TIGHT BINDING

HE MUSEUM OF MODERN ART

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MUSEUM OF MODERN ART REPORTS LARGE ATTENDANCE AT EXHIBITION OF INDIAN ART

An average of 1,343 people a day have seen the exhibition of <u>Indian Art of the United States</u> since its opening at the Museum of Modern Art January 22. The total number who have seen it is 45,657.

Only two other exhibitions have exceeded the current Indian show in daily attendance since the Museum moved into its new building almost two years ago. The <u>Picasso</u> exhibition (November 15, 1939--January 7, 1940) had an average daily attendance of 1,864, and the exhibition of <u>Italian Masters</u> (January 26, 1940--April 7, 1940) made an all time record daily attendance of 3,931.

Many schools have come in groups to see the exhibition of <u>Indian Art of the United States</u> and through this activity the Museum recently received its youngest member: Michael Spock, son of Dr. and Mrs. Benjamin Spock, 1225 Park Avenue.

Michael, eight years old, is in the third grade at Fieldston Schoel. Shortly after the opening of the exhibition he attended it with his schoel. He enjoyed it so much that he brought his mother to see it five times and on his last visit appeared at the door of the membership department of the Museum with money he had been given for Christmas. He signed an application blank for membership and is now a full fledged member of the Museum of Modern Art--its youngest to date. Michael not only likes the Indian exhibition but he approves very heartily of the Museum's sleek glass-and-steel facade. He is definitely in favor of modern buildings in a modern world, and he is crazy about Indians.