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FOR IMMEDIATE RELEASE

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ALMOST HALF A MILLION PEOPLE VIEWED CEZANNE  
MOST POPULAR EXHIBITION EVER  
AT THE MUSEUM OF MODERN ART

Attendance at Cezanne: The Late Work broke all previously established records at The Museum of Modern Art. The exhibition attracted 490,468 people between October 7, 1977 and January 3, 1978 -- an average of 6,029 per day which is close to the Museum's capacity. The largest single day on record (December 29) -- during which the Museum was open three additional evening hours -- totaled 10,577 visitors. The attendance records do not reflect a number of would-be visitors who were discouraged by long lines outside the Museum resulting from the limited size of MoMA's exhibition space.

Cezanne: The Late Work, consisting of more than 100 paintings and water-colors executed between 1895 and 1906, is now traveling to Houston where it can be seen at the Museum of Fine Arts from January 26 through March 19. From there it will go to Paris for an exhibition at the Grand Palais from April 28 through July 23.

The exhibiton, organized by The Museum of Modern Art, was made possible by generous grants from the IBM Corporation and the National Endowment for the Humanities.

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