

THE MUSEUM OF MODERN ART

NEW YORK 19

11 WEST 53rd STREET
TELEPHONE: CIRCLE 5-8900
CABLES: MODERNART, NEW-YORK

SARAH NEWMAYER, PUBLICITY DIRECTOR

January 20, 1945.

TO Art Editors
Photography Editors
Education Editors

Dear Sir:

As described in the enclosed sheet, Ansel Adams, noted American photographer, will give two courses in photography at the Museum of Modern Art beginning February 5.

This notice and enclosed information is being sent you for publication if you think your readers would be interested in either course.

If you would like further information, will you please telephone Mrs. Nancy Newhall, Acting Curator of Photography, at the Museum, Circle 5-8900,

Sincerely yours,


Sarah Newmeyer
Publicity Director

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The Museum of Modern Art offers you a remarkable opportunity for intensive work in photography with one of the most celebrated photographers in America:

ANSEL ADAMS: 2 COURSES IN PHOTOGRAPHY

Six weeks, February 5 through March 17, 1945
at the Museum of Modern Art, 11 West 53 Street

ANSEL ADAMS is one of the greatest living photographers. A master technician and a brilliant teacher, he has written and illustrated several books, "Making a Photograph," "Sierra Nevada," "Born Free and Equal," and many articles in photographic publications. He has photographed a variety of subjects for national magazines and government agencies. His work has been widely exhibited and is represented in many museums and private collections. He was official photo-muralist to the Department of the Interior.

THE FULL COURSE is designed for professional and advanced amateur photographers:
6 lectures, Mondays at 8:30 pm: Illustrated explanation of theory and practice
6 class discussions, Fridays at 8:30 pm: Open forum and print criticism
6 field trips, Saturdays: Indoor and outdoor demonstrations and class work in special techniques, lighting, portrait, landscape, etc.
6 private consultations, Tuesdays, Wednesdays, Thursdays, to be arranged with each subscriber: Individual analysis, with special assignments and darkroom work

This group will be limited to 25 people. The fee will be \$75. Applicants will be interviewed personally by Nancy Newhall, Acting Curator of Photography, during the week of January 22-26, from 1 to 5 pm daily, or by special arrangement. Appointments will be made by telephone. Registration will be closed and confirmed on January 29.

THE LECTURE COURSE is designed for all who are interested in photography:
6 lectures, Mondays at 8:30 pm: Illustrated explanation of theory and practice
6 class discussions, Fridays at 8:30 pm: Open forum and print criticism

This group will be limited to 25 people. The fee will be \$20. to Museum members and \$25. to non-members. Since registration will be made in order of application, it is advisable to send in the form below immediately.

APPLICATION FOR ANSEL ADAMS PHOTOGRAPHY COURSES
Museum of Modern Art, 11 West 53 Street, New York 19

I herewith enclose \$_____ as registration fee in: FULL COURSE \$75.
LECTURE COURSE \$25. to non-members
\$20. to Museum members

NAME _____

ADDRESS _____

TELEPHONE NUMBER _____

Please make checks payable to the Museum of Modern Art