

Sept 29, 1931

MUSEUM OF MODERN ART
730 Fifth Ave., New York City

The Memorial Exhibition of the Collection of Miss L.P. Bliss will close at the Museum of Modern art on Tuesday, October 6th.

Approximately 30,000 people have visited the Exhibition since its opening on May 14th, attesting the widespread public interest in the collection the bulk of which was bequeathed to the Museum of Modern art by Miss Bliss's will.

After the Exhibition at the Museum of Modern art many of the pictures will be lent by Miss Bliss's Executors to the Addison art Gallery, Andover, Massachusetts.

Mailed Sept. 29 to:

The New Yorker
Miss Katharine Jean Read, This Week in New York
Information Bureau, Waldorf-Astoria Hotel
Art News
Art Digest
Chicago Evening Post
New York Social Calendar
Springfield Republican
Miss Katharine Grant Sterne, Editor, Gotham Life
Time, the Weekly-news-magazine

The above notice with "approximately" in paragraph 2 changed to "more than" and with release date of Saturday, Oct 3 for evening papers and Sunday, Oct. 4 for morning papers was sent to the following:

New York American
The New York Daily News
New York Evening Post,
New York Herald-Tribune
New York Sun
New York Times
New York World-Telegram
Brooklyn Daily Eagle
Brooklyn Times