

The Museum of Modern Art

For Immediate Release
April 1987

FACT SHEET

- EXHIBITION** MARIO BELLINI: DESIGNER
- DATES** June 25 - September 15, 1987
- ORGANIZATION** Cara McCarty, Assistant Curator, Department of Architecture and Design, The Museum of Modern Art
- SPONSORSHIP** This exhibition has been made possible by generous grants from Olivetti; Cassina, S.p.A., Italy; Brionvega; Lancia; Vitra Seating, Inc., New York; and Erco Leuchten. These companies are listed in order of their chronological involvement in Mario Bellini's career. Additional support has been provided by the National Endowment for the Arts.
- CONTENT** This is the first major retrospective devoted to one of Italy's leading and most influential designers. Now in mid-career, Mario Bellini established himself in the early sixties at the onset of the microelectronic revolution, and many of his designs have set formal and stylistic standards for object of contemporary technology. Bellini's innovative forms have created a richness and range of metaphor previously unknown in office equipment. His designs for furniture make inventive use of both traditional and synthetic materials and sophisticated molding techniques, placing him firmly among leading Italian furniture designers of the past two decades.
- The exhibition consists of approximately fifty of Bellini's most innovative and accomplished furniture and industrial designs from the sixties to the present. Several unseen prototypes and lesser-known works represent the designer's early experimental period. Bellini is collaborating on the design of the exhibition space.
- THE DESIGNER** Mario Bellini maintains a studio for industrial design and architecture in Milan, where he was born in 1935. Since 1963 he has served as the chief industrial design consultant to the Olivetti Company. He also designs furniture for Cassina, B&B Italia, and Vitra; electronic equipment for Brionvega and Yamaha; and lighting for Artemide, Flos, and Erco. His designs have been recognized by numerous awards, including seven Compasso d'Oro prizes, the Delta de Oro Prize, and the "Made in Germany" award. In March 1986 he became editor-in-chief of Domus, the prestigious monthly magazine of architecture and design.
- PUBLICATION** Mario Bellini: Designer by Cara McCarty. 120 black-and-white and 8 color illustrations. 80 pages. Published by The Museum of Modern Art. Paperbound, \$10.00.

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No. 33

For further information or photographic materials, contact the Department of Public Information, 212/708-9750.