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EDF

October 23, 1950

Dear Jim:

Evernso many thanks for the catalog. I am delighted to have it. I am very sorry that I was "in conference" when you came to the Museum. Actually we were having almost continuous meetings trying to get around our terrible budget problems.

I do look forward to seeing you next spring. Thank you again for the catalog.

Sincerely,

Alfred H. Barr, Jr. Director of the Museum Collections

Mr. H. S. Ede c/o Barclays Bank 28 (Hampstead) High Street London, N.W. 3, England

AHB: js

The been ready a book on who

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EDE

※ まるのりとより Whitestone % B.P.O. Fangier moro ceo FDE Alfred: If that Ede gent says (as he usually does!) that he once was a "Life" member but something seems to have also ope 5 gone wrong and he never gets any books, he once had (on your recommendation) a complimentary membership which started in 1940 (he was in London) and lapsed in 1945. a Cectum back to You probably know all this gh's Chair. I'm post cautions! That an [in the not-got Washington or Japril 2 I with Durean Philips on april 4 - after the of think I shall soon die with the streng To the Calalogue you speaked " forty years of Loth" It will be good to & get the museum Calalogue. get the hicholog book - gette grad but a little advertising I feel

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The Museum of Modern Art Archives, NY	AHB	I.A.164

EDE

MUSEUM OF MODERN AR

Dear all T 41 h 1 2.2.44

y 25, 1949.

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Whitestone of B.P.O. Fangier moroceo EDE

Dear alfred - Dan looking forward now
beeing you sharp again to
also your Beau Musee. Dhorse to
armie a march 22 to do a both of
a lecture tour - dd friends have when he
back to repeat "Pictims are like People - Van Jogshis Clair.
What are Pedires" to I stak the ball going
in the hat-Gal Washington or Japonil 2.
I with Durcan Philips on appil 4 - after the
I think I shall soon die with the strendown

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The Museum of Modern Art Archives, NY	AHB	I.A.164

expect for by old egge - but I wont to put at proper roof on a lovel house we have just built to security afford the roof when I got tid!!!

How are you both? We had a lovely trips have at last last a lovely trips over I pour a traver. I'm sorry to have he least a hyc. on harch 23-4.5 or 6- or in the weeks before I sail on my 26 - but hir found it difficult to organize much at the distance. But it have but it has a sorry to get any agreements elsewhere. Please have he Boliment in our rains on rains. I all the best to you.

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So Barday Bark

28 (Hampstend) High Sh

London N. V. 3

4 Sept Dear alfred.

Stas anyone sent youthis

Colalogue - of Not 9 feel you

may like there to for the

miseum files. The Edition

Loss good & I'm glad to

say the cirties took to sendidy.

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Jon song bot tome 732.

When I was over - but you

were always in Conference:

- I may got book next I pray.

be got Paris & end of och.

at the ont I I had be hope.

all the best type.

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The Museum of Modern Art Archives, NY	AHB	I. A. 164

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	AHB	I. A. 164

by coming buck ball trak set up - was United bree many old freeds again - glad you have the great gry fish, Cartyon make it turn Holy on its dent the Brown does - At Lelps alof - Is the stand really guite night. and Gremin Ital here

seen - astound work, at list hondran status up bit. of recent equality In som you haven maraged a Vorsitte Part yet, he sees the as alwir as anything + ho) che But Parans is a real corber - for have where + glowing It seemed be than

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The Museum of Modern Art Archives, NY	AHB	I.A.164

Whites line 1/0 BPO. Jangier 28.3.49 Dear alfred Thokeyou so much for suly the Piano - a not intending a useful work white I have und all through - how I with I had a Teams I liked to live with . I have of course several in my memory - but its the ruts of saily life that counts. I slatt by bou him in July the Despect the driving through Paris. He was as kind the When we hat you the is how 20 by ago he will have progether or many easily be "at at lone"

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The Museum of Modern Art Archives, NY	AHB	I.A.164

prive in Dam other ing to get us the States on a find leate for in the Sponning of 1950 & the will got he a clara tou cagain de gor varlyl putes . the I complain a little to your tre lack I such this here I feel infrall gratify that at least 31 bow der Dam mond! Sent Sond and Sugar C with the both her property or has easily be "at the love"

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#PE_

THE MUSEUM OF MODERN ART

DATE February 17, 1949

REQUEST FOR PUBLICATIONS

Kindly	send one	copies of t	he following	ng publications:	
paper					
cloth	x	PICASSO: FIFTY	YEARS OF H	IS ART	()
				put vitra =	50d bayond.
To:	H. S. Ede, Whitestone c/o B. P. North Afri	O. Tangier		not built	tamp fund -
Purpo	se: \$3 Pa	ayment attached: Mi	. Barr is p	extra dollar is for	If price to send (de
Reque	ested by —	AHBarr, Jr.	NO	DELIVERED	

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Whitestine c/oBPO. gove letter a also for your y you should be done out doe at you To the calaboque you speaked " tory years of Lat" be good to & The been ready a book on who

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The Museum of Modern Art Archives, NY	AHB	I.A.164

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The Museum of Modern Art Archives, NY	AHB	I.A.164

EDE

January 25, 1949.

Dear Jim, BPO

The Rt. Olivins

I am delighted to hear from you after so long an interval.

OF MODERN

I wish I could send you a copy of the Picasso but I long ago exhausted all my Author's copies. The best I can do is to let you have one at Author's discount which comes to \$ 3.00, the list price is \$ 6.00. I do, however, have a copy of the catalog of 1939 but suppose you already have a copy.

You will shortly receive the new edition of painting and sculpture in the Museum collection which reproduces the Nicholson, part of which you gave us years ago.

My best to you and your wife.

Sincerely,

Mr. H.S. Ede, Whitestone, o/o B.P.O. Tangier, North Africa.

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The Museum of Modern Art Archives, NY	AHB	I.A.164

EDUCATIONAL

THE MUSEUM OF MODERN ART

Series

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The Museum of Modern Art Archives, NY	AHB	I.A. 164

EDUCATIONAL

THE MUSEUM OF MODERN ART

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	AHB	I.A.164

THE MUSEUM OF MODERN ART

Date September 24, 1947

To: Mr. Barr

From: Mr. D'Amico

Re: Art for Beginners Series

Dear Alfred,

I am not sure that you are acquainted with the ART FOR BEGINNERS

Series, produced by the instructors of the War Veterans' Art Center.

