made some progress I must ruefully concede that we are still very far from our objective.

Letters such as yours make excellent ammunition in our continuing campaign, and you may be sure that your letter will help to further the cause.

Please accept our apologies for your unfortunate experience and our gratitude for your taking the trouble to let us know about it. I trust that in the future you will find the situation improved.

Very sincerely yours,

Richard H. Koch

cc: Mr. G. David Thompson
Mr. Alfred H. Barr, Jr. ✓
Mrs. Emily C. Stone

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

Membership

THE MUSEUM OF MODERN ART

April 18, 1963

cc: Miss Miller Date: 23 April 1963

To: Emily Stone Re: Visits to Private

From: Alfred Barr Collections

Dear Emily:

The members of my staff listed below should be given tickets to visit the following private collections:

- May 7th:
- Mr. and Mrs. Donald M. Blinken - Betsy Jones, Rona Roob.
 - Mr. and Mrs. Samuel A. Marx - Betsy Jones, Rona Roob, Sara Mazo.
- May 15th:
- The Hon. and Mrs. William A.M. Burden - Eileen Wells, Nina Kasanof.
 - Mr. and Mrs. Leon A. Mnuchin - Betsy Jones, Rona Roob, Sara Mazo.
- May 22nd:
- Mrs. Bliss Parkinson - Betsy Jones, Nina Kasanof.
 - Mr. and Mrs. Robert C. Scull - Sara Mazo, Betsy Jones, Rona Roob, Eileen Wells.
- Wednesday, May 15th
- Mrs. Bertram Smith - Rona Roob.
 - The Hon. and Mrs. William A. M. Burden
 - Mr. and Mrs. Alexander Liberman
 - Mr. and Mrs. Leon A. Mnuchin
- Wednesday, May 22nd
- Mrs. Bliss Parkinson
 - Mr. and Mrs. Robert C. Scull
 - Mrs. Bertram Smith

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

Sign next to ones you want to see & Mr. Barr
will speak with Emily Stone. However, note that
May 1 is limited to 50 persons so unless you want
to go to this ^{see} ~~one~~ very badly don't mark it.

Rona *please type and*

OK B

Mr. Barr

April 18, 1963

Below is the list of the Membership Committee's Visits to Private Collections which will take place in May. Since we have so many Contributing Members and have to turn away quite a number of people, we are not asking staff.

However, if there are any members of your department whom you feel should see any particular collection for professional reasons, would you kindly let me know and we will be happy to supply them with a ticket.

Wednesday, May 1st (for 50 guests only)

Mr. Arthur G. Altschul
Mr. and Mrs. Lee A. Ault
Mr. and Mrs. William B. Jaffe
Mr. and Mrs. E. Powis Jones

3-6

Tuesday, May 7th

PJ RR Mr. and Mrs. Donald M. Blinken
Mr. and Mrs. Alex L. Hillman
SM BJ RR Mr. and Mrs. Samuel A. Marx

Wednesday, May 15th

TK EW The Hon. and Mrs. William A. M. Burden
Mr. and Mrs. Alexander Liberman
BJ SM RR Mr. and Mrs. Leon A. Mmuchin

Wednesday, May 22nd

TK *BT* Mrs. Bliss Parkinson
RR SM EW BJ — Mr. and Mrs. Robert C. Scull
RR — Mrs. Bertram Smith

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

Mr. Barr

April 18, 1963

To: All Department Heads

From: Emily C. Stone

Below is the list of the Membership Committee's Visits to Private Collections which will take place in May. Since we have so many Contributing Members and have to turn away quite a number of people, we are not asking staff.

However, if there are any members of your department whom you feel should see any particular collection for professional reasons, would you kindly let me know and we will be happy to supply them with a ticket.

Wednesday, May 1st (for 50 guests only)

Mr. Arthur G. Altschul
Mr. and Mrs. Lee A. Ault
Mr. and Mrs. William B. Jaffe
Mr. and Mrs. E. Powis Jones

3-6

Tuesday, May 7th

SM BJ RR Mr. and Mrs. Donald M. Blinken
SM BJ RR Mr. and Mrs. Alex L. Hillman
SM BJ RR Mr. and Mrs. Samuel A. Marx

Wednesday, May 15th

7K EW The Hon. and Mrs. William A. M. Burden
BJ SM RR Mr. and Mrs. Alexander Liberman
BJ SM RR Mr. and Mrs. Leon A. Mmuchin

Wednesday, May 22nd

7K Mrs. Bliss Parkinson
RR SM EW BJ — Mr. and Mrs. Robert C. Scull
RR — Mrs. Bertram Smith

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

cc: Dorothy Miller

THE MUSEUM OF MODERN ART

Date February 20, 1963

To: Alfred H. Barr

Re: Spring Visits to Private

From: Emily C. Stone

Collections

I am beginning to work on the Visits to Private Collections. Since Gertrud is not here this year, we are going to handle the organization of this from my office and Carla Phelps will be in charge.

We have picked May 8th, 15th and 22nd for the larger collections and I would like to know if it is alright to write the following people:

Mr. and Mrs. Edward B. Mathews
Mr. and Mrs. Lee A. Ault
Mr. and Mrs. Armand P. Bartos
Mr. and Mrs. Donald M. Blinken
Mr. and Mrs. Ralph F. Colin
Mr. and Mrs. Henry J. Jeinz, II
Mr. and Mrs. Alex L. Hillman
Mr. and Mrs. Alexander Liberman
Mr. and Mrs. Pierre Matisse
Mrs. Gertrud Mellon
Mrs. Bliss Parkinson
Mrs. Louis R. Smith
Mrs. Nate B. Spingold
Mr. and Mrs. David M. Solinger
Mr. and Mrs. Charles Zadok

Can you give me any information on the following collections?

Mr. David Daniels
Mr. and Mrs. Leopold Godofski
Mr. Oskar Homolka
Mr. George M. Richard

Also, have you any other suggestions?

I hope you will sign the letters asking people to open their collections but if you are not able to do this, whom would you suggest? See tentative sample attached.

I shall be away next week but hope to send the letters out the first week in March.

We might show the following collections to a limited number of persons:

Mr. Arthur Altschul
Mr. and Mrs. Gordon Bunshaft
Mr. and Mrs. E. Powis Jones
Mr. and Mrs. Maxime Levy-Hermanos
Mr. Richard S. Zeisler

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

C O P Y of letter written to collectors asking them to participate in SVPC.

Gertrud Mellon signed all these letters in spring, 1962:

February 13, 1962

Dear.....:

I am writing to ask whether you would be willing to open your collection on one of three Wednesday afternoons in May, the 9th, 16th or 23rd, from three to six o'clock, for the Contributing Members of the Museum of Modern Art. We are organizing these afternoons of Visits to Private Collections for those people who contribute \$50 or more annually towards the Museum's support. This group is not very large and is chiefly made up of individuals who are keenly interested in modern painting and sculpture and to whom it would be a great pleasure to see your works of art.

