

THE MUSEUM OF MODERN ART
NEW YORK

11 WEST 53rd STREET
TELEPHONE: CIRCLE 5-8900
CABLES: MODERNART, NEW-YORK

SARAH NEWMAYER, PUBLICITY DIRECTOR

June 10, 1942

Dear Friend:

I enclose two tickets which I hope you will enjoy using the night of June 16 from nine o'clock until midnight. I look forward to seeing you here.

As we have so many attractions and features that night, I also enclose a release on the subject and a folder, delineating various opportunities of which you may wish to take advantage.

At any rate, do come to the Garden Party. If it rains the party will be held in the penthouse -- in fact, practically all over the Museum.

Sincerely,

Sarah Newmeyer

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FOR IMMEDIATE RELEASE

GRACIE FIELDS WILL DRAW WINNING TICKETS AT MUSEUM OF MODERN ART
AUCTION AND GARDEN PARTY FOR ARMED SERVICES TUESDAY NIGHT

Gracie Fields, the famous English comedienne appearing at present in Top Notchers at the 44th Street Theatre, will attend the buffet supper which the Museum of Modern Art is giving in its sculpture garden to enlisted men of the United Nations Tuesday, June 16, at 7 P.M. The service men will be the Museum's guests. If the public wishes to attend the supper it may do so by paying \$5.00 for a ticket which will admit the holder and a soldier or sailor guest not only to the supper but also to the garden party and auction which follow. If the buyer of a ticket so desires, he may ask the Museum to invite a soldier or sailor for him as his guest.

At nine o'clock sharp Miss Fields will draw three tickets from a large glass bowl. The lucky holders of the tickets, which are being sold for \$1.00 apiece, will receive as prizes an oil painting by Orozco, an oil by Jean Lurçat, and a famous lithograph by George Bellows. In the auditorium of the Museum 125 other paintings and pictures will be sold at auction. All of the money received from the auction and garden party will be devoted to the Museum's Armed Services Program which provides facilities and materials for soldier-artists in United States Army Camps, utilizes the talents of American artists for therapeutic work among disabled soldiers and sailors, and provides entertainment for enlisted men of the United Nations.

Tickets may be purchased for \$1.00 each for those who wish to attend only the garden party and the auction. A Royal Marine Band will play for dancing, and between dances an accordianist will play for "sing-songs" in which all of the enlisted men join. Although this is the first Museum service party to which the public is being admitted, the Museum has been holding these parties fortnightly for some time. They have been attended by men from many nations. In addition to Americans there have been English, Scots, Australians, New Zealanders, Free French, Norwegian, Dutch, South Africans, and others.