

FOR IMMEDIATE RELEASE
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Picasso

PABLO PICASSO: A RETROSPECTIVE

The Museum of Modern Art, New York

PICASSO RETROSPECTIVE EXTENDED
THROUGH SEPTEMBER AT MODERN

PABLO PICASSO: A RETROSPECTIVE, the most comprehensive exhibition of Picasso's work ever assembled, has been extended at The Museum of Modern Art through September 30, 1980, it was announced today by Richard E. Oldenburg, Director of the Museum. The two-week extension has been arranged by the Museum to enable some 90,000 additional visitors to attend the exhibition, which was originally scheduled to close September 16. Tickets, which must be purchased in advance, have been sold out since July 23 through the exhibition's original closing date.

The exhibition has been made possible by a generous grant from IBM. Additional support has been provided by the Robert Wood Jr. Charitable Trust and the National Endowment for the Arts. An indemnity for the exhibition has been provided by the Federal Council on the Arts and the Humanities.

During the twelve additional public days, the Picasso exhibition will be open from 10:00 a.m. until 6:00 p.m. Fridays through Tuesdays, and on Thursdays from 10:00 a.m. until 9:00 p.m. The two additional Wednesdays will be reserved for Museum Members only.

Tickets are now on sale in the Lobby of the Museum from 10:00 a.m. until 5:00 p.m. daily except Wednesdays, and at nearly 250 Ticketron outlets in the Eastern United States. Admission rates are \$ 4.50 for adults, \$ 2.50 for students with valid identification, \$.75 for senior citizens, and

(more)

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50th Anniversary



\$.75 for children 16 and under. Tickets purchased through Ticketron carry an additional \$.75 service charge per ticket. No mail or telephone orders can be accepted.

Tickets are issued for designated half-hour entry times, but there is no limit to the length of stay in the exhibition. Entry to PABLO PICASSO:A RETROSPECTIVE is through the Abby Aldrich Rockefeller Sculpture Garden at 8 West 54 Street.