We have learned from previous experience that people particularly appreciate the opportunity of seeing works of art in their home backgrounds. We expect to have two other collections opened the same day as yours. Admission is by invitation only and the number of tickets issued for these visits is limited so that there will be no overcrowding.

Please let me know whether you can lend us your assistance in this connection. I can assure you that the Museum would be extremely grateful for your help in this very important program of ours.

Sincerely,

to:
Mr. Arthur C. Altschul)
Mr. and Mrs. William B. Jaffe)
Mr. Edwin C. Vogel) not shown, 1962
Mr. David Daniels)

Mr. and Mrs. Leval)
Professor William S. Rubin)
Mr. and Mrs. Donald Stralem)
Mr. Harry N. Abrams) shown, 1962
Mr. and Mrs. Alexander S. Bing)
Mr. Ian Woodner)
Mr. and Mrs. Emil)
Mr. Armand G. Erpf)
The Hon. and Mrs. Harriman)

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

THE MUSEUM OF MODERN ART

cc: Mr. Burden
Mr. Johnson
Mr. d'Harnoncourt
Mr. Drexler

Mrs. Stone

Date 13 May 1963

To: Dick Keoh

AHB ↗

Re: FLATWARE

From: Alfred Barr

Dear Dick:

It's not only the food, ~~but~~ it's the flatware. When Union News started they had some decent spoons and forks - absolutely simple ^{and} ~~but~~ sturdy. Now they are asking our members to use the cheapest sort of bad tinny implements such as the one I stole and enclose.

While it's assumed by our members and even more by our other visitors that the Museum is responsible for the food, we have, after all, no great reputation to lose as restaurateur. We do however have some reputation in relation to the design of useful objects. Don't you think the Union News could use a better grade of flatware? Couldn't we insist that they do?

P. S. Please be sure to return the spoon. The spots on it are genuine.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

Membership -
food

THE MUSEUM OF MODERN ART

cc: Mr. d'Marnoncourt
Mr. Koch
Mrs. Shaw
Mrs. Stone

Date March 12, 1963

To: Mr. Barr

Re: Telephone message

From: Rona

While you were at the Collections Committee meeting this afternoon a Mr. Joseph Fuchs called to say that he and his wife had eaten lunch in the Penthouse and both were ill afterwards. Their egg salad was frozen. They heard someone else complain too. He wanted you to know about this but didn't want to write a letter. I connected him with Emily Stone's office.

P. S. I telephoned Ruth Siegel in Membership who said that Mr. and Mrs. Joseph Fuchs of 306 West 4th Street, NYC, are \$18 "resident" members.

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	AHB	I. A. 550

COPY

April 4, 1963

Dear Mr. Fuchs:

I was informed by my office that you had telephoned to say that you and your wife had both become ill after eating the egg salad served in the Members' Penthouse.

We are very sorry that you suffered this disagreeable experience and wanted you to know that your complaint has been referred to the Union News Company who has the concession for both the Garden and Penthouse Restaurants.

Sincerely yours,

Mrs. Thomas A. Stone
Director of Membership

Mr. Joseph Fuchs
306 West 4th Street
New York, New York

cc: Mr. Dyson, Union News
Mr. Koch

cc: Mr. d'H.

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Ma y 1st:

I called Mr. Thompspon at the Dorset, told him we'd had a letter addressed to him from Mrs. Osterweis and he said "Let Alfred see it before sending it on to me". The Tompspons had dinner Sat. night with Mrs. Osterweis who reported that she had food poisoning after eating at the Museum. Mr. ~~THOMPSON~~ Thompson, recalling other instances of complaints about MoMA's food, told her to write this letter.

P. S. Mr. Steven Osterweis, head of Saks ¹store in Pittsburgh, is a member of that Louise Stern Committee.

Rona

P. P. S. Mr. Thompspon also mentioned that the Osterweises spend a great deal of time in NYC and that Mrs. Osterweis especially ~~spends~~ visits the Museum very often.

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THE MUSEUM OF MODERN ART

cc: Mr. Burden
Mr. Thompson
Mr. Koch
Mrs. Stone
AHB'S →

Date: May 1, 1963

To: René d'Harnoncourt

Re: Food Served at this

From: Alfred Barr Museum

Dear René:

Here's a copy of a letter to Dave Thompson from Mrs. Steven Osterweis of Pittsburgh. Mr. Osterweis is a department store executive and, incidentally and alas, one of the five members of the committee which is in charge of allocating Louis Stern's Collection.

This is the second complaint in the past two months. The previous one was a phone call to me from a man who gave his name as Joseph Fuchs. Rona Roob took the message for me. I attach a copy. I sent a copy previously to Emily Stone who wrote Mr. Fuchs who then phoned her that he did not know anything about the incident. In his talk with Mrs. Roob he had refused to write a letter and is, I would guess, afraid to become involved in a documented complaint.

I am sorry to go into detail in this but I think Mrs. Osterweis' letter is really serious. I do not eat on the sixth floor any more. So far as the staff is concerned there seems to be a great deal of complaint.

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C
O
P
Y

Letter addressed to Mr. G. David Thompson, c/o Mr. Alfred Barr, Museum of Modern Art, 53rd St. West of 5th Avenue, New York City, NY:

Mrs. Steven Osterweis
5423 Darlington Road, Pittsburgh 17, Pennsylvania

April 28, 1963

Dear Dave,

Please forgive this complaint and accept it in the friendly spirit in which it is made. I cannot understand why the Museum of Modern Art which provides such marvelous nourishment for the mind and the soul should not make even a minimum effort to do the same for the stomach! I really thought I'd been poisoned last week after tasting one of those salad plates served in the Members' Lounge. Certainly, the food can remain simple, but it should be of good quality and fresh.

I know you're not the head of the complaint department or chief of the commissary, but since you're the only really important man at the Museum I know, I decided to pour my heart out to you.

Love,

/s/ Harriet

Mr. and Mrs. Robert G. David
1109 - 37th Street, N. Y.
Washington 7, D. C.

cc: Mrs. d'Hannecour, Mr. Burden, Mr Koch, Mrs. Stone.
orig. letter - Mr. Thompson.

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	AHB	I. A. 550

Membership

cc: Mr. Ranald H. Macdonald
Miss Miller
Mrs. Shaw
Mrs. Stone

Mr. Barr
Miss Miller
Mrs. Shaw
Mrs. Stone

3 January 1963
Washington 7, D. C.
November 3, 1962

Dear Mr. and Mrs. Harris:

Mr. Ranald H. Macdonald
Chairman Your letter of November 3 came to my desk three weeks ago but I have not been able to answer it since I have been involved in "a gross form of materialism", namely, fund raising. New York 15, New York

I was astonished by your letter since no one in the Museum has heard of such a reaction as yours to the wall label which I wrote for our Picasso Exhibition. Museum, began in 1950, expired at the end of last month. Although our failure to send the report I regret that what I wrote was offensive to you but rather than debate this I shall simply quote the Gospels: direct result of The Museum's actions, we should render some protest.

