## The Museum of Modern Art Department of Film

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FOR IMMEDIATE RELEASE

SUPERMAN III TO HAVE GALA NEW YORK PREMIERE JUNE 14

TO BENEFIT MUSEUM OF MODERN ART FILM PRESERVATION FUND

<u>Superman III</u>, starring Christopher Reeve and Richard Pryor, will have its gala New York premiere on Tuesday, June 14, for the benefit of the Film Preservation Fund of The Museum of Modern Art.

A black-tie supper-dance in the Grand Ballroom of the Hotel Pierre, featuring the music of Peter Duchin and his orchestra, will follow the 7:00 p.m. showing at Cinema I of the Alexander Salkind film presentation for Warner Bros.

Mrs. Donald Newhouse will preside as Benefit Chairman for the event. A pre-screening cocktail reception for Benefactors and their guests is planned, and stars of <u>Superman III</u> will attend.

The Museum's Film Preservation Fund was established to provide funds for the costly preservation of the Museum's Archive of over 8,000 films. The Archive, founded in 1933, has been a longtime leader in the campaign to protect the world's cinematic heritage from deterioration.

Superman III was directed by Richard Lester from a screenplay by David and Leslie Newman. In addition to Christopher Reeve and Richard Pryor, the Alexander and Ilya Salkind Production stars Jackie Cooper, Marc McClure, Annette O'Toole, Annie Ross, Pamela Stephenson, Robert Vaughn, and Margot Kidder as Lois Lane. The executive producer is Ilya Salkind and the producer is Pierre Spengler.

Tickets to the <u>Superman III</u> premiere to benefit The Museum of Modern Art's Film Preservation Fund range from \$75, to attend the screening, to \$5,000 for a Benefactor's table for 10. For ticket information, please call The Museum of Modern Art Department of Special Events: (212) 708-9680.

<u>Superman III</u> will open its regular engagements in New York and elsewhere throughout the United States and Canada on June 17.

For further information, please contact Alicia Springer at Steve Seifert Associates, (212) 838-0888, 18 East 53 Street, Penthouse, New York, NY 10022.