

The Museum of Modern Art

No. 13

FOR IMMEDIATE RELEASE

THE MUSEUM OF MODERN ART AND THE NEW YORK CITY OPERA SPONSOR GROUP DAY PACKAGE--"CULTURAL CELEBRATION"

In conjunction with the reopening of its greatly expanded facilities, The Museum of Modern Art is co-sponsoring with the New York City Opera, which is enjoying its 40th Anniversary Season this year, a group day package called "Cultural Celebration."

The "Cultural Celebration" package is available during the Opera's performance season of July 6 through November 18, 1984, and includes discounted admission to The Museum of Modern Art, a prix-fixe meal at either The Ginger Man or The Allegro Cafe, and a choice of tickets to a live performance of the New York City Opera. The first collaboration between The Museum of Modern Art and the New York City Opera, the "Cultural Celebration" package offers groups a day-long opportunity to enjoy the finest in the visual and the performing arts at institutions that are located within easy walking distance of one another.

Groups as small as 15 qualify for a 25% discount off the Museum's regular admission fee and groups of 40 or more can receive a 10% discount off the price of New York City Opera tickets. Featured during the Opera's 136-performance season will be such works as The Mikado, Rigoletto, Sweeney Todd, and La Boheme, among others.

During the "Cultural Celebration" package season, several loan exhibitions will be on view at The Museum of Modern Art in addition to

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"Cultural Celebration" package

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the permanent installations of works from the Museum's unrivaled collection of modern painting, sculpture, prints, drawings, design objects, architectural models and drawings, photographs, films and videotapes. These loan exhibitions include AN INTERNATIONAL SURVEY OF RECENT PAINTING AND SCULPTURE, May 17 through August 7; "PRIMITIVISM" IN 20TH CENTURY ART: AFFINITY OF THE TRIBAL AND THE MODERN, September 9, 1984 through January 15, 1985; IRVING PENN, September 20 through November 27, 1984; and ALVAR AALTO: FURNITURE AND GLASS, September 27 through November 27, 1984.

For further information about the "Cultural Celebration" package and to place group orders, please contact Janice L. Mayer, Group Sales Coordinator, the New York City Opera, New York State Theater, Lincoln Center, New York, New York 10023/(212) 870-5630.

May 1984

For further information, please contact Luisa Kreisberg, Director, or Tamara Karpie Real, Public Information Officer/Travel Industry Liaison, The Department of Public Information, The Museum of Modern Art, 11 West 53 Street, New York, New York 10019 (212) 708-9750