"Ask and it shall be given
to you." Matthew, VIII, 7. have a representative sampling of various artists and the periods of any particular artist: Sincerely, in (with prominently placed gallery placards) as The Museum of Modern Art has done, that it unfortunately was only one or two works of a particular period of an artist, is a gross form of materialism which Alfred H. Barr, Jr. Director of the Museum Collections

Sincerely yours,

Richard and Robert Harris

Mr. and Mrs. Robert O. Harris
1803 - 37th Street, N. W.
Washington 7, D. C.

AHB:rr

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	AHB	I. A. 550

cc: Mr. Barr
Miss Miller
Mrs. Shaw
Mrs. Stone

Mrs. Robert O. Harris
1803 - 37th Street, N.W.
Washington 7, D. C.
November 3, 1962

Mr. Ranald H. Macdonald
Chairman
Membership Committee
The Museum of Modern Art
11 West 53rd Street
New York 19, New York

Dear Mr. Macdonald:

Our membership in The Museum, begun in 1959, expired at the end of last month. Although our failure to send the required contribution is sufficient indication of our desire to terminate our membership, we feel that since this desire is the direct result of The Museum's actions, we should render some protest.

Although one function of a museum is to have a representative sampling of various artists and the periods of any particular artist, to complain (with prominently placed gallery placards!) as The Museum of Modern Art has done, that it unfortunately has only one or two works of a particular period of an artist, is a crass form of materialism which ill becomes any institution that has scholarly pretensions.

Sincerely yours,

Rislove and Robert Harris

Mr. and Mrs. Robert O. Harris

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

Members visits

THE MUSEUM OF MODERN ART

cc: Mrs. Woodruff
Miss Miller

Date ~~February 27, 1961~~

To: Mrs. Mellon

Re: Contributing Member Visits:

From: Alfred Barr

Mrs. Robert Scull

Dear Trude,

I talked with Mrs. Robert Scull of Great Neck Friday at luncheon. She said she and her husband were very glad to open their house to our Contributing Members in May. Although she had been tasked to do so for a local charity, she had not yet accepted and would prefer to benefit our Members.

She mentioned several other Great Neck collectors who had agreed to open their collections to the charity. These included Gustav Berne, whose collection she had not seen, and a collector named Burrows.

Gustav Berne

Selig Burrows

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

THE MUSEUM OF MODERN ART

CONFIDENTIAL

Date April 18, 1960

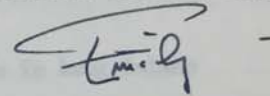
To: Alfred H. Barr, Jr.

Re: _____

From: Emily C. Woodruff

We have had a call in this office and one at the Membership Desk from Mrs. S. A. Seaver, 715 Park Avenue, who is a \$100 Fellow Member. She says she is a friend of Mr. Slifka's and Mr. Emil's. Her latest inquiry was "how do you become a Trustee of the Museum?"

Do you know anything about this lady and is she someone who should be cultivated for the 30th Anniversary Drive or not?



Mr. and Mrs. Alex L. Hillman (shown by MOMA in 1957)

Mr. and Mrs. Joseph Hirshhorn

Mr. and Mrs. Henry Ittleson

Mr. and Mrs. Victor Kiam

Mr. and Mrs. Clifford Odets

Mr. and Mrs. William S. Paley - on Long Island

Mrs. Alfred Payson - on Long Island

Rotschild - in Connecticut

Mr. and Mrs. Otto L. Spaeth (shown by MOMA in 1953)

Mr. Nate B. Spingold

Mr. and Mrs. Alex M. Lewyt (shown by MOMA in 1955)

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

THE MUSEUM OF MODERN ART

Date February 20, 1961

To: Mr. Barr

Re: Visits to Private Collections

From: Gertrud A. Mellon

Dear Alfred:

Could I have a few minutes with you as soon as it is convenient for you to discuss the names on this list for consideration for our Private Collections tours this spring?

Mr. and Mrs. Albert Lewin (shown by MOMA in 1954)

Mr. and Mrs. Hans Arnhold

Mr. and Mrs. Armand P. Bartos' house in Long Island

Mr. B. H. Friedman

Mr. and Mrs. Ira Haupt (shown by MOMA in 1955)

Mr. and Mrs. Alex L. Hillman (shown by MOMA in 1957)

Mr. and Mrs. Joseph Hirshhorn

Mr. and Mrs. Henry Ittleson

Mr. and Mrs. Victor Kiam

Mr. and Mrs. Clifford Odets

Mr. and Mrs. William S. Paley - on Long Island

Mrs. Alfred Payson - on Long Island

Rotschild - in Connecticut

Mr. and Mrs. Otto L. Spaeth (shown by MOMA in 1953)

Mr. Nate B. Spingold

Mr. and Mrs. Alex M. Lewyt (shown by MOMA in 1955)

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

Membership

THE MUSEUM OF MODERN ART



Date 14 March 1961

To: Mrs. Woodruff

Re: Possible Contributing Member

From: Alfred Barr

15 WALL STREET
NEW YORK 11, N. Y.

November 14, 1960

Dear Emily:

Some time ago I donated one of my Cartier Bresson catalogues to an old friend, Reed Stuart, to present to his Board Vice Chairman, Alex H. Ardrey, Stuart is Vice President of the Bankers Trust Company, 16 Wall Street, New York 15.

It made such a good impression as a gift that Ardrey sat down and wrote out a check to the Museum, but alas, cancelled it the next morning.

It might do no good, but it occurred to me that we might send an invitation to the Steichen exhibition opening, Contributing Members' night, to both of these gentlemen. Both seem interested in photography. Both could afford membership, and perhaps more.

D. R. Stuart, Jr.
529 Fifth Avenue
New York

Alex H. Ardrey
Bankers Trust Company
16 Wall Street
New York 15, New York

Reed Stuart asked me NOT to use his name, but suggested we try dunning Mr. Ardrey on our own. Perhaps your diplomatic spirit will know under the circumstances whether we should invite Reed to the opening as well as Ardrey.

Sincerely,

Vice President

Enclosure

** The A.M. his only glad news to my had changed his mind!
His name is Alex H. ARDREY. Don't ever tell him I suggested you
dun him on your own; but I hope you will dun him as the change of
mind" by me who with will afford membership here on equal terms with
me -*

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	AHB	I. A. 550

BANKERS TRUST COMPANY

NEW



YORK

D. R. STUART, JR.
VICE PRESIDENT

TELEPHONE RECTOR 2-8900
16 WALL STREET
NEW YORK 15, N. Y.

