

The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel. 956-6100 Cable: Modernart

No. 2
FOR RELEASE
January 21, 1977

POSTERS BY PAINTERS, an exhibition of 42 posters for exhibitions and other events by 16 American and European artists, will be on view at The Museum of Modern Art from January 21 through March 23 in the 2nd-floor Philip L. Goodwin Galleries for Architecture and Design. The works have been selected from an extensive collection of posters assembled by playwright and movie and television scriptwriter Peter H. Stone, which he donated to the Museum Design Collection.

All the posters in the exhibition were specially designed by the artists themselves, and range in date from a 1950 poster by Henri Matisse for the "Maison de la Pensée" to Jean Dubuffet's "Le Jardin d'Hiver" of 1972. Included are exhibition posters by Georges Braque, Alexander Calder, Jim Dine, Robert Indiana, Pablo Picasso, Joan Miró, Ben Shahn, and Jack Youngerman. In several cases the original lithograph without type is displayed adjacent to the poster.

Other posters by Roy Lichtenstein, Richard Lindner, Robert Motherwell, Robert Rauschenberg, Larry Rivers, and Saul Steinberg celebrate the Spoleto Festival (1967 and 1969), New York Film Festival (1963 and 1966), the Juilliard School Dedication (1969), and Earth Day (1970).

The Museum has been collecting posters and other forms of graphic design since it was established in 1929. The collection, administered by the Department of Architecture and Design since the 1930s, has presented more than 35 exhibitions of posters and graphics. With the opening of the Goodwin Galleries in 1964, it became possible to keep at least a small part of the collection on continuous view. The remainder is accessible for study by appointment in the Architecture and Design Study Center.

(more)

The current exhibition, selected and installed by Stewart Johnson, Curator of Design at the Museum, has been made possible by a grant from the National Endowment for the Arts.

* * * * *

Additional information available from Linda Gordon, Associate Director, or Elizabeth Shaw, Director, Department of Public Information, The Museum of Modern Art, 11 West 53 Street, New York, N.Y. 10019. Tel: 956-2648, 7501.