There are four books, all nearing completion.

As it is obvious from the title, these books are for adult amateurs who wish to undertake art work on their own. It is also hoped that they will be of help to teachers in high schools and miscellaneous beginners' courses in art centers and clubs.

The manuscript for HOW TO DRAW AND PAINT has been prepared by Mervin Jules and I would appreciate it if you would look it over and give me your opinion. I think it is an excellent achievement from the standpoint of initiating the beginner to the creative concepts of art and in overcoming conservative methods on the part of academically inclined teachers. I would appreciate your reaction both to the teaching approach as well as to the references to art content.

Perhaps when you have looked at it we can arrange an appointment to discuss it.

Freto

VED:dck

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The Museum of Modern Art Archives, NY	AHB	I.A.164

7 1

PRINCETON UNIVERSITY PRINCETON NEW JERSEY

Egbert

Department of Art and Archaeology

December 11, 1950

Mr. Alfred H. Barr, Jr. Museum of Modern Art 11 West 53rd Street New York, New York

Dear Al,

I am taking the liberty of sending you under separate cover a book entitled Evolutionary Thought in America which contains an essay of mine on "The Idea of Organic Expression and American Architecture." My only excuse for so doing is that the essay seeks to trace the history and development of a presupposition fundamental to modern architecture, and it seems to me that no one person in this country has done more to arouse interest in contemporary architecture (not to mention other arts) than you yourself.

In the essay I try to show how the idea of organic expression—so basic to the architectural philosophies of Sullivan, Wright, and Gropius, among others—parallels the modern philosophical and scientific doctrine known as organicism (of which, for example, Whitehead and Haldane have been protagonists). For like the philosophy of organicism it seems to me that Wright, Sullivan, and Gropius bring together under a principle of "organic integration" the earlier concepts of vitalism (which underlay the philosophy and architecture of the romantic movement) and mechanism (which underlay the industrial revolution and much of the architecture of functionalism). And all the above points of view (as opposed to the formalism of the Academic tradition) seem to me to subscribe to some concept of evolution, the subject of the book.

In spite of my best efforts the essay is pretty tough reading, both because of my own limitations and because of the fact that, so far as I know, modern architecture hasn't been approached in exactly this way before. For these reasons it has proved extremely difficult for me to achieve a statement understandable by philosophers, scientists, architects, and art critics alike——all of which I have perhaps too valiantly tried to do.

Please don't bother to acknowledge this - I know how inevitably other people's off-prints, etc., arrive at a time when one is up to the ears in one's own work.

Sincerely,

Donald Report

DDE:fdt

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	AHB	I.A.164

January 4, 1951

Dear Donald:

Forgive me for not answering your letter before this nor thanking you for sending me "The Idea of Organic Expression and American Architecture." I have not read it all yet, since I wanted to lend it to Philip Johnson to take home with him on Christman Vacation. What I read, however, lead me to think it an extremely thoughtful and useful analysis of Architecture in the light of current philosophical thought. I look forward to reading it carefully.

I was really touched by what you said of my work for contemporary architecture. Even though you exaggerate what I have done, it makes me happy to know that you approve.

I missed having any chance to talk with you in Princeton during that turbulent weekend.

A happy New Year to you,

Sincerely,

Alfred H. Barr, Jr.

Mr. Donald Egbert Department of Art and Archaeology Princeton University Princeton, New Jersey

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The Museum of Modern Art Archives, NY	AHB	I.A.164

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See Arch o Design ce photos

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	AHB	I.A.164

THE MUSEUM OF MODERN ART

Date May 10, 1950

To: Miss Iris Barry

From: Mr. Alfred Barr

Re: Marie Seton

Dear Iris:

Going through my letter file, I find your memo of April 20 about Marie Seton and Eisenstein's notes in An American Tragedy. Looking over her letter I find that it was Mr. Griffith who seems to have discouraged her. Perhaps she was mistaken. In any case, I'm glad you let her work on the text.

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SETON

THE MUSEUM OF MODERN ART

To: Miss Iris Darr

Date April 19, 1950

THE MUSEUM OF MODERN ART

Date April 20

ToMr.Alfred Barr

From: Iris Barry

Re: Marie Seton & "An American Tragedy"

Karpel tells me that Marie Seton already has seen the copy of vol2. of "An American Tragedy" with Eisenstein notes. But he seems perfectly willing to send it to the Univ. of Chicago library on loan. I mean there is, I think, no question of anyone's having refused to lend it - neither he hor I had heard of this request before. Dear Alfred:

Yours.



The Museum of Modern Art Archives, NY

Collection: Series.Folder:

AHB

T. A. 164

SETON

THE MUSEUM OF MODERN ART

Date April 19, 1950

To: Miss Iris Barry

Mr. Alfred Barr

Re:_____

Dear Iris;

I have been in correspondence with Marie Seton of Chicago about her book on Eisenstein. I have tried to help her with whatever notes and recollections I could. In her last letter she speaks with anxiety about not being able to see our copy of Dreiser's An American Tragedy with Eisenstein's notes. Wouldn't it be possible to send this to Chicago as an inter-library loan? She says that the University of Chicago library has acted as intermediary in obtaining Library of Congress material of which there are no duplicates and they would act as custodians in the matter of the Dreiser.

Perhaps there is some other reason for not sending the volume, but I think she would greatly appreciate it.

Sent apr. 21 to U.C.
Bollerpel

1 TARRET

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION. Collection: Series.Folder: The Museum of Modern Art Archives, NY AHB I. A. 164 Marie Beton 5719 Borchester Abenur Chicago 37, 3llinuis

Mr. Alfred Barr Jr. New Work 19. M.Y.

April 19, 1950

will vertainly write to kr. Jere Abbett. Herry lean ter teen ex-tremely hind and helpful in giving me a great deal of an ustal from his f Dear Miss Seton:

I think the clown simils which several people seem to have used in connection with Fisenstein is based on his general physiognomy, the tipped up nose, the baldish head, the wide mouth, the mobile, expressive face - wasn't he an actor at one time? - the continuous sense that he was playing a rather self-mocking humorous role.

Is just such notes His phrase, "No, I'll probably die", I assumed a certain self-mockery. As I wrote you, I was at that time not fully aware of what must have been a terrific ordeal for Bisenstein at the time of the Trotsky expulsion and a general forced revision of Soviet history and thought.