November 14, 1960

Mr. Alfred H. Barr, Jr.
Museum of Modern Art
11 West 53rd Street
New York, New York

Dear Alfred:

Thank you for your prompt and selfless response to the request which I made of your secretary. Although you have now parted forever with your extra copy of the Henri Cartier-Bresson monograph published by the Museum, I am glad to tell you that it was really a casting of bread upon the water. In other words, my boss for the past 28 years and present Vice Chairman of our Board sent me the enclosed memorandum which, I trust, will gladden your heart as well as swell the coffers of the Museum.

Why can't we have lunch together some time? Although this letterhead would indicate that I am still at Wall Street, the fact of the matter is that I am situated only 9 blocks away from you viz. on the 9th floor of 529 Fifth Avenue. Let me see if I can't persuade you to enter the wolves den for lunch some time before Christmas.

I know Beatrice would want to join in sending our best to Marga as well as to you.

Sincerely,

A handwritten signature in cursive script, appearing to read "Reed", which is the signature of D. R. Stuart, Jr.

Vice President

Enclosure

* This A.M. his secy phoned me to say he'd changed his mind!
His name is ALEX H. ARDREY. Don't ever tell him I suggested you
den him or your own; but I hope you will den him as this "change of
mind" by one who could well afford membership leaves me speechless & scattering.
res

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	AHB	I. A. 550

*Stuart:
member*

THE MUSEUM OF MODERN ART

Date October 26, 1960
28 October 1960

To: Alfred Barr

From: Betty Jones
Dear Reed,

I am glad to send you an extra copy of the Henri

Cartier-Bresson monograph published by the Museum. However, I today
to ask a favor.
hope in exchange that you will become a member of the Museum.

He wants to give his supervisor at the Banker's Trust a copy
of our I enclose a membership blank. 1967. Our Publications Sale dept. has
already told him it is out of stock, but he wonders if we might not have
a spare copy around that he could buy (he is Sincerely, I be willing to pay
up to \$5.00). I was about to suggest that he try Wayne and Wittenborn
when he said that he knew he could track it down through a second-hand
shop, but that, frankly --

Alfred H. Barr, Jr.

Mr. Reed Stuart
Bankers Trust Company
16 Wall Street
New York, New York

AHB:ma

Reed Stuart - member

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	AHB	I. A. 550

THE MUSEUM OF MODERN ART

Date October 26, 1960

To: Alfred Barr

Re: _____

From: Betsy Jones

A friend of yours, Reed Stuart (RE 2-8900, x 2841) called today to ask a favor.

He wants to give his supervisor at the Banker's Trust a copy of our Cartier-Bresson monograph of 1947. Our Publications Sale dept. has already told him it is out of print, but he wonders if we might not have a spare copy around that he could buy (he said he would be willing to pay up to \$5.00). I was about to suggest that he try Weyhe and Wittenborn when he said that he knew he could track it down through a second-hand shop, but that, frankly ---

Reed Stuart - member

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

Hold

THE MUSEUM OF MODERN ART

Date March 13, 1961

To: Miss Alexander
 Gertrud Mellon

Re: Visits to Private Collections

From:

Dear Marie:

Mr. Barr is going to write letters to the following people asking if they are willing to show their collections this year to our Contributing Members. Could you please tell me if he wishes to write to both Mr. and Mrs. and also tell me how he addresses each of them, i.e. first name or last.

- Mr. and Mrs. Arthur G. Altschul
- Mr. and Mrs. Charles Zadoc *Charlie + Genia*
- Mr. and Mrs. Lee A. Ault *Dear Dorothy + Lee*
- Mr. and Mrs. Victor W. Ganz *Sally + Victor*
- Mr. and Mrs. Albert Lewin
- Mr. and Mrs. Ira Haupt *Enid + Ira*
- Mr. and Mrs. Alex L. Hillman *Alex and Rita*
- Mr. and Mrs. Albert A. List *Dear Mrs. ?*
- Mr. and Mrs. Joseph Slifka *Mr. + Mrs.*
- Mr. and Mrs. Hans Arnhold *Mr. + Mrs.*

May we have this information today, if at all possible.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

Membership

MEMBERSHIP BOOK SCHEDULE

1959-1960

<u>Expiration Date</u>	<u>Four Book Members</u>	<u>Two Book Members</u>
1. Sept 30 '60	16 AMERICANS	NEW IMAGES OF MAN
2. Oct 31 '60	MONET	MONET
3. Nov 30 '60	ART NOUVEAU (NEW SPANISH PAINTING & SCULPTURE *(MATISSE "JAZZ"	

1960-1961

1. Dec 31 '60	MONET	MONET
2. Jan 31 '61	ART NOUVEAU	(NEW SPANISH PAINTING & SCULPTURE
3. Feb 28 '61	(NEW SPANISH PAINTING & SCULPTURE *(MATISSE "JAZZ" ROTHKO	*(MATISSE "JAZZ"
4. Mar 31 '61	ART NOUVEAU	(NEW SPANISH PAINTING & SCULPTURE
5. Apr 30 '61	(NEW SPANISH PAINTING & SCULPTURE	*(MATISSE "JAZZ"
6. May 31 '61	*(MATISSE "JAZZ" ROTHKO ERNST	FUTURISM
7. June 30 '61	(NEW SPANISH PAINTING & SCULPTURE	(NEW SPANISH PAINTING & SCULPTURE
8. July 31 '61	*(MATISSE "JAZZ"	*(MATISSE "JAZZ"
9. Aug 31 '61	ROTHKO ERNST FUTURISM	FUTURISM
10. Sept 30 '61	ROTHKO	(NEW SPANISH PAINTING & SCULPTURE
11. Oct 31 '61	ERNST	*(MATISSE "JAZZ"
12. Nov 30 '61	FUTURISM NOT YET DECIDED	FUTURISM

BULLETINS: 1960-1961 (Volume 28, Nos. 1,2,3, and 4) All tentative

1. "Publications Retrospective 3. "Conservation"

2. "International Program" 4. "Recent Acquisitions"

*These books, though mailed separately, count as one publication.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

Membership

THE MUSEUM OF MODERN ART

cc: D. Miller

Date 9 October 1957

To: Mrs. Woodruff
From: Alfred Barr

Re: Wm. Jaffe & Louise Smith
Your Memorandum of October 2

Dear Emily,

Mr. Jaffe has, I think, been reluctant to realize that gifts made to the Collection do not constitute a membership fee. I would be glad to send you a contribution out of the \$250 he sent the Purchase Fund, but I am sure that this would make matters worse if he asked for an accounting. I think the best thing is simply to write him a routine membership renewal letter-- that is stating what his previous membership has been but not asking him to renew on the same level. Let him make the choice.

