

The Museum of Modern Art

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NEW FINANCE HEAD NAMED AT MOMA

Richard E. Oldenburg, Director of The Museum of Modern Art, today announced the appointment of Lawrence C. Broadwell as Director of Finance.

Lawrence Broadwell came to the Museum from The Möller Industries group, a diversified industrial operating company, where he had served as Director of Development, Controller, and then Chief Financial Officer since 1971. A 1966 graduate of George Washington University, he received an MBA from Columbia University in international business and finance in 1968. As an undergraduate at George Washington, he was a General Motors Scholar and Brauner Foundation Scholar. While at Columbia, Mr. Broadwell was contributing editor of The MBA magazine and served on the research staff of The Graduate School of Business. He was an International Fellow and Harriman Scholar and a recipient of the Leadership and Service Award.

Mr. Broadwell was born in St. Louis in 1944 and lives in Westfield, New Jersey, with his wife, the former Masha Perper, and his two children, Jessica (6) and Lisa (8).