I am looking into the matter of lending you Dreiser's An American Tragedy and hope to be able to arrange it.

on my first meetin Your book sounds most interesting. I look forward to its publication. notes record the appearence of a clown and the sound of the well die now'. (Many of his remarks wer Sincerely, double-eiged', but

Regently a third person, whom I do not know personally went his impression when Risenstein was encountering difficulties in Hollywood. This also contains the impression of a close and the sadness of Miss Marie Seton

Nour Chicago 37, Illinois is other person's, Paturice Russian aspect of Figenstein's paychology which as later of PNB's dairy.

AHB: js: ich at the time I had to take of grown PNB's dairy. 5719 Derchester Avenue

P.S. Please return the little blue pamphlet when you are through with it.

ber, possibly earlier.

Series.Folder: Collection: The Museum of Modern Art Archives, NY AHB I. A. 164

Marie Seton 5719 Dorchester Abenue Chicago 37, Illinois

April 15,1950

Mr. Alfred Barr jr.
Museum of Modern Art Dear Mr. Barr:

Thank you very much for your helpful letter of April 10. I will wertainly write to Mr. Jere Abbott. Harry Dana has been extremely kind and helpful in giving me a great deal of material from his files.

I do have several Russian pamphlets on "Potemkin", but none of them appear to be the one you mention. I think a series appeared intended for different audiences, so I would like to see yours very much if you could send it to me.

Even though your notes date back twenty-two years (and it is just such notes as yours which have enabled me to do a rather complete reconstruction). I would like to ask you about two notations:

Note of January 14,1928:"...almost a clown in appearence." Could you possibly add to this observation? Note of February 2,1928:"I found him very weary ... " and Eisenstein's remark "No. I'll probably die." Anything you can add would be helpful.

I am very much interested in these two notes, because in 1932 on my first meeting with Eisenstein (a few weeks after the announcement that his Mexican film was to be cut in Hollywood), my own notes record the appearence of a clown and the words; "I might as well die now". (Many of his remarks were xkwxxx 'double-edged', but not this one.)

Recently a third person, whom I do not know personally sent his impression when Eisenstein was encountering difficulties in Hollywood. This also contains the impression of a clown and 'the sadness of the clown'.

Your impression, and this other person's, substantiate an aspect of Eisenstein's psychology which he later explained to me indetail. but which at the time I had to take on trust. I was not very happy about my discussion of it in my biography until I had some support from the impression of others.

My biography will appear in England at the latest in November, possibly earlier.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I.A.164

-2-

Unfortunately, I am having quite a time trying to arrange to get hold of one thing which I did not learn about until very recently. It is Eisenstein's original copy of Dreiser's "An American Tragedy", which he sent to your Film Library. My attention was, unfortunately, not drawn to it when I was working there some months ago. Eisenstein's copy contains very interesting and spontaneous notes which evolve into a rough script.

As Mr. Griffith says he cannot send the book to me I am, therefore, hoping to find someone willing to copy the notations off so I can match them up with my own copy and, thereby, add quotes to my "American Tragedy" section. The only person really able to do it is Jay Leyda, but he is tied up in NY doing his own pressing finishing job on his Melville Log and won't have time for at least some weeks. So I'm at a bit of a dead lock.

Have you any ideas as to how I could get it sent here? The University of Chicago library has acted as intermediary for me in obtaining Library of Congress material of which there are no dublicates, and they would act as custodians in the matter of the "A.T." too.

Again very many thanks for your help and I will greatly appreciate the pamphlet and anything you can possibly add to your notes.

My publisher, and the few people who have seen the biography in mss, are rather interested and excited about it. John Lane are doing a magnificent illustrative job - 32 pages of biographical illustration; 32 pages of creative illustrations and very numerous line drawings in the text. I have run to earth a wonderful set of stills on the banned "Be-hin Meadow" and an even more wonderful set on "Ivan the Terrible", Part II, which was also held up, though completed. The latter are really an eye-opener. They were sent out as part of Ivan, Part I, and nobody was sure what they had!

Sincerely,

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	AHB	I.A. 164

Seton (FISENSTEIN)

N. S. I have just looked up some union made in Masson in the winter of 1937-10. I have that acception; in writing a bingraphy, explicit dates and places may prove valuable even though the other information is capual or faciliar. Here is about I

"December 20, 1987 - (visit to the house of the writer Tradiabor)

*Amotic the company on our arrival were Educated 100 1950 corrian fine man. The fermer has just on the print of April 100 1950 corrians fine him so that as him to new files in a forthirth, Outsher and Generaless Lines. Each were intended for the Cotaber colebration but owns delayed:

January 15, 1928

"... to the Purckino to see Risenstein. He was extramely affable - hyporous in talk, almost a plown in appearance. He studied (we learned later from Trutisher) erabitecture at Rigs, was an official artist during the war. Worked Deer Miss Seton: a wear, then two years in the Proletarish and

The only additional material on Eisenstein
which I did not use in my article written in the late
twenties consists of stills of "The 10 Days" and "The
General Line." These are not rare and doubtless you
have seen them already.

I do not recall seeing his drawings or stage

designs, when I went to see him in Moscow, for Tretiakov's
play "Listen Moscow." Why not write H. W. L. Dana, Brattle
Street, Cambridge? Mr. Dana has a very large collection
of data on the Russian theatre of the period.

I did not make a list of his 17th century books on the theatre, now can I recall any of them by name.

With him in Moscow in '28 was my friend Jere
Abbott, who corresponded with him more than I did and who
saw him more frequently during his subsequent visits to
this country. Mr. Abbott's address is simply Dexter, Maine.
I did see Eisenstein here in New York in 1930, but quite
casually.

I look forward with great interest to the publication of your book.

The mineral to see about willis for articles on Origins and the Comprais

Sincerely,

Miss Marie Seton
5719 Dorchester Avenue
Chicago 37, Illinois

and did not a AHBade understand the political factors which so cortonaly delayed

Personal 3, 1923

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	AHB	I. A. 164

P. S. I have just looked up some notes made in Moscow in the winter of 1927-28. I know that sometimes in writing a biography, explicit dates and places may prove valuable even though the other information is casual or familiar. Here is what I wrote:

"December 28, 1927 - (visit to the house of the writer Tretiakov)

"Among the company on our arrival were Eisenstein and two Georgian Kinomen. The former was just on the point of leaving, but M. arranged with him so that we hope to see parts of his two new films in a fortnight, October and Generalaya Linya. Both were intended for the October celebration but were delayed."