Louise Smith has been spectacularly generous in her gifts to the Museum Collection. She was abroad on September 4th so that the letter may have been mislaid. I should send her another letter in a month over Ronald's signature, saying that perhaps the previous letter didn't reach her.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

THE MUSEUM OF MODERN ART

Date October 2, 1957

To: Mr. Alfred Barr

Re: Mr. William B. Jaffee

From: Mrs. Woodruff

Louise Smith

A year ago at this time we wrote Mr. William B. Jaffee asking him to become a Contributing Member of MOMA. He replied by sending in \$250.00 earmarked for the Mr. and Mrs. William B. Jaffee Purchase Fund. Since 1955 we have continued to carry him as a Contributing Member in spite of receiving no funds. What do you think we should do at this point?

Louise Smith is another similar problem. We sent her a letter asking her to renew her \$50.00 Contributing Membership over Ranald Macdonald's signature on September 4th. She has not answered and I hesitate to press her in any way. Your advice on this matter will also be welcomed.

E.C.W.
→

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Fall

N.A. - How Mrs Woodruff have this ^{Heller} relief

BEN HELLER
1071 SIXTH AVENUE
NEW YORK 18, N.Y.

answer?
/ G - D
YES
ecw
KS

April 1, 1957

Mr. Alfred H. Barr, Jr.
Director of Museum Collections
The Museum of Modern Art
11 West 53rd Street
New York 19, N. Y.

Dear Mr. Barr:

You would certainly be welcome at our home on May 15th, but perhaps you might like to see our things under less crowded circumstances.

If so, please contact me at your convenience and I will be happy to have you to our home for cocktails of an evening or some such similar arrangement.

Sincerely yours,

Ben Heller

Ben Heller

BH:nl

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

membership

THE MUSEUM OF MODERN ART

Date April 11, 1956

To: Alfred H. Barr

Re: Mr. Sam Salz

From: Emily C. Woodruff

Mr. Macdonald sent Mr. Salz a letter asking him for the renewal of his \$100 Fellow Membership and received the attached from his secretary in return. Mr. Salz has been a Fellow Member since 1949.

Do you think we should extend membership privileges to him for several years because of his \$5,000 donation to the Purchase Fund or can I write a letter explaining that the Museum counts on its Contributing Members to help meet the gap in its regular budget?

ECW

reads to discourage the sale of works of art, but whether this is adverse to the over-all national interest would depend at least in part upon the interrelationship of such a tax with other taxes and gift taxes and the tax-deductibility of gifts to tax-exempt public and quasi-public institutions. A proposal of the Senate Finance Committee's admirable brief does not provide answers to all these questions, and without them it would be hard to form a definite opinion as to the probable effect of the 50% capital gains tax.

If you should chance to be in New York I would be very glad to discuss this with you from the standpoint of United States tax law. I rather doubt that I could add anything to what which Congressmen, lawyers, art dealers and museum representatives have already discussed.

It was good to hear of you again and I hope to see you again sometime. For the very kind note you sent me about a year ago. Please let me know if you think I can be of any use to your project.

With warm regards and all
Cordially,

*replied
explanatory
phone - write
letter*

Richard D. Cook

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

July 10, 1970

Mr. George Loranger
2660 Norberry Cr. Apt. 722
Ottawa, Canada

Dear Mr. Loranger:

Alfred Barr has shown me the brief of the Canada Council on Taxation and the Arts and the draft petition which you sent to him, I believe, in May. I understand that you have asked for his comments on the Canadian Government's proposal to levy a 50% capital gains tax on the sale of works of art, although this is not explicitly discussed in either document, and he, in turn, has asked for mine.

Obviously it is true that any capital gains tax tends to discourage the sale of works of art, but whether this is adverse to the over-all national interest would depend at least in part upon the interrelationship of such a tax with such factors as estate and gift taxes and the tax-deductibility of gifts of works of art to tax-exempt public and quasi-public institutions. A perusal of the Canada Council's admirable brief does not provide answers to all these questions, and without them it would be hard to form a definite opinion as to the probable effect of the 50% capital gains tax.

If you should chance to be in New York I would be very pleased to discuss this with you from the standpoint of United States tax law though I rather doubt that I could add anything to that which Canadian lawyers, art dealers and museum representatives have already contributed.

It was good to hear of you again, and I want to thank you, albeit belatedly, for the very kind note you sent me about a year ago. Please let me know if you think I can be helpful to your present project.

With warm regards and all good wishes,

Cordially,

Richard H. Koch

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	AHB	I. A. 550

membership

THE MUSEUM OF MODERN ART

cc: Mr. Charles T. Keppel

Date December 28, 1955

To: Mr. Alfred H. Barr, Jr.

Re: Mr. and Mrs. Ira Haupt

From: Emily C. Woodruff

Mr. David Solinger

Charlie Keppel has shown me two checks: one from Mr. Solinger for \$400; and one from Mr. and Mrs. Haupt for \$2,500, which came to you.

I am attaching copies of the letters which Bill Burden wrote to Mr. and Mrs. Haupt, and Ranald Macdonald, to Mr. Solinger, asking them to renew their Contributing Membership subscriptions. I understand from your memo to Charlie that you feel the \$2,500 should go to the general budget unless Mrs. Haupt indicates otherwise. I can assure you, as far as my fund raising is concerned, this is a most encouraging year-end gift.

As for Mr. Solinger's contribution, I see that you suggest using it for the Purchase Fund. It would seem to me that this would be an excellent idea, particularly if he has been unhappy recently about the refusal of the gift of a painting. We will be glad to carry the Solingers on our books as Contributing Members (annually \$50), so they will receive all publications and notices during the next year.

I had great pleasure in talking to your daughter the other evening at Biba Coster's. I found her very charming and was delighted to make her acquaintance, particularly because Betty and John had spoken so warmly about her.

E.C.W.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

December 8, 1955

Dear Mr. MacDonald

Dear Mr. and Mrs. Haupt
liberty of answer
renewal of their
There must have
dedicated \$5,000.00
think that would
of fact, his mem
if I am mistaken in this
know.

Dear Mr. Haupt:

Last year you and Mrs. Haupt so generously contributed to the Museum and you were extremely helpful in enabling us to benefit by the 30% tax exemption of gifts to educational institutions that it is with some hesitancy that I am again soliciting your aid. However, as the end of the calendar year approaches, I would like to draw your attention to the great achievements and added responsibilities with which the Museum is faced.

Our 25th Anniversary Year has been most successful. The outstanding schedule of exhibitions attracted record attendance. Although this public recognition is most rewarding, the growth in our activities creates a need for broadening the base of our support. Since the Museum lacks significant endowment, we must rely very largely on generous contributions from our friends in order to meet its needs. You may be sure that anything you feel you can send us will be deeply appreciated.

Sincerely yours,

William A. M. Burden
President

Mr. Ira Haupt
730 Park Avenue
New York 21, New York

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

April 9, 1956

Dear Mr. MacDonald:

Since Mr. and Mrs. Salz are abroad, I am taking the liberty of answering your letter of April 2 about the renewal of their membership in the Museum of Modern Art.

