

# The Museum of Modern Art Department of Film

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#30 FOR IMMEDIATE RELEASE

## MoMA TO PRESENT A 50TH ANNIVERSARY SALUTE TO J. ARTHUR RANK WITH SCREENINGS ON MAY 30

This year marks not only the 50th anniversaries of MoMA's Department of Film and of the National Film Archive, British Film Institute--celebrated through the retrospective BRITISH FILM--but also is the golden anniversary of Rank Film Distributors, Ltd. Known to audiences everywhere by its emblem of a gong-beating Goliath, Rank was incorporated in 1935 and is now the largest (indeed, the only) British-owned independent film distributor. It is recognized as well as a stalwart supporter of British film production.

In honor of Rank's anniversary, the Department of Film will devote May 30 to three special screenings in the Museum's Roy and Niuta Titus Theater 1. On the program will be Turn of the Tide (1935), a simple tale of a Yorkshire fishing village that was the first film produced by Joseph Arthur Rank; Moscow Nights (1935), the first Rank release, directed by Anthony Asquith and starring Harry Baur and Laurence Olivier; and the 1983 Educating Rita, directed by Lewis Gilbert and starring Michael Caine and Julie Walters, a recent success in which Rank participated.

For further information, the public may call (212) 708-9500. For a recorded announcement of the day's screenings: (212) 708-9490.

### SCHEDULE

- Thu. 5/30 2:30 Turn of the Tide. 1935. Norman Walker. With Fisher White, Geraldine Fitzgerald, Wilfred Lawson, Sam Livesey. 80 min.
- 6:00 Moscow Nights. 1935. Anthony Asquith. With Harry Baur, Laurence Olivier. 75 min.
- 8:00 Educating Rita. 1983. Lewis Gilbert. With Michael Caine, Julie Walters. Print courtesy of Columbia Pictures. 110 min.

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