

# The Museum of Modern Art

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## MAJOR PUBLICATION TO ACCOMPANY GARRY WINOGRAND EXHIBITION

A major monograph on the photographer Garry Winogrand is to be published in April 1988 in conjunction with a retrospective of his work opening at The Museum of Modern Art in May. Entitled Winogrand: Figments from the Real World, the publication is the first comprehensive overview of the work of this controversial and highly original American photographer. An essay by John Szarkowski, director of the Department of Photography and organizer of the exhibition, critically re-evaluates Winogrand's photography and its influence.

The exhibition and its accompanying publication are part of the Springs Industries Series on the Art of Photography at The Museum of Modern Art and are generously supported by a grant from Springs Industries, Inc. Additional support for the exhibition has been provided by the National Endowment for the Arts.

Because of a grant made last year by Springs Industries, Inc., to The Museum of Modern Art, the photographer's work left unedited at the time of his death in 1984--including more than 2,500 rolls of exposed but undeveloped film--could be processed. The final section of the exhibition and publication includes a selection of this work.

Winogrand's work is richly illustrated in the 260-page publication with more than 200 duotone illustrations, most of which are printed as full-page plates. Chronicling American life since 1950, the book is organized into nine chapters that correspond to the exhibition: Eisenhower Years; The Street; Women; The Zoo; On the Road; The Sixties, Etc.; The Fort Worth Fat Stock Show

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and Rodeo; Airport; and Unfinished Work. In addition to the twenty-five photographs in the last section, many of these works have never before been published.

Born and raised in the Bronx, Winogrand briefly studied painting at Columbia University before he was introduced to photography. For some years he worked as a freelance photojournalist and in advertising; by the 1960s his distinctive themes and style had begun to emerge. Mr. Szarkowski writes, "Garry Winogrand is, in my view, the central photographer of his generation. Winogrand's pictures realize a conception of photography that is richer, more complex, and more problematic than any other since the Second World War. They also provide a picture of America during those years--of the flavor and texture of our life since Truman--that seems to me so true, clear, and tangible that it almost persuades me that I stood where he stood."

Winogrand: Figments from the Real World is published by The Museum of Modern Art, New York. The clothbound edition is available for \$45.00 and is distributed by New York Graphic Society Books/Little, Brown and Company, Boston. The paperbound version is available for \$25.00 in the Museum Store and at other museums on its international exhibition tour.

The exhibition GARRY WINOGRAND is on view at The Museum of Modern Art from May 15 through August 16, 1988.

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For further information or review copies of the publication, contact the Department of Public Information, 212/708-9750.