

# The Museum of Modern Art

For Immediate Release  
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## MoMA STORE AT GRAND CENTRAL TO OPEN IN NOVEMBER

In November 1990, The Museum of Modern Art opens **The MoMA Store at Grand Central Terminal**, southeast of the main hall. The 1,200-square-foot space features the modern design objects, art books, cards, and calendars for which the Museum's stores are well known. Its location makes it the perfect place for commuters to shop for special gifts and to pick up information about Museum programs and membership.

Some of the classic Museum products offered include accessories for the home and office and for travel and entertaining; children's books, art supply sets, and toys; assorted small gadgets and tools; and ready-to-assemble wood furniture. Gift certificates will be available for the holiday season, and a selection of products will be prewrapped for last-minute shopping.

Since its inception, the Museum has sought to introduce the public to good design through exhibitions, publications, and its design collection. Additionally, its stores have sought to make well-designed, functional objects accessible to the public. Other Museum stores are **The MoMA Book Store**, housed within the Museum, and **The MoMA Design Store**, located across the street at 44 West Fifty-third Street. All revenues from the Museum's stores directly support the operations and programs of The Museum of Modern Art.

Shopping hours at **The MoMA Store at Grand Central Station** are Monday through Friday, 8:00 a.m. to 6:00 p.m.; Saturday, 9:00 a.m. to 6:00 p.m.

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