There must have been an oversight, because Mr. Salz donated \$5,000.00 to the museum last year. I should think that would include his membership - as a matter of fact, his membership for quite some years to come.

If I am mistaken in this assumption, please do let me know.

Sincerely yours,

Regina Hostovsky (Mrs)
Secretary to Mr. Salz

Mr. Ronald H. MacDonald
Chairman, Membership Committee
The Museum of Modern Art
11 West 53rd Street
New York 19, N. Y.

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December 6, 1955

Dear Mr. and Mrs. Solinger:

For the past few years you have most generously contributed \$50 to The Museum of Modern Art for an Associate Membership which comes up for renewal at the end of this month. In considering year-end gifts, I would remind you that as an educational institution, according to the Internal Revenue Act of 1954, contributions to the Museum are deductible to the extent of 30% of income.

It is largely through the support of forward looking people like yourselves that the Museum has been able to carry out its outstanding record of achievement. I thought it might interest you to know that more than 650,000 people have visited the Museum during its 25th Anniversary Year. Although this public recognition is most rewarding, the growth in our activities creates a need for broadening the base of our support.

If you would consider increasing your contribution at this time it would be greatly appreciated by all of us on the Board of Trustees.

Sincerely yours,

Ronald H. Macdonald
Chairman, Membership Committee

Mr. and Mrs. David M. Solinger
33 East 70 Street
New York 21

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cc: D. Miller
Mr. Keppel

HAUPT

28 December 1955
December 27, 1955

Dear Bill:

Here are some copies of letters -- one from Mrs. Ira Haupt covering the gift of \$2,500 to the Museum from her and her husband through the W. H. Annenberg Foundation; the other from David Solinger covering the gift from him and his wife through their foundation of \$100.00 for the use of the Collections.

I don't think it essential to write the Solingers, though your letter would be appreciated. However, I think a letter from you to Enid Haupt would count heavily.

Sincerely,
Alfred H. Barr, Jr.

Mr. William A. N. Burden
630 Fifth Avenue
New York 20, New York

AHB:ma

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	AHB	I. A. 550

cc: Mr. Keppel
Mrs. Woodruff
D. Miller

Mr. Burden

HAUPT

THE MUSEUM OF MODERN ART

cc: Mr. Burden

Date: December 27, 1955

Mrs. Woodruff
D. Miller

December 27, 1955

To: Charles Keppel
From: Alfred Barr

Re: Ira and Enid Haupt
Check for \$2,500

Dear Charles:

Dear Enid:

What a wonderful present! Really you and Ira are most thoughtful and generous to have sent it.

Am I right in thinking that the check for \$2,500.00 is sent as a contribution to the general purposes of the Museum? If not, won't you let me know. In any case, I am passing the check on immediately to Charles Keppel, our Assistant Treasurer.

Perhaps I should have written you Enid to repeat what I told you at our jury meeting in your office: I think that your competition for teen agers as illustrators of young story tellers for Seventeen is an admirable idea. I realize that you are somewhat disappointed by the results, but I hope you won't be discouraged. It's really important to keep alive the tradition of illustration among talented young draftsmen and painters. If you want me to, I would be very glad to help again next year.

Sincerely,

Alfred H. Barr, Jr.
Director of the Museum Collections

Mrs. Ira Haupt
730 Park Avenue
Apartment 3A
New York 21, New York

AHB:ma

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	AHB	I. A. 550

THE MUSEUM OF MODERN ART

cc: Mr. Burden
Mrs. Woodruff
D. Miller

Date December 27, 1955

Mr. and Mrs. Ira Haupt
730 Park Avenue

To: Charles Keppel
From: Alfred Barr

Re: Ira and Enid Haupt
Check for \$2,500

Dear Charlie:

Recalling some recent budget problems, it's a great pleasure to be able to pass on to you the attached check for \$2,500 from the W. H. Annenberg Foundation along with a copy of a note from Mrs. Ira Haupt.

Cordially,

Dec. 21 1955

Saw Alfred
Enclosed find a check. This is a contribution from Enid & Ira Haupt, all good wishes for a joyous Holiday Season.
Cordially, Enid

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	AHB	I. A. 550

730 Park Avenue

Dec. 21 ⁵⁵

MR. AND MRS. IRA HAUPT

Dear Alfred:

Enclosed find a check. This is a contribution from Enid & Ira Haupt,

All good wishes for a joyous Holiday Season.
Cordially, Enid

from Enid and Ira Haupt.

All good wishes for a joyous holiday season.

Cordially,

s/ ENID

Under these circumstances, I think we should prepare a proposal for submission to the Coordination Committee, and will appreciate it if you would put together our ideas to submit to the Committee.

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	AHB	I.A.550

THE MUSEUM OF MODERN ART

Dr. Farr

Date September 21, 1955

To: Mrs. Goodruff

Mr. and Mrs. Ira Haupt
730 Park Avenue - Corporate Membership -

From: George S. Stillman

Lending Museum Pictures to
December 21st, 1955

Dear Alfred:

I discussed with Alfred Farr the idea of lending pictures
Enclosed find a check. This is a contribution
from the Packer Collection to the Packer Collection
from Enid and Ira Haupt.

Off-hand, he perceives no objection to doing so, provided
such a picture carries a label clearly stating that it is
lent as a privilege of Corporate Membership.

All good wishes for a joyous holiday season.

Cordially,

s/ ENID

that under these circumstances the donor of a work of art would
object to this temporary disposition of his gift. Alfred also agrees
that there would be considerable publicity value in lending pictures
on such a basis and with labels of this type.

Under these circumstances, I think we should prepare a
proposal for submission to the Coordination Committee, and will
appreciate it if you would put together our ideas to submit to the
Committee.

gss/ek

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

membership

THE MUSEUM OF MODERN ART

cc: Mr. Barr /

Date September 24, 1952

To: Mrs. Woodruff
From: George S. Stillman

Re: Corporate Membership -
Lending Museum Pictures to

Dear Sirs:

I discussed with Alfred Barr the idea of lending pictures from the Museum Collection to our \$1,000 Corporate Members.

Off-hand, he perceives no objection to doing so, provided such a picture carries a label clearly stating that the picture is lent as a privilege of Corporate Membership. He does not believe that under these circumstances any donor of a work of art would object to this temporary disposition of his gift. Alfred also agrees that there would be considerable publicity value in lending pictures on such a basis and with labels of this type.

Under these circumstances, I think we should prepare a proposal for submission to the Coordination Committee, and will appreciate it if you would put together our ideas to submit to the Committee.