January 14, 1928

"... to the Russkino to see Eisenstein. He was extremely affable - humorous in talk, almost a clown in appearance. He studied (we learned later from Tretiakov) architecture at Riga, was an official artist during the war. Worked with Meyerhold for a year, then two years in the Proletariat and finally, 1924, in the Kino. Potenkin was his second film.

"We saw four reels of October, his revolutionary film which was supposed to be finished three months ago - and may be ready by February. His mastery of cutting and camera placement was clearly shown, especially in the July riot scenes. We didn't see the storming of the winter palace which is the high point of the film. Certain faults appeared - he seemed to yaeld to the temptation of the fine shot - viz. the drawbridge scene, the strangling scene. At times too the tempo was too fast. The film seemed however a magnificent accomplishment.

"After October we saw his reconstruction film - the Generalaya Linya, intended to show the differences between old and new methods of farming and cattle raising, dairying, etc. The parts were still uncut and gave us an excellent idea of Eisenstein's raw material - processions, Eikons, praying in fields, reaping with sickles, wind, rain, airplane propeller. We asked whether much of the excellence of E.'s films did not devalop in the cutting rather than in the shooting. He laughed and answered that the critics always wrote of his filming as 'always carefully premeditated' and then he himself would write 'always carefully premeditated' - having a sense of humor.

"He hopes to come to America after the General Line is finished - perhaps in June."

February 2, 1928

"To Eisenstein's to see about stills for articles on October and the General Line. Found him very weary. 'Will you go on a vacation after October is finished?' 'No, I'll probably die.'"

I should explain that when I went to Moscow I had very little interest in politics and did not clearly understand the political factors which so seriously delayed and changed Eisenstein's films.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I.A.164

Maria Grand 6703 Borrbester Maria Chesta 37, Mones

I have a copy of the original pamphlet in Russian which I got at a projection of Potenkin in Moscow in January, 1928. It is a small blue and white affair, priced at 5 Kopeks. On the cover there is a picture of a sailor whistling. If you do not have this, I could send it to you.

Don't Mr. Barra

Sergei V. Birentiein, which to be a possible to the Bodley Head of London Shir Fall, I am may be written.

In checking through to been to the state of the state of

Purther, I wonder if you saw any of all drawling of the designe when you mat him in however I am say that in the first in this because I not only have a second of all drawlings have a second of the same of the design of different styles. These will be a long of the limit drawlings in the text as well as a pure of previous and bis-graphical illustrations as a second of the same of the graphical illustrations.

I also monder if the how as an objection of illustrations of his thenire earl, for such a such a section of play flicted Manager, for which there is a such a command a single illustration?

I will be extracely content to you are able to all me in

You mentioned in your Arts activity of December 1969, This year 17th century books on the shootes, and you happen to make a list of these and do you suppose you still a ve it? Con you recall any specific remark which be made about December 1968.

Thunking you for your encycration, I am

Marie Seton

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I.A.164

Marie Seton 5719 Dorchester Abenue Chicago 37, Illinois

March 27,1950

Mr. Alfred H. Barr Jr Museum of Modern Art 11 West 53rd Street New York, N.Y.

Dear Mr. Barr:

I am writing you in connection with my biography of Sergei M. Eisenstein, which is to be published by John Lane the Bodley Head of London this fall. I am now awaiting the galleys.

In checking through my notes for final additions, etc., I have, of course, re-read the articles you wrote in 1928 and have made use of your observations. I am now wondering if by any chance you have additional material on Eisenstein which you did not use at the time? I am also wondering if you met him again in 1930 when he came to America?

Further, I wonder if you saw any of his drawings or stage designs when you met him in Moscow? I am very much interested in this because I not only have a series of his drawings which he did for me, but have assembled many more representative of different styles. There will be between 15 and 20 of his line drawings in the text as well as 72 pages of creative and biographical illustrations in the biography.

I also wonder if you have by any chance any illustrations of his theatre work, for example, Tretiakov's play "Listen Moscow", for which I have been unable to unearth z single illustration?

I will be extremely grateful if you are able to aid me in any way by reviving your memory.

You mentioned in your Arts article of December 1928, "his rare 17th century books on the theatre". Did you happen to make a list of these and do you suppose you still a ve it? Can you recall any specific remark which he made about Daumier?

Thanking you for your cooperation, I am

Sincerely yours,

Marie Scton

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	AHB	I.A.164

EMERY

Venice, Palago Pisani, S. Polo 2766 April 25th, 1948.

Dea Mr. Barr,

I hear that you are expected:

That, this week and I would be very happy

if I could see you. My actual residence
is Verice, but I am also quite frequently

Rome. I wonder whether both or one of

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The Museum of Modern Art Archives, NY	АНВ	I.A.164

EMERY

there cities are included : 4000 itimeray?

Please let me know.

I hope this. Barr is here too, it would be such a pleasure to see both of go.

Your on cerely

Ingelog Eichmann.

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The Museum of Modern Art Archives, NY	AHB	I.A.164

EMERY

(SEL "MIROMURAL" - EXHIB

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cc. Mr. Barr

EMMET Super

February 20, 1950

reigned all saistings by usenson incrious

N. J. STARLOW S-1970-1-2-3-2

Dear Mr. Zitter:

DOW THEN CO.

Thank you for your letter of February 14th about your plan to sell oil paintings in the Emmet Supermarkets. I am sorry to say that Mr. Barr is under too much pressure of work to be able to take part in your program as you request.

With good wishes for the success of your

project,

Sincerely, and a slow Hour THE SID to \$100. Hever regards activities. Not, wie too Record decorductor of the Super

attack - and structing young contains actuals are provided a market place for their socia.

Mr. Samuel Zitter, Mr. Samuel Zitter,
Sales Promotion Manager,
Emmet Supermarkets, Inc.,
324 Astor St.,
Newark 5, N. J.

Baset Passon DCM: Ho . ; operating a stain of colors baser markets throughout the state of the Japany is caking available the facilities of its serious on a nonprofit basts for exhibiting and selling "this Double and a vice toward Importing the acresent on a nationwide casts by other reales.

Opening of empates of the first showing in "CHIF-CHIVITS AND Is rehealed for Monday, Pubricary 27, 1950 at the Ermot Super Warket, Calcumil, New Jarkey, (23 minutes

If you would traily wil the enclosed card signifying your acceptance, we shall be pleased to arrange transportation for you from the Motel Aster Far at 2:30 p.m.,

Shaul Titles

"Those is an Emmel Elses in your Possibleshood"

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February 14, 1950

Mr. Alfred H. Barr, Jr. Musseum of Modern Art 11 West 53rd Street New York City

Dear Mr. Barr:

You are invited to join other nationally-known art critics on the board of judges for "SELF-SERVICE ART" -- the first in a series of highly unique exhibits to sell art in a super market.

