

# The Museum of Modern Art Department of Film

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## MoMA TO INAUGURATE NEW THEATER GALLERY WITH RECENT ACQUISITIONS TO THE FILM POSTER COLLECTION

The Museum of Modern Art will display a selection of treasures from the recently acquired Mark del Costello collection of film posters as the first exhibition in the newly expanded lobby gallery to the Roy and Niuta Titus Theater 1. The Museum has acquired the collection, acknowledged to be one of the most significant in the world, through the generosity of Mrs. Armand P. Bartos and the Pine-wood Foundation. The exhibition will go on display May 17, with the re-opening of the Museum, and will remain on view through the summer.

From among the more than eight hundred posters in the del Costello collection, Stephen Harvey, Assistant Curator in the Department of Film, has selected 23 on the basis of their visual interest and historical range, from A Fool There Was (1914) through Lancelot du Lac (1974). Among the notable posters on display--which represent films made in the U.S., Britain, France, Italy, Germany, and Czechoslovakia--are those for The Jazz Singer, Variety, The Last Laugh, and Rocco and His Brothers.

Mark del Costello began his association with the Department of Film as a cataloguer of the Museum's own film poster collection; he began donating to the collection in 1980. The Museum's collection, which is supervised by Eileen Bowser, Curator of the Film Archive, currently numbers around 35,000 posters.

The renovation and expansion of the lobby gallery provides the Department of Film with space to mount regular exhibitions of posters and film stills. In addition, part of the area will be given over to an annex of the Museum's bookstore specializing in publications on film.

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For further press information, please contact Stuart Klawans, Film Press Representative, The Museum of Modern Art, 11 West 53 Street, New York, New York 10019 (212) 708-9752.  
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