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THE MUSEUM OF MODERN ART  
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FOR IMMEDIATE RELEASE

MUSEUM OF MODERN ART ANNOUNCES NATIONAL DEFENSE POSTER  
COMPETITION WITH \$2,000 IN PRIZES

John Hay Whitney, President of the Museum of Modern Art, announces the immediate opening of a Competition for Posters for National Defense. Prizes totalling \$2,000 will be given. The Competition is divided into two groups, with a \$500 first prize in each: posters for army recruiting, and posters for defense bonds and stamps.

Mr. Whitney said, "the Competition is being held by the Museum in accord with its belief that artists, like men skilled in other fields, can render specific and valuable service to the nation in times of national emergency. The purpose of the Competition is to make available to the Government, for use in promoting national causes, dynamic and effective modern posters by the best contemporary artists in this country."

Officials in the Treasury Department and the War Department have been consulted and have given their approval and support. There is good reason to believe that the winning designs will actually be used by these departments and that the designers will receive further commissions for Government work.

The Competition will close at midnight Saturday, June 28, 1941. Entries postmarked later than that date will be rejected. Each of the <sup>two</sup> ~~three~~ groups will be judged separately by a jury composed of the Director and Curators of the Museum of Modern Art. An official from the Government department concerned will assist in judging each group.

All entries must be submitted anonymously in the manner provided for in the Program of the Competition which may be obtained on request from:

Eliot F. Noyes  
Department of Industrial Design  
The Museum of Modern Art  
11 West 53 Street  
New York, N. Y.

The jury will meet daily during the week of July 7 and the prize winners will be announced as soon thereafter as possible. The prize money of \$2,000 will be divided equally between the groups. A first prize of \$500 will be awarded in each group; the remaining \$500 will be given to other competitors in that group as the jury may decide, with no prize less than \$50 in each group. All posters receiving awards will be exhibited at the Museum of Modern Art within a few weeks after the Competition closes and will later be circulated to other cities throughout the Western Hemisphere.

The Competition is divided as follows:

Group A. A poster for the Treasury Department, to urge the buying of defense bonds. The following text must appear on the poster: BUY A SHARE IN AMERICA. U. S. (or UNITED STATES) DEFENSE SAVINGS BONDS AND STAMPS. The design must be suitable for reproduction by planography (photo-offset, photo-engraving, or photo-lithography).

Group B. A poster to be used by the United States Army at recruiting stations. The recruiting poster should be designed to catch the attention of the passerby so that he will stop to look at it. The text AIR CORPS U. S. (or UNITED STATES) ARMY must appear on the poster. The design must be suitable for reproduction by planography.