"SELF-SERVICE ART"

IDEA IN BRIEF: Exhibiting and selling original oil paintings by unknown American artists in super markets, to be priced from \$10 to \$100. Never before has art been available to all the people during their everyday activities. Now, via the common denominator of the super market, art can go into the average home at a price people can afford -- and struggling young American artists are provided a market place for their work.

Governor Alfred E. Driscoll of New Jersey is scheduled to officiate at the opening ceremonies in one of Emmet's giant super markets, when the board of judges will select "The Fainting Most Suitable for the American Home." This work of art will be presented to the governor by Emmet, in a ceremony which will include the participation of every mayor of every city in which an Emmet Super Market is located.

Emmet Supermarkets, Inc., operating a chain of modern super markets throughout the state of New Jersey is making available the facilities of its markets on a nonprofit basis for exhibiting and selling "SELF-SERVICE ART," with a view toward launching the movement on a nationwide basis by other chains.

Opening ceremonies of the first showing in "SELF-SERVICE ART" is scheduled for Monday, February 27, 1950 at the Emmet Super Market, Caldwell, New Jersey, (23 minutes from New York City).

If you would kindly mail the enclosed card signifying your acceptance, we shall be pleased to arrange transportation for you from the Hotel Astor Bar at 2:30 p.m., February 27th.

Singerely yours,

Samuel Zitter

Sales Promotion Manager

The

"There is an Emmet Store in your Neighborhood"



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The Museum of Modern Art Archives, NY	АНВ	I.A.164



ENCYCLOPÆDIA BRITANNICA

20 NORTH WACKER DRIVE . CHICAGO 6, ILLINOIS

June 26 1950

Mr. Alfred H. Barr, Jr. 49 E. 96th Street New York, New York

Dear Mr. Barr:

I am writing to ask if you would be kind enough to revise the articles BRUNO, PAUL and FRASER, JAMES EARLE for the Encyclopaedia Britannica? The new revised articles should be 90 and 300 words, respectively, in length, and the usual Britannica rate of payment—two cents per word for new copy—will apply. The deadline for these articles is September 1. If you find you can accept this assignment, we shall be glad to send you paste—ups of the present articles.

We shall appreciate hearing from you at your earliest convenience.

Sincerely yours,

Walter Yust Editor

WY:dfm

June 29 '50

alter Just

Dan Pa yout

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I'm sorry, but

I can't take on then two

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The Museum of Modern Art Archives, NY	AHB	I.A.164

ENGLAND

Hampa toron,

June 22, 1948

Miss Betty Tucker The Director, 138 Adelaide Road Hampstead London N. W. 3, England

Dear Miss Tucker:

Dear Sir,

This is in answer to your letter of June 9 regarding your coming to this country on a scholarship or teaching appointment. they told me the

They sere with I have discussed your problem with Mr. René d'Harmoncourt, the head of curatorial departments. Mr. d'Harnoncourt is preparing to leave for Europe and has therefore asked me to write you for him.

or out put us on Our Museum does not grant any scholarships nor are there any positions in the field of teaching on our staff. I know this will come to you as a disappointment and I am indeed sorry that you have been given the wrong information. ingrestant with

the next programmy There are a great many foundations in this country who grant fellowships. I am listing two of the most important: John Simon Guggenheim Foundation, 551 Fifth Avenue, New York; Rockefeller Foundation, 49 West 49th Street, New York. Both foundations require a detailed plan of research in order to estimate the merit of a given project. Have you tried to contact the Institute of International Education, 2 West 45th you too much Street, New York?

Teaching fellowships are ordinarily obtained directly from colleges and universities. I should advise and Marala you to write to the New School of Social Research, '66 West 12 Street, New York.

for the present I feel making you the best of luck, I am

I do hope that you can bely me, or I feel very intermely

about this; and I shall look forward negarily to hearing from you

is its own surroundings and obtain a side Sincerely, complete view.

Secretary of the Museum Collections

The Museum of Modern Art Archives, NY

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T. A. 164

EPSTEIN

THE MUSEUM OF MODERN ART

138, Adelaide Road, Hamps tead, London, N.W.3.

9th June, 1948.

6/14

The Director, Museum of Modern Arts, 11, West 53rd Street, New York City.

Dear Sir,

When I recently approached the American embassy in London they told me that I could not do better than address myself to you, as they were certain that you can assist me.

I realise that this is not the best moment to make this type of enquiry as time is short; but I wondered whether you have, or can put me on to any painting scholarships or teaching appointments commencing this October, for the year 1948-1949.

I very much wish to come to the States for a year to study your art first hand, as I greatly admire it, and I feel sure that I could learn more there than in any other country. I am particularly impressed with your fine use of murals; but in fact American art seems the most progressive, full of ideas and life, and I long to study it.

I feel that I must achieve this somehow.

In addition to copies of this letter I enclose the details of my education and work, and I wonderedif you would be so kind as to forward these to any other art schools if you cannot yourself help me in this instance. I hope that this will not be troubling you too much.

I should prefer for my study to be based in the vicinity of New York or Yale, and my principal interestiis in Theatre Design and Murals.

In the future I hope to return to the Slade School and to continue to teach and execute murals and design theatre sets; but for the present I feel that it is absolutely essential to study art in its own surroundings and obtain a wider and more complete view.

I do hope that you can help me, as I feel very intensely about this; and I shall look forward eagerly to hearing from you in the near future.

Yours sincerely,

Miss B. Tucker)

Beth lucker -

letter of recommendation + carbons returned to mins Tucker

The Museum of Modern Art Archives, NY

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T. A. 164

I PRITEIN

THE MUSEUM OF MODERN ART

MISS BETTY TUCKER.

ACE - 23 years.

Born 7th June, 1925.

British Nationality.

EDUCATED >

Shute School, Devon. Thorneloe, Weymouth, Dorset.

Passed with Honors the six examinations of The Royal Drawing Society.

Passed School Certificate, 1942.

1943 - Studied at the Slade School (then at Oxford) with a general course of drawing and painting. Continued with the Slade on its return to London and passed 1st class in their examinations on the History of Art, Anatomy and Perspective. 2nd prize in theatre design, 1946.

