

# The Museum of Modern Art

For Immediate Release  
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## NEW VIDEO INSTALLATION BY KOREAN-BORN ARTIST SEOUNGHO CHO PREMIERES IN THE GARDEN HALL VIDEO GALLERY

*"...in the midst of..."*  
April 11–June 15, 1997  
Garden Hall Video Gallery

A new video installation by Korean-born artist Seoungho Cho will receive its premiere presentation in The Museum of Modern Art's Garden Hall Video Gallery beginning April 11.

*"...in the midst of..."* makes artful use of water sounds and imagery to inflect familiar rituals with a mythic quality. The installation, which consists of video projection, monitors, and sound, will be on display through June 15.

In the center of the gallery, a larger-than-life image of a drain, with a vortex of water escaping into it, is projected downward from above onto a low screen. Above the viewer's head a circle of monitors are angled down to present a showerhead spraying water, drops of water falling from a mouth, and two feet walking in water.

Slowly, subtle changes in scale, viewpoint, tonal range, passage of time, and ambient sound become apparent. The viewer's conventional perspectives are altered as familiar images and natural sounds take on a more profound significance. The dark center of the drain never empties; instead, its swirling water ebbs and flows in continuous, gurgling bursts. On the monitors, a mouth slowly releases waterdrops that fall to form concentric

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circles in a pool; fleshy soles and toes mark time by stepping and splashing in a circular path; and the spray coming from the showerhead turns into beads of falling rain.

“‘...*in the midst of...*’ imbues with new meaning a private sphere that we commonly occupy, but experience habitually rather than metaphorically,” says Sally Berger, Curatorial Assistant, Department of Film and Video, who organized the exhibition. “Guided by Seoungho Cho’s introspective vision, we enter a new realm that requires a slowing down, a quietude, to see, hear, and feel how the artist has rendered the invisible visible.”

Seoungho Cho lives in New York City and produces single-channel video and video installation work. He has exhibited in solo and group exhibitions internationally since 1992. He will introduce a selection of his single-channel videos in a **Video Viewpoints** presentation at the Museum on May 19. The program will include screenings of *Robinson or Me: From the Far East* (1996); *Forward, Back, Side, Forward Again* (1995); *Iris* (1994); and the premiere of a new work, *Identical Time* (1997).

“...*in the midst of...*” is made possible with the support of Namsik Kim.

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For more information on the installation or Seoungho Cho, please call Graham Leggat at 212/708-9752. Visit the Museum Web site at [www.moma.org](http://www.moma.org)