A basic part of Museum policy which is still not at all understood. We feel that it is our job to show the public the leading tendencies in contemporary art, not to try to tell artists what these tendencies should be. If you will look back through the Museum's catalogues of exhibitions, you will find that we have shown all sorts and kinds of painting and sculpture - realist, romantic, surrealist, neo-baroque, "social" realism, etc., etc. Today, with abstraction in its various forms again ascendant, we have naturally tried to show much of it. An institution such as ours, we feel, should not try to be censor, enforcer or palatine agent, but primarily a barometer to report for the public the prevailing currents, along with our qualitative judgments on our own.

GSS/ah

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	AHB	I. A. 550

THE MUSEUM OF MODERN ART

NEW YORK 19

Soby

11 WEST 53rd STREET
TELEPHONE, CIRCLE 5-8900
CABLES: MODERNART, NEW-YORK

COPY

June 4, 1952

Mr. Richard Blow
Hardstone Farm
Clinton Corners, New York

Dear Dick:

I'm terribly sorry not to be able to lunch with you, Dixie and Andrew Ritchie tomorrow. We have just moved into a rented house for the summer, our cook has not yet arrived, and we are in a frantic state of confusion.

I especially wanted to talk to you about your letter of May 15th. Coming from someone with your deep interest in the contemporary arts, the letter naturally disturbed us greatly. I don't at all agree with the letter's contents, of course, and I hope that one day soon we can argue the matter at length. At the same time I think it only fair to admit that for a considerable period of time I shared your doubts as to the validity and worth of some of the artists included in the current American show at the Museum. But the longer I've looked the more impressed I've become. Today I'm convinced that the so-called "New York School," many of its members shown in the present exhibition, is more interesting and stronger than the postwar schools in France, Italy, England and Germany.

All that is a question of opinion naturally, but what troubles me is that you should feel we should not exhibit these works because you are out of sympathy with the trend they represent. I realize from your letter that you do not object to abstract art as such. Yet I can't help feeling that the domination of this kind of art today has something to do with your feelings. And here we come upon a basic point of Museum policy which is still not at all well understood. We feel that it is our job to show the public the leading tendencies in contemporary art, not to try to tell artists what these tendencies should be. If you will look back through the Museum's catalogues of exhibitions, you will find that we have shown all sorts and kinds of painting and sculpture - realist, romantic, surrealist, neo-baroque, "social" realism, etc., etc. Today, with abstraction in its various forms again ascendant, we have naturally tried to show much of it. An institution such as ours, we feel, should not try to be censor, reformer or polemic agent, but primarily a barometer to record for the public the prevailing currents, using the best qualitative judgement we can summon.

TRUSTEES: John Hay Whitney, Chairman of the Board; Henry Allen Moe, 1st Vice-Chairman; Philip L. Goodwin, 2nd Vice-Chairman; Nelson A. Rockefeller, President; Mrs. David M. Levy, Vice-President; John E. Abbott, Alfred H. Barr, Jr., Mrs. Robert Woods Bliss, William A. M. Burden, Stephen C. Clark, Rene d'Harnancourt, Mrs. Edsel B. Ford, A. Conger Goodyear, Mrs. Simon Guggenheim, Wallace K. Harrison, James W. Husted, Mrs. Albert D. Losker, Mrs. Henry R. Luce, Ronald H. Macdonald, Mrs. G. Macculloch Miller, William S. Paley, Mrs. E. B. Parkinson, Mrs. Charles S. Payson, Andrew Camduff Ritchie, David Rockefeller, Beardsley Rumf, John L. Senior, Jr., James Thrall Soby, Edward M. M. Warburg, Monroe Wheeler.

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	AHB	I. A. 550

THE MUSEUM OF MODERN ART

NEW YORK 19

11 WEST 53rd STREET
TELEPHONE: CIRCLE 5-8900
CABLES: MODERNART, NEW-YORK

I can assure you that the works in our collection, like those in loan exhibitions, have never been chosen on the basis of eccentricity, but only after long study of their merits. But that again is a point it would take time to argue. I sincerely hope we can both find time this summer. Meanwhile I am also hoping that you will reconsider your letter until you've had time to hear our side of the story in detail. I can't help adding that your opinion of the current show is contrary to that of great numbers of qualified people. As one example, Henry McBride, whom I think most of us would concede to be one of the remarkable critics of our time, said that he was completely convinced by the show, though previously he had had grave reservations as to the originality of the newer school.

Anyway, it would be a pleasure to do battle with you on some or all of these points, preferably over some of Dixie's best Irish whiskey. Let's have a try at it, at your convenience any time after the middle of this month.

Best regards to you,

Sincerely,

James Soby

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

THE MUSEUM OF MODERN ART

Membership

cc: Miss Dorothy Miller
Mr. Ritchie
Mr. Stillman
Mr. Wheeler

Date March 12, 1952

To: Mrs. Emily C. Woodruff

Re: Visits to private

From: Alfred Barr

collections

Dear Emily:

Thanks for your memo of March 10th. Yes, please let's sign Ira Haupt up quickly. I told Mrs. Navas of the AFA that we were asking him this year when she proposed him herself. It is much better for us to have first chance at a really distinguished small collection.

The Haupts are not a simple problem. He is an extremely successful youngish lawyer with an ambitious wife whose chief interest seems to be in gardens and garden clubs. She has spoken twice of her interest in joining with Mrs. Lasker in furnishing flowers for the Museum garden. I think that they might give generously to the Museum for this purpose in exchange perhaps for her being elected to some sort of garden committee. I don't know whether he would give without some overture.

I have been there twice and brought Andrew Ritchie once. I think that he would be pleased to open his collection to the members, at least the first time.

As to the letter which you have drafted, I am afraid the figure 400 is likely to alarm him and all other victims. Can't you let me know about how many you really expect to show up? It seems to me it wasn't more than 20 or 30 in the course of an afternoon but I may be wrong.

I also think that in these letters we might mention some of the more distinguished collections already seen by the members, perhaps Philip L. Goodwin, David M. Levy, Stephen C. Clark, Albert Lasker and John D. Rockefeller, III.

As for other collections, I think we could add Mr. and Mrs. Alex L. Hillman, 895 Park Avenue (French pictures but with a good deal of distinction); Mr. and Mrs. David M. Solinger, 33 East 70 Street (mostly American pictures but mixed in with French -- a really valuable antidote to the overwhelmingly French composition of most of the collections we open to the members); Mr. and Mrs. William B. Jaffe, 555 Park Avenue (another small but really interesting collection of mostly French paintings. He recently gave us a Monet and is a friend of Haupt's. Better ask both of them this year, leaving Hillman out if you want to).

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	AHB	I. A. 550

THE MUSEUM OF MODERN ART

cc Mrs. Dorothy Miller
Mr. Rittman
Mr. Stillman
Mr. Wheeler

Date March 12, 1952

To: Mrs. Woodruff H. Barr, Jr.
From: Alfred Barr Woodruff

Re: Visits to Private Collection
page 2

Are you avoiding repeats? If not, I should think that
Blanchette Rockefeller's house might be interesting since the works
of art would probably be somewhat different and the big Lipchitz
has now been installed. In any case it has more architectural inter-
est than any of the other places, which is important.