Designed scenery for productions of the Cxford University Dramatic Society, and the Bude Players.

TEACHING & PRACTICE. -

1942 - 1943. Part time art teaching in Dorset schools. 1947 - 1948 Demonstrator in theatre design at Slade School.

Assistant designer at Lindsay Theatre, London - an
experimenting theatre.

Designed scenery and tapistries for Christchurch, Oxford
Quadrocentenary celebrations.

Designed and executed murals for;

Central Foundation School, London.
Reeves (color merchants) canteen, London.
The Restaurant, Bridport.

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The Museum of Modern Art Archives, NY	AHB	I.A.164

EPSTEIN

THE MUSEUM OF MODERN ART

NEW YORK 19

11 WEST 53rd STREET
TELEPHONE: CIRCLE 5-8900
CABLES: MODERNART, NEW-YORK

August 2,1948

DEW Mr. Ben, When this Museum was founded you sent me a letter that was very Conteous and understanding. It was en answer to a letter I had sent to the Museum. for served years I have been wanting to speech to you along the status of my membership. My ankle is fractured & it is hard for me to get home so hard for me could space a few memites of you could space a few memites of somes justally appelled E that Times. Your July Dinah Therin

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	AHB	I. A. 164

VONERFFA

RUTGERS UNIVERSITY

The State University of New Jersey

ART DEPARTMENT

NEW BRUNSWICK, NEW JERSEY

October 30, 1947

Mr. Alfred J. Barr, Jr.
Director of the Collections
Museum of Modern Art
11 West 53rd Street
New York, 19, N.Y.

Dear Alfred:

Thank you so much for giving thought to our scheme of frescoing the dining room walls. The whole scheme has been abandoned and the problem given over to a firm of interior decorators. I had nothing to do with the decision and am rather sorry not to see frescoes on the campus.

By the way I found a rather enigmatic interest in Tchelichev among the students without any knowledge of art. I am quite curious about this trend and have tried, so far not altogether successfully, to find the reason for it. I think the boys show a lot of good sense.

Sincerely yours

Helmut von Erffa

HVE:MD

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The Museum of Modern Art Archives, NY	AHB	I.A.164

VON ERFFA

RUTGERS UNIVERSITY

The State University of New Jersey

ART DEPARTMENT

NAME AND POST OFFICE ASSESSMENT

October 17, 1947

Dear Helmut:

Of course you could have the decoration painted on canvas and mounted as a flat panel on the wall. It would really be advantageous to do this anyway, since it could then be moved.

Sincerely,

Professor Helmut von Erffa Art Department Hutgers University New Brunswick, N. J.

AHB/ob

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The Museum of Modern Art Archives, NY	AHB	I. A. 164

RUTGERS UNIVERSITY

The State University of New Jersey

ART DEPARTMENT

NEW BRUNSWICK, NEW JERSEY

October 15, 1947

Mr. Alfred H. Barr, Jr. Director The Museum of Modern Art 11 West 53rd Street New York, 19, N.Y.

Dear Alfred:

Thank you for considering the matter of the fresco. Meanwhile it developed that the walls are not suitable for fresco - green wood or some such technical nuisance - so the scheme had to be abandoned.

Will you give my regrets to the artists whom you recemmended. I have mislaid their letter (the flu wrought havoc with my correspondence). I shall write them should the letter turn up again.

Thank you again,

Sincerely,

Helmut von Erffa

HVE:MD

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	AHB	I.A.164

VON ERFFA

October 10, 1947

Dear Professor von Erffa:

Mr. Barr has asked me if I can suggest anyone who might be able and willing to do some painted decoration for a dining room at Rutgers.

My assistant, Miss Sara Mazo, has suggested an artist she knows who lives in Woodstock, New York, Edward Chavez. Both he and his wife have had a good deal of experience with mural decorations and both are competent artists. Mr. Barr has asked me to say that he approves of this suggestion.

Furgine or not ansecting your latter before take.

To talk the much I seres to my bright tome for a smouth it

Perhaps if you are interested you might write to Mr. Chavez for some photographs of his work. Woodstock is the only address you need.

Sincerely,

Professor Helmut von Erffa Art Department Rutgers University New Brunswick, New Jersey

Professor Delect you write.

* Jennie Magafan

Shapers University

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The Museum of Modern Art Archives, NY	AHB	I.A.164

October 9, 1947

Dear Helmut:

Forgive my not answering your letter before this.

To tell the truth I haven't any bright ideas for a mural; it seems to me that if your board is so conservative you have really asked the wrong person. Besides \$500 is a pretty small fee for a fresco in a room 45 x 45 feet.

however I shall make inquiries and send along to you any suggestions which may seem worthwhile.

It was good to hear from you.

Sincerely yours,

Professor Helmut von Erffa Art Department Rutgers University New Brunswick, N. J. Edward Chavesy Woodstale new York.

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	AHB	I.A.164

VOH ERFFA

RUTGERS UNIVERSITISCE OFFERS-BONZ The State University of New Yorky X-change in "Misc. O" -folder) May 14, 19 4)

Dorothy - Any 84.29, 947, ideas for this (for AHA)

Muc. van Done Cong 24;

Fran alfred,

Would you be able to gir me Ome advice on a stil rather vaque scheme: fo secorate a suiversity diring room with pescers? I was on a Committee to decorate servalding. rooms with protures. how the was veroity ardichest wants Something different - Trans posters and he bright

Man. Playting a Hear of The

Coming track meserics. In questions

- I am looking framed to it ! Professor Helmut von Erffa Art Department Autgers University New Brunswick, New Jersey

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	AHB	I.A.164

VOH ERFFA

RUTGERS UNIVERSITISCE OFFERS-BOAR The Same University of New Yorky X-change in "Misc. O" folder) May 14, 19 4)

colors. I think They will got bresone. Would a fre. of \$ 500 - attract a good bresco man and do That the Committees taste is very conservative The rige of the room is a 45 x 45 but part of One wall might be all in need. The department is growing. All my cleaner. Tary envis are full. I had to him a peut. mie man and an Kirking of getting a full time financely, freunt. Mes. Plasticité : Dan Costing forward to it ?

