

The Museum of Modern Art

For Immediate Release
February 1995

THE MUSEUM OF MODERN ART CELEBRATES THE SIXTIETH ANNIVERSARY OF ITS DESIGN COLLECTION

Through June 4, 1995

The Museum of Modern Art celebrates the sixtieth anniversary of its internationally renowned Design Collection with a series of special events, now through June 4, 1995. A fresh installation of more than 200 works in the Architecture and Design Galleries is complemented by two special exhibitions, **RECENT ACQUISITIONS** and **TYPOGRAPHY AND THE POSTER**, and the first reprint of the catalogue for the landmark 1934 exhibition **MACHINE ART**.

Terence Riley, Chief Curator, Department of Architecture and Design, remarked, "As we approach the end of the century, The Museum of Modern Art's collection represents the single most important group of design objects in the world reflecting the spirit of our age."

REINSTALLATION OF ARCHITECTURE AND DESIGN GALLERIES

February 15 to June 4, 1995

This collection, inaugurated with 100 objects from the 1934 **MACHINE ART** exhibition, today includes more than 3,000 objects as diverse as appliances, furniture, tableware, tools, textiles, and computer-generated diagrams of silicon chips. Notable examples include SKF Industries' 1929 Self-aligning Ball Bearing, featured on the cover of the *Machine Art* catalogue, the 1946 Cisitalia "202" GT, the first automobile acquired by any art museum, and the 1945 47D-1 Bell Helicopter.

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RECENT ACQUISITIONS

February 16 through May 24, 1995

Some forty contemporary objects, designed and acquired in the past decade, underscore the continuing commitment to outstanding design that has unified the collection since its beginning. The objects on display range from computer microchip diagrams to a computer keyboard, from children's seats to wheelchairs, and from office furniture to the Ferrari Formula One racing car.

TYPOGRAPHY AND THE POSTER

Through May 31, 1995

Forty-nine posters from the Graphic Design Collection trace the history of the typographic poster from the turn of the century to the present. During that time, type evolved from a passive foundation to an expressive medium.

Arranged chronologically, the exhibition illustrates the development of typography from the early Art Nouveau lettering of Hector Guimard to the asymmetrical typography studies of the 1920s and 1930s, to contemporary examples of graffiti-inspired calligraphy.

MACHINE ART PUBLICATION

The catalogue for **MACHINE ART**, with a new introduction by Philip Johnson, who founded the Department of Architecture and Design in 1932, has been reprinted for the first time since its original issue. Published by The Museum of Modern Art, the paperbound catalogue is distributed in the United States and Canada by Harry N. Abrams, Inc., and in Europe through Thames and Hudson; available at The MoMA Book Store for \$9.95; \$12.95 elsewhere.

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For further information or photographic materials, contact Mary Lou Strahlendorff, Department of Public Information, 212/708-9750.