

The Museum of Modern Art Department of Film

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release #11

February '83

"LOCAL HERO" PREVIEWS FOR MOMA AUDIENCES

Produced by DAVID PUTTNAM for GOLDCREST FILMS

LOCAL HERO, a new comedy from Britain, will be screened for a preview audience of members of The Museum of Modern Art at MoMA's Roy and Niuta Titus Theater 2 on Wednesday, February 16. The Warner Bros. release opens Thursday, February 17 at Cinema I.

LOCAL HERO is the tale of two cultures -- a Scottish seacoast village and a Houston oil conglomerate anxious to tap the North Sea oil reserves. The production team brought together the talent behind some of the most acclaimed British films of recent vintage: LOCAL HERO was written and directed by BILL FORSYTH, writer and director of "Gregory's Girl," and produced by DAVID PUTTNAM, producer of last year's Academy Award-winning "Chariots of Fire." An Enigma Production for Goldcrest Films, LOCAL HERO will be distributed by Warner Bros. in the United States and Canada.

LOCAL HERO stars BURT LANCASTER as an eccentric Texas oil magnate and PETER RIEGERT as his star "Acquisitions and Mergers" executive, who goes unexpectedly "native" upon reaching Scottish shores.

The MoMA screening will be introduced by Mr. Puttnam, Mr. Forsyth and Mr. Riegert, as well as MARK KNOPFLER who composed the music. JAKE EBERTS, Chief Executive of Goldcrest International, will also attend the screening.

At a dinner following the LOCAL HERO screening, Mr. Eberts will announce Goldcrest Film's Corporate Sponsorship of the MoMA Department of Film's upcoming program, A SALUTE TO THE NATIONAL FILM ARCHIVE, BRITISH FILM INSTITUTE. Running from April 29 - May 19, 1983, the MoMA salute is part of the city-wide "Britain Salutes New York" Festival.

Full program information on A SALUTE TO THE NATIONAL FILM ARCHIVE, BRITISH FILM INSTITUTE is forthcoming.

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For further information, please contact Alicia Springer, Film Press Representative, (212) 708-9752, The Museum of Modern Art, 11 West 53rd Street, New York, NY 10019.

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TIGHT BINDING

GOLDCREST

PRESS RELEASE



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GOLDCREST FILMS AND TELEVISION LIMITED

Goldcrest Films and Television Limited is engaged in the financing, production and distribution of feature films and television programmes. It is a wholly-owned subsidiary of Pearson Longman, the largest publishing group in Britain, which owns The Financial Times, Penguin Books, The Viking Press and Westminster Press.

Goldcrest was founded in 1976 as a feature film development financing company with modest initial capital. By the end of 1982 Goldcrest's activities had broadened to include not only development financing but also the full financing, production and distribution of feature films and television programmes. Goldcrest is now the largest independent film and television company in Europe with a \$75.0 million production programme scheduled for 1983. Some of the films it has been involved with include WATERSHIP DOWN, CHARIOTS OF FIRE, PINK FLOYD - THE WALL, MOONLIGHTING and its most recently released film, Richard Attenborough's GANDHI. Its next film is the soon to be released LOCAL HERO, produced by David Puttnam, who also produced CHARIOTS OF FIRE, and directed by Bill Forsyth whose first feature film, GREGORY'S GIRL, was a substantial success in the U.K. and U.S.

Goldcrest's strategy is to develop close and in some cases exclusive relationships with talented film-makers (primarily but not exclusively British) in order to enable Goldcrest to continue to strive for distinctive product which will be notable for its originality and marketability in several media in a variety of world markets. In addition to the productions with Richard Attenborough and David Puttnam, it has also developed or produced projects with such well-known film-makers as Michael Apted, John Boorman, Alan Marshall, Alan Parker, Charles Sturridge and Peter Yates, and, indeed, both Richard Attenborough and David Puttnam serve as board members of Goldcrest.