

The Museum of Modern Art

FOR IMMEDIATE RELEASE
No. 6

ADVANCE FACT SHEET

- EXHIBITION:** THE ARCHITECTURE OF RICHARD NEUTRA: FROM INTERNATIONAL STYLE TO CALIFORNIA MODERN
- DATES:** July 24 - October 12, 1982
- SPONSOR:** This exhibition has been organized with the aid of a grant from the National Endowment for the Arts.
- DIRECTORS:** Arthur Drexler, Director of the Department of Architecture and Design at The Museum of Modern Art, and Thomas Hines, Professor, Department of History and School of Architecture and Urban Planning, UCLA.
- CONTENTS:** This will be the first large-scale exhibition to concentrate almost entirely on the houses of Richard Neutra, though some examples of his public and institutional projects will be included. In all, some forty-five buildings will be represented by photographs and architectural drawings. A large-scale model of the Lovell House from the Museum's own collection will be on view, as well as a model of the Landfair apartment house.
- Beginning with buildings and projects of the late teens (Vienna-born Neutra emigrated to the United States in 1923), the exhibition will include detailed presentations of the architect's major works, reviews of some forty others, and a supplemental presentation comparing Neutra's solutions to such formal problems as the use of the glass wall and ribbon window; cabinets and mirrors; flat and pitched roofs, and landscaping.
- An introductory section, virtually a show within a show, will present thirty-five of the architect's earliest drawings, on loan from the Neutra Archive at UCLA. These will include landscapes, portraits and architectural studies, all of historical interest, since they are a by-product of Neutra's association, as a student, with the Viennese art world of the

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second decade of this century. Architectural drawings of his American buildings will accompany the photographic enlargements.

TOUR: After its New York closing, THE ARCHITECTURE OF RICHARD NEUTRA will be shown at UCLA. Showings in Houston and Washington, D.C. are being negotiated, and a European tour is under consideration.

PUBLICATION: The Museum of Modern Art will publish a catalogue in conjunction with the exhibition which will include an essay by Arthur Drexler and an illustrated chronology by Thomas Hines. Each building represented in the exhibition will also be illustrated in the catalogue. The 114-page book will contain 185 black-and-white illustrations and two color plates. Price: \$10.

PRESS PREVIEW: Wednesday, July 21, 1982, 10:00 a.m. to 1:00 p.m.

PUBLIC OPENING: Saturday, July 24, 1982

April 1982

For further information, please contact Luisa Kreisberg, Director (212) 708-9747, or Pamela Sweeney, 708-9753, Department of Public Information, The Museum of Modern Art, 11 West 53rd Street, New York, New York 10019

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