Coming but to Mucurica, In Roberton

Professor Helmut von Erffa Art Department Art Department
Rutgers University
New Jersey

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	AHB	I.A.164

VON ERFFA

The State University of New Inter X-change in "Misc. O'

May 19, 1947

Dear Helmut:

I am delighted to hear from you. Last
evening I went to the ballet with Petro van Doesburg
and we spoke of you and of her pleasure at seeing you
again. It is true that she seems very little changed,
at least since I saw her first 15 years ago.

Thanks for letting me know about the publication of the Orleans - Barr correspondence on Malevich.

It was news to me. I think Orleans should have asked my permission first, since my letters were personal and casual.

Thanks also for the Mallarme reference.
My best to you,

Sincerely yours,

is planning a Heary of

Eming falls meerick. In Boursey

Professor Helmut von Erffa Art Department Autgers University New Brunswick, New Jersey

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	AHB	I.A.164

RUTGERS UNIVERSITY

The State University of New Jersey

ART DEPARTMENT

May 14, 1947.

NEW BRUNSWICK, NEW JERSEY

Grid you Kum had " The Calendar of the are Council of her Jasey - published the cares produce lection you and Mr. Orleans on Annequich ' White in write : The exiter apparently med with mr. Orleans go I could not help be work him a Most note; he muchel dis tance from new York to New Jersey riems authorionweal. I row the vour Dars long new with a good dealey emotion. VD taught sal a great deal about out, brobasey more Them How. Van de lighted to hear from Mus von Dorsburg hat the heo. Plastisto. I am booking prevared to it! Brat a charming person mud. van Doas barg is; Will, as rund as I remembered her and so lette charged. Coming back to Macurick, In Goldwaters

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	AHB	I.A.164

RUTGERS UNIVERSITY

Printesse in Modern Pair bing I find the following passage (p. 70): Mallarune write event with mitarpreture how I amopine mise, not entert with mitarpreture branch a special, is wished to do away with this also, leaving nothing but the write page, evolution of all because it centained nothing. I do not Knew the Centained nothing. I do not Knew the lie Jeme in probing parallel.

about from Mar ten Rose lass in

Coming laws Marianiel. In Concession

Greens von Er Ha.)

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION. Series.Folder: Collection: The Museum of Modern Art Archives, NY AHB I. A. 164 BARAH LAWRENCE COLLEGE BRONXVILLE S. NEW YORK OFFICE OF THE PRESIDENT November 26, 1947 I have another request to make for your comments Dear Max: about a conditate for our post in the history of art. Ers. I am upset by your letter. Can you find out just exactly what the trouble is? Also can you let me know how you think I can help. My best to you and Dorothea. sensible in her comments about teaching the history of art, and we now find that we like bot Sincerely, Erskine as candidates. I should appreciate anything you

Erskine as candidates. I should appreciate anything you can tell me should bre. Erskine.

Mr. Max Ernst Box 31 Sedona, Arizona

Mr. Alfred H. Barr, J Moment of Modern Srt 11 West 53rd Street New York City Harola Taylor st's pochet

AHB/ob

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OFFICE OF THE PRESIDENT

May 8, 1950

Dear Mr. Barr:

I have another request to make for your comments about a candidate for our post in the history of art. Mrs. Peggy Erskine was here today to talk with us, and I am writing immediately to ask if you could tell me something about her work. Mrs. Erskine seemed very capable and very sensible in her comments about teaching the history of art, and we now find that we like both Miss Olson and Mrs. Erskine as candidates. I should appreciate anything you can tell me about Mrs. Erskine.

Yours very truly,

Mr. Alfred H. Barr, Jr. Museum of Modern Art 11 West 53rd Street New York City

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	AHB	I. A. 164

· ERSKme

See Americans AxII re Life

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	AHB	I.A.164

ERSKnie

100 Knex 52 Street Max Tork City, 27 1011 5, 1949

Mr Alfred Barr Miseum of Sedern Art May 5, 1949 11 West Sord Street

I'm sorry this limit cleaner copy. The appears and

Dear Mrs. Erskins: A contributed with spiceria and the property

My apologies for having kept your article so long. I have read it carefully and found it most interesting and informative, especially as I went through academic history of art training in the early twenties when mannerism was a bad word for some forgettable followers of Michaelangelo.

a out version of a cut rateles of a thesis, and last single

I hope my delay in sending this back to you will not be an inconvenience.

Sincerely and gratefully,

Mrs. Albert Erskine 155 East 52nd Street New York 22, New York

AHB: jws

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The Museum of Modern Art Archives, NY	AHB	I.A.164

155 East 52 Street New York City, 22 April 2, 1949

Mr Alfred Barr Museum of Modern Art 11 West 53rd Street

Dear Mr. Barr:

I'm sorry this isn't cleaner copy. The speech was a cut version of a cut version of a thesis, and last minute changes had to be constructed with scissors and tape, rather than with the typewriter.

I enclose what mannerist illustrations I have on hand.
Sincerely,

Peqqy A Frokine
Mrs Albert Erskine

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	AHB	I. A. 164

ERSKME

155 East 50 Street New York City, 22

Mr. Alfred Barr Jr.

January 19, 1948

lou asked me, after the symposium on criticism held at Columbia w couple of weeks ago, to let you know what I thought of Herbert Read's article in the last Horison. I had not forgotten - I've only now had time to find a copy and read it.

I agree, I suppose with Read's estimate of the "aesthetic deadness" of the clear Miss Brakines not conclude, as he does, that educational

letter. I waited to answer it with the thought it deserves but alas, I am still too overwhelmed with undone work. cures, however in

Would you permit me to send it on to Robert

Goldwater? I would like to suggest to him that you
develop the ideas in this letter into an article in
which Read's statement and also perhaps Russell Lynes'
article in Harpers of last summer might be examined.

believe that an I for one would like to read such an o precede any massscale alarticle. in public attitudes towards

Although the boolet method, he New Yorker, the radio, movies etc. perhaps reflect a mass yearning for "culture," they show at the same time that that longing is readily satismorely, mook second-rate products. These diluted arts do not, evidently, inspire a taste for the genuties. On the contrary, they have progressively debased, by lulling, what taste exists. And this taste has necessarily to be so lulled, I taste exists. And this taste has necessarily to be so lulled, I think; to admit more complex critical attitudes towards accepted "values" would threaten and make untenable the settled patterns of too many middle-class lives.

