

# Picasso

NO. 27

PABLO PICASSO: A RETROSPECTIVE

The Museum of Modern Art, New York

FOR IMMEDIATE RELEASE

"PABLO PICASSO: A RETROSPECTIVE"

TO OPEN MAY 22

TICKETS AVAILABLE APRIL 14

Final preparations for the exhibition PABLO PICASSO: A RETROSPECTIVE are now under way at The Museum of Modern Art. This will be the most comprehensive exhibition of Picasso's art ever shown. Opening May 22 and continuing through September 16 it will include some 1,000 works, representing every medium in which the artist worked -- painting, sculpture, drawing, printmaking, ceramics, theater and costume design. All three floors of the Museum's gallery space will be devoted to the work of Pablo Picasso.

Lent by museums and private collections throughout the world, the works to be exhibited in PABLO PICASSO: A RETROSPECTIVE span the long creative life of this modern master who died in 1973 at the age of 91. More than one-third of the exhibition will consist of works that Picasso kept for himself, many of which are to be permanently housed in the Musée Picasso, now under construction in Paris.

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Tickets for PABLO PICASSO: A RETROSPECTIVE will go on sale to the public on April 14, 1980. They will be available in the Lobby of The Museum of Modern Art and at nearly 600 Ticketron outlets nationwide and in Canada, including 73 outlets in the greater New York area.

Admission rates are \$4.50 for adults, \$2.50 for students with valid identification, \$.75 for senior citizens, and \$.75 for children age 16 and under. All ticket categories are available both at the Museum and at Ticketron outlets. Tickets purchased at Ticketron outlets will carry an additional \$.75 service charge per ticket; tickets purchased at the Museum will not be subject to the service charge.

Tickets will be sold from 10:00 a.m. until 6:00 p.m. daily in the Museum Lobby and during regular store hours at Ticketron outlets. Individuals can purchase up to four tickets for each of two dates.

No telephone or mail orders for tickets will be accepted. No refunds or exchanges will be permitted.

For Ticketron information in New York City, call (212) 977-9020; on Long Island (516) 822-7337; and in New Jersey (201) 343-9310.

PABLO PICASSO: A RETROSPECTIVE will be open from 10:00 a.m. to 6:00 p.m. Fridays through Tuesdays, and from 10:00 a.m. to 9:00 p.m. on Thursdays. The exhibition will be closed to the public on Wednesdays, which have been reserved for members of the Museum only. Tickets will be issued for half-hour entry times; however, there will be no limit on the length of stay in the exhibition.

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PABLO PICASSO: A RETROSPECTIVE, which is being co-directed by William S. Rubin, Director of The Museum of Modern Art's Department of Painting and Sculpture, and Dominique Bozo, Curator-in-Charge of the future Musée Picasso, Paris, will afford the viewer a once-in-a-lifetime opportunity to experience at first hand the full scope of Picasso's genius.

The exhibition has been made possible by a generous grant from IBM. Additional support has been provided by the Robert Wood Johnson Jr. Charitable Trust and the National Endowment for the Arts. An indemnity for the exhibition has been provided by the Federal Council on the Arts and the Humanities.