

Museum of Modern Art
11 West 53rd Street
New York City

Issued April 23 to New York papers
and to out-of-town press list
(125 papers) 43

For immediate release

Plans for enlarging the national membership of the Museum of Modern Art have been announced by the trustees of the Museum. Members who live outside the metropolitan area, beyond a fifty-mile radius of New York City, hereafter will receive a copy of the catalogue of each exhibition held during the year.

Another change in the Museum's policy will give members of the Museum the privilege of free admission on two weekly "pay days." Beginning with the Museum's next exhibition, which opens to the public on May 4, an admission fee of 25 cents will be charged on Mondays and Fridays. Members will be admitted free on those days.

"Gratifying interest throughout the country has been shown in the exhibition held at the Museum of Modern Art," the trustees state. "The complete catalogues provided for each exhibition will be most helpful in keeping out-of-town members in touch with the latest developments in contemporary art. The catalogues, which are copiously illustrated and carefully prepared, are one of the features of the Museum's exhibitions most frequently commented upon by art critics and by visitors to the Museum. Often they contain hitherto unpublished material, as in the case of the Diego Rivera catalogue which was valuable for its new material on the Mexican artist.

"The national contribution of the Museum of Modern Art is illustrated in the Museum's plans to send some of its exhibitions on tour. At present the international exhibition of modern architecture, recently seen at the Museum, is making a three-year tour of the United States."

The Museum, which has just moved from the Hecksher Building to 11 West 53rd Street, will open to the public in its new quarters on May 4. In its new home, the Museum will occupy a five-story residence which will provide space for the Museum's private collection as well as for loan exhibitions.

An exhibition of mural paintings and photo-murals by American artists is announced as the opening show in the new building. Both will open to the public on May 4.

The trustees of the Museum of Modern Art are: A. Conger Goodyear, Mrs. John D. Rockefeller, Jr., Samuel A. Lewisohn, William T. Aldrich, James W. Barney, Frederic C. Bartlett, Cornelius N. Bliss, Stephen C. Clark, Mrs. W. Murray Crane, Frank Crownshield, Duncan Phillips, Nelson Rockefeller, Mrs. Rainey Rogers, Mrs. Charles C. Rumsey, Paul J. Sachs, Mrs. John S. Sheppard, John T. Spaulding, Mrs. Cornelius J. Sullivan and John Hay Whitney.