Since architecture is part of the Museum's program perhaps
Philip Johnson may have some in-town house or houses to suggest.

Attached is the list of collections which were examined in 1952 and
is a suggestion -- it is rather Bohemian but has several American
paintings and primitive objects of real interest. Maybe the members
could be given a tour of the new Lever House, possibly the best-
designed skyscraper in the world, or perhaps the offices of Webb
and Knapp (Zeckendorf).

write him right away, will a letter along the lines of the attached draft be
suitable and would you be willing to sign it?

ECW

ECW:be

cc:be

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THE MUSEUM OF MODERN ART

cc Miss Dorothy Miller
Mr. Ritchie
Mr. Stillman
Mr. Wheeler

Date March 10, 1952

To: Mr. Alfred H. Barr, Jr.

Re: Visits to Private Collection

From: Emily C. Woodruff

We are planning as usual to have our visits to Private Collections for Contributing Members in May. I think that the pattern we followed last year of two afternoons with three collections opened was completely satisfactory, and would like to plan our visits this year in the same way.

Attached is the list of collections which were opened in 1950 and 1951. Will you please send me suggestions for 1952. Letitia Howe has already told me that you consider Ira Haupt as a possibility. If you think we should write him right away, will a letter along the lines of the attached draft be suitable and would you be willing to sign it ?

ECW

ECW:ibe

encls.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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Memberships

THE MUSEUM OF MODERN ART

cc: Mr. Stillman

Date March 5, 1952

To: Mr. Alfred Barr

Re: _____

From: Emily C. Woodruff

I learned from Mr. d'Harnoncourt that Mr. Colin had given \$1,100 for a Dubuffet. I am delighted about this gift which I believe you thought was completely unsolicited. Mr. Clark did write Mr. Colin on December 7th (copy attached). I thought it would interest you to know this.

Poolpart

I wondered if you could help us on another matter? Mr. Rockefeller wrote the attached Patron letter to Mr. & Mrs. Ira Haupt on November 19th and has had no response. According to my records, their last donation was \$500 for the Post Impressionism Book in January 1951. I believe they are friends of yours and wondered if you would be willing to help with the follow up?

Visits of members

ECW

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

Museum of Modern Art
M. Barr
 May 1, 1951

LIFE, HONORARY AND CORPORATION MEMBERSHIPS
AND
DONORS TO SPECIAL PROJECTS

2. Recapitulation

1. That the Chairman, Treasurer and Secretary shall report to the Board the people who have made gifts of art in the past and present a plan to the Corporation regarding the people who would like to be elected to the Corporation for a period of time if the plan is approved by the Board.

RECAPITULATION

Certain individuals have been given or elected to Life and Honorary Life Membership and to the Corporation in recognition of their generosity or in appreciation of their services. Their privileges are that of a Participating Member unless they contribute \$50 or over annually in which case they receive all privileges. At the March 8, 1951 meeting of the Board of Trustees, it was voted unanimously to institute a policy of electing donors of \$5,000 in cash and/or kind as Life Members of the Museum with all the rights and privileges of Participating Members, such a policy to be effective retroactively.

PROBLEM

Upon review, this resolution has proved impractical.

The Department of Membership still feels, however, that some recognition ought to be given to the people who have donated valuable paintings, sculpture or other works of art to the Museum's Collection, and to those who have given substantial sums of money for "special projects". This recognition ought to be given in such a way that it will not interfere with the Department of Membership's policy of annual solicitation, nor should it involve such a large number of people as to make the implementation impracticable. At the same time, it should be flexible enough to cover all possible contingencies.

In view of the conflicting resolutions and decisions of past meetings, the Department of Membership would like to suggest clarifying the whole picture of Life, Honorary Life and Corporation memberships with a new policy as outlined below.

SUGGESTED POLICY

1. Life and Honorary Life Memberships

- A. That no new Life or Honorary Life Members be elected.
- B. That Life and Honorary Life Members continue to receive the same privileges as outlined above.

Reasons:

The term Life Membership has a finality about it which makes it difficult to ask for further money. Therefore a future source of revenue is cut off by electing Life Members.

It is confusing to have one category of membership which is not based on the present policy of annual contributions.

Annual Participating privileges present a recurring strain on the Museum's budget when no money is received from the recipient.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

-2-

2. Corporation Memberships

- A. That the Director, Treasurer and Secretary once a year review the people who have shown active interest in the Museum and present a slate to the Coordination Committee of those people whom they would like to see elected to the Corporation for a specified length of time. If the slate is approved by the Coordination Committee, the names will be presented to the Board of Trustees for election. After election, the President will write a letter to the new members of the Corporation welcoming them and expressing the gratitude of the Trustees.

Note: A year ago, this matter was discussed by Messrs. Rockefeller, d'Harnoncourt, Hastet and Miss Cable. Mr. Hastet stated that within the terms of our Constitution and by-laws, it is possible to elect Corporation members for a stated period. The matter was tabled because of the possibility of misinterpretation being given to the election of contributors to the Corporation. However, the Department of Membership feels that it is not necessary to define the qualifications for election to the Corporation. The Nominating Committee would be free to take many factors into consideration besides the financial one -- interest, knowledge, gifts to the Collection, etc. over a period of time. In this way no one could be accused of buying their way into the Museum.

- B. That the Annual Corporation meeting should be made an interesting occasion where people will wish to come, express their views, offer suggestions and learn about the problems of the Museum.

Reasons:

At the present time, very few people attend the Corporation's Annual meeting or are actively interested.

Should this meeting be turned into a forum for the exchange of suggestions and comments of the Museum's program, interest might be increased and even result in more financial aid.

3. Other Donors

- A. That donors who are not members and whose gift is valued at \$500 or over be offered a year's Participating Membership with the acknowledgment. During that one year period, the donors would not be solicited for funds or memberships, but on its expiration, he should be written a letter and asked to join the Museum in whatever category seems appropriate.

Reasons:

Election to the Corporation will not necessarily take

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 550

-3-

care of all those people who give gifts in kind or substantial sums of money for "special projects". This gives some recognition and yet paves the way for continuing the annual solicitation.

- B. That donors who are members be sent an acknowledgment and the fact mentioned that their gift is especially appreciated in that it is over and above their membership.

Reason:

By so doing, the member will be made to realize that the donation is over and above the annual membership and he will not be surprised when he is asked to renew his membership at a later date.

4. Single Donations

That the Endowment Fund be advertised to those people who wish to give a single donation to the Museum. If the gift is over \$500, Participating Membership privileges could be granted for one year after the gift. After that, their membership status would be reviewed by the Treasurer and the Department of Membership.