

The Museum of Modern Art

For Immediate Release
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MICHAEL MARGITICH APPOINTED DEPUTY DIRECTOR FOR DEVELOPMENT AT THE MUSEUM OF MODERN ART

Glenn D. Lowry, Director of The Museum of Modern Art, has announced the appointment of Michael Margitich as Deputy Director for Development. He is currently Director of Development at the New York Philharmonic and has extensive fundraising and managerial experience at major cultural and educational institutions. As Deputy Director for Development, Mr. Margitich will be responsible for all Museum fundraising and membership initiatives. His appointment is effective June 12, 1995.

Mr. Lowry stated, "Michael is an outstanding fundraiser who will provide great leadership to our already strong development team. I look forward to working closely with him as we move to expand the Museum's base of support and meet the challenges and exciting opportunities that lie ahead."

During his two-year tenure at the New York Philharmonic, Mr. Margitich increased support for the institution significantly and set in place important new funding programs and revenue streams. Among previous positions, Mr. Margitich served as Director of Prospect Development, International Development, and Planned Giving at Harvard University (1990-93) and held a number of senior development positions at Columbia University (1980-89).

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Mr. Margitich did his undergraduate and graduate work in arts administration from Columbia University. He has also served as a special lecturer in development concepts for the University's arts administration program and has taught fundraising at Cambridge Hospice and Waltham Hospice, both in Massachusetts. He is a member of the advisory committees of the Miller Theatre at Columbia University and Starfish Productions of the Children's Aid Society.

An exhibition of original animation art, from *Steamboat Willie* (1928) to *Pocahontas* (1995), is on view in The Museum of Modern Art's Roy and Niuta Titus Theater 1 Gallery from June 10, to September 12, 1995. DESIGNING MAGIC: DISNEY ANIMATION ART, presents over 300 concept and story sketches, sequential animation drawings, layouts, background paintings, and cels on loan from The Walt Disney Feature Animation Library and The Walt Disney Archives.

"Walt Disney strove continuously to perfect the art of feature animation, giving his characters volume and subtlety, using music and sound effects as potent storytelling devices, and bringing a full palette of color to his backgrounds," observes Mary Corliss, Assistant Curator, Department of Film and Video, who organized the exhibition.

The majority of works on view are original cel set-ups -- character cels laid over opaque painted backgrounds. Each set-up represents a single frame,

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or one twenty-fourth of a second, when photographed by a camera crew (an eighty-minute animated feature film requires more than 115,000 individual images).

Highlights of the exhibition include a black-and-white cel set-up from *Steamboat Willie*, story sketches from *Snow White and the Seven Dwarfs* (1937), sequential animation drawings from *Dumbo* (1941), and panoramic background paintings from *Sleeping Beauty* (1959).

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