

THE MUSEUM OF MODERN ART

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COLLEEN MOORE FILMS ACQUIRED BY MUSEUM OF MODERN ART FILM LIBRARY

The Museum of Modern Art announces the gift of a collection of fifteen films starring Colleen Moore. The collection has been presented to the Museum's Film Library by Miss Moore herself and includes her most famous motion picture FLAMING YOUTH which epitomizes the Age of the Flapper. Previous gifts made to the Film Library by former motion picture stars of collections of their pictures include those of William S. Hart, the late Douglas Fairbanks, Harold Lloyd and Mary Pickford. The Film Library's collection, which includes most of the outstanding pictures made between 1895 and 1940, totals upwards of 17,000,000 feet of film.

Iris Barry, Curator of the Film Library, says of the Colleen Moore gift:

"Best remembered of Miss Moore's films is FLAMING YOUTH which in 1923 created a considerable furor by its depiction of the morals of the younger generation, their familiarity with cocktails and petting parties. In this and subsequent films Miss Moore, who popularized the Dutch bob, was the living symbol of the Flapper: FLAMING YOUTH itself was to the early 'twenties what Joan Crawford's DANCING DAUGHTERS was to the close of the decade. Following the immense success of FLAMING YOUTH, Miss Moore became a top box-office star and made in rapid succession a number of pictures ranging from the serious SO BIG based on the Edna Ferber story through WE MODERNS (1926), NAUGHTY BUT NICE (1927), THAT'S A BAD GIRL (1928) and ORCHIDS AND ERMINE (1927) in which the part of a cigar-smoking midget was played by a little boy of five later to be known as Mickey Rooney."

Colleen Moore, born in Port Huron, Michigan, in 1902, made her debut in films under contract to David Wark Griffith and is said to have appeared in the great Babylonian crowd scene in his INTOLERANCE, though her first picture for him was THE BAD BOY (1917) with Robert Harron. It was followed by LITTLE ORPHAN ANNIE (1919) for Selig, SO LONG LETTY (1920) for Christie Comedies, while she also appeared as Tom Mix's sweetheart in a typical Northwest Mountie subject, THE CYCLONE (1920) for Fox. The films which Miss Moore has presented to the Museum of Modern Art Film Library are as follows:

LITTLE ORPHAN ANNIE (1919, Selig)	IRENE (1926, Fox)
HER BRIDAL NIGHTMARE (1919, Christie)	TWINKLE TOES (1927, First National)
SO LONG LETTY (1920, Christie)	LILAC TIME (" " 1928)
COME ON OVER (1922, Goldwyn)	SYNTHETIC SIN (" " 1929)
BROKEN CHAINS (1923, Goldwyn)	WHY BE GOOD? (" " 1929)
FLAMING YOUTH (1923, First National)	HAPPINESS AHEAD (" " 1928)
SO BIG (1925, First National)	HER WILD OAT (" " 1928)
SALLY (1925, First National)	