

THE MUSEUM OF MODERN ART

NEW YORK 19

11 WEST 53rd STREET
TELEPHONE: CIRCLE 5-8900
CABLES: MODERNART, NEW-YORK

October 18, 1951

CAR OF THE WEEK

The English Sunbeam Talbot is this week's "car of the week" in connection with the Museum's 8 Automobiles, an exhibition which will be on view through November 11.

Designed as a small luxury car for high speed cruising, yet economically operating at 28 to 30 miles on the gallon, the Sunbeam Talbot was developed in the engineering studio of the Rootes group of England. A team of cars of this design went through the test of the International Alpine Trials in . . . of this year, winning premiere awards.

The sedan seats four; it sells for \$2,625.

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FOR IMMEDIATE RELEASE

DODGE SIERRA IS "CAR OF THE WEEK" AT MUSEUM

An all-metal, 6-passenger Dodge station wagon will be exhibited in the Museum garden for the week of October 29 in connection with the show, 8 AUTOMOBILES, which will be on view at the Museum of Modern Art, 11 West 53 Street, through November 11.

This sports car, which has been loaned by Bishop McCormick and Bishop, was developed by Chrysler Corporation from a "Bolo Wagon" designed in, 1947 by Donald Deskey Associates and built by Durham. The Dodge features a thin, straight roof line, extra vision and a counter-balanced tailgate into which the rear glass lowers to open up the entire back. It sells for \$3,122.