This so 155 East 52nd Street mest aspect of the problem and the perspective from wh New York 22, New Yorkleast open to question whether educational devices restricted to the field of art and trafted onto the existing address of the country of most Americans can hope to do such good whether, in Cast, they can even hope to communicate with a public significantly larger than the artists Read asserts in any terms of any tar a debused and therefore meaningless critical level. For the same reason, I cannot contemplate very hopefully referms addressed to any isolated symptom: to the graduate schools, for example, or the suscept.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	AHB	I. A. 164

155 East 52 Street New York City, 22 January 2,1948

Mr. Alfred Barr Jr.
Museum of Modern Art

Dear Mr. Barr:

You asked me, after the symposium on criticism held at Columbia a couple of weeks ago, to let you know what I thought of Herbert Read's article in the last Horizon. I had not forgotten - I've only now had time to find a copy and read it.

I agree, I suppose, with Read's estimate of the "aesthetic deadness" of the common man. I do not conclude, as he does, that educational cures, however inadequate, must mot be attempted.

I respect the article, although I do not wholly approve it, because it insits, at least, on regarding this problem -how art is to affect, or be affected by, an enlarged audience - within a wider social frame of reference. Such a reference, while it complicates -perhaps forbids - solutions, seems to me also to be inescapable. A glib pessimism (I agree with you in this) is surely as complacent as a similar optimism: I would not so label Read's. For to his distrust of partial measures he joins recommendations for a more basic educational reform. This reform, along with the changes in the social context it presupposes, is perhaps not to be hoped for either. Nevertheless, I believe that such a transformation would have to precede any mass-scale alteration in public attitudes towards art.

Although the book clubs, the New Yorker, the radio, movies etc. perhaps reflect a mass yearning for "culture," they show at the same time that that longing is readily satisfied by stock second-rate products. These diluted arts do not, evidently, inspire a taste for the genutine. On the contrary, they have progressively debased, by lulling, what ine. On the contrary, they have progressively to be so lulled, I taste exists. And this taste has necessarily to be so lulled, I taste exists. And this taste has necessarily to be so lulled, I taste exists would threaten and make untenable the settled patterns of too many middle-class lives.

This seems to me the grimmest aspect of the problem and the perspective from which it becomes at least open to question whether educational devices restricted to the field of art and grafted onto the existing educational background of most Americans can hope to do much good educational background of most Americans can hope to do much good whether, in fact, they can even hope to communicate with a public whether, in fact, they can even hope to communicate with a public significantly larger than the artists Read asserts in any terms of any a debased and therefore meaningless critical level. For the same a debased and therefore meaningless critical level. For the same isolated symptom: to the graduate schools, for example, or the museums.

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	АНВ	I.A.164

For these, being large institutions, suffer necessarily from size and hierarchical organization and from the complacency, stereotyped mf taster and hostility to criticism they propagate.

Finally, I wonder if art, as we conceive of it, is not actually antithetical to a mass-scale appreciation; and if one must not at least consider, as Read does (although I find this part of his argument unconvincing) whether a change in the whole nature of art may not accompany the latter, or be a condition of its achievement.

If this letter exceeds the postcard you requested, it is because I find these questions absorbing enough and conjectural enough to welcome a chance to talk about them. I find depressing the apparent hopelessness of either complete or partial ameliorative measures — I distrust the possibility of the first, the worth of the second. My own views are tentative, and I am grateful for the Read's speculative kind of thinking. Yet I would not follow him in claiming that these two modes of change are demonstrably antithetical, or that the choice between them is so clear that one must forego partial measures — like state patronage.

Sincerely,

Peggy A. Erokine

Peggy Erskine

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	AHB	I.A.164

ESHONIAN Hutists

Enrea B, 1940

March 7, 1949

Director Museum of Modern Art 11 Sept 88 Street New York, E.Y.

Dear Sir:

Dear Mr. Jaakson:

Thank you very much for your invitation to the preview of the exhibition of paintings by Estonian artists in displaced persons' camps in the Western zone of Germany. I regret that I shall be unable to attend since I shall be out of town on that day. I shall pass on the information to the other members of our paraons in primitive somitions of emplica staff.

of paints, conversions Sincerely, or one, the showing is 10. Their works range from oils to unber solute.

The provies will be held on Friday, Esrah lith, at the Estadon House, Mr. E. Jaakson and Eddh Street, Der Nort City, from Estanian Academia Club Estonian Academic Club in America 243 East 34th Street year atterdance would be very much New York 16, New York

AHB: jws

Simuroly restra,

EN auron In charge of the Eshibition

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The Museum of Modern Art Archives, NY	AHB	I.A.164

ESTONIAN ACADEMIC CLUB IN AMERICA
243 EAST 34th STREET
NEW YORK 16, N. Y.

EESTI AKADEEMILINE KOONDIS AMEERIKAS N. Y. EESTI HARIDUSSELTSI OSAKOND

March 3, 1949

ACK.

Director
Museum of Modern Art
11 West 53 Street
New York, N.Y.

Dear Sir:

cannot accepts
out of town but
will tell other
staff nembers.

CAHB synature

You are cordially invited to a preview of an exhibition of paintings by Estonian artists who are at present displaced persons in the Western sones of Germany.

This exhibition is the first of its kind. It will show what the displaced persons in primitive conditions of camp life can create with very limited supplies of paints, cameases, brushes etc. The number of artists represented at this showing is 16. Their works range from oils to water colors.

The preview will be held on Priday, March 11th, at the Estonian House, 243 East 34th Street, New York City, from 5-7 P.M.

Your attendance would be very much appreciated.

Sincerely yours,

In charge of the Exhibition

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	AHB	I.A.164

CC: Mr. Barr

August 5, 1948

Ex hibiter

Dear Germain:

At a meeting of our Exhibitions Committee the other day we discussed the matter of the La Fresnaye exhibition which you were kind enough to bring to our attention. A number of the committee members thought that such an exhibition was desirable but we are still trying to clear the backlog of exhibitions that we had planned before the war, to which we are committed. These exhibitions include retrospective shows of Seurat, Braque, Klee and a number of general shows such as the Collage exhibition which we are presenting this autumn and, of ourse, we must also include certain exhibition of American work in our program.

The space that we can devote to painting is also limited because of our obligations to other departments such as architecture, industrial design, photography, prints, flmi, et cetera, so I am afraid we cannot undertake a La Fresnay exhibition for some time to come. If it does become feasible, hwever, we shall certainly need your help.

With cordial regards, I am,

Faithfully purs,

/s/ Monroe Weeler

Germain Seligmann, Esq. Jacques Seligmann & Co., Inc. 5 East 57 Street New York 22, N. Y.