NO. 12A

The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel. 956-6100 Cable: Modernart

WALL LABEL

KERTESZ, RODCHENKO AND MOHOLY-NAGY: PHOTOGRAPHS FROM THE COLLECTION January 28 - April 7, 1974

These forty photographs were made in the 1920s and 1930s by three of this century's most gifted photographers: André Kertész, Alexander Rodchenko and László Moholy-Nagy. Uniting these works beyond the Central European origins of their makers and the calendrical time in which they were made are several factors. Most obvious, perhaps, is the dizzying vantage point embodied in the vision many of them record: in pointing the camera down at the earth, the horizon line is displaced or completely eliminated, and the result for the viewer is a kind of vertigo at once disturbing and pleasurable. It is as if one suddenly were able to fly.

In leaving the surface of the earth one enters a new world, a world abstracted from the old. Kasimir Malevich, the Russian Suprematist painter and theoretician, in The Non-Objective World (Berlin, 1927) wrote:

The ascent to the summit of non-figurative art is difficult Accustomed things fall away gradually, and at every step objects fade further and further into the distance, until finally the world of pre-conceived notions -- all that we loved and all that we depended on for life -- completely disappears from sight.

Also functioning in many of the photographs is a tension between the actual flatness of the picture plane and the illusion of three-dimensional space. The use of distortion, abstraction, negative images, and the cutting off of objects by the picture frame so they are no longer recognizable, all emphasize the picture as a flat pattern. The deep space provided by the use of a high vantage point contradicts the flatness while at the same time the unusual viewpoint makes orientation to the space difficult.

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André Kertész was born in Hungary in 1894. He moved to Paris in 1925 where he met and photographed many of the artists and writers who lived there. Since 1936 he has lived and worked in New York City. Kertész has created a large and distinguished body of work whose richness can only be suggested by the photographs shown here. In contrast to the photographs of Moholy-Nagy and Rodchenko, Kertész's appear more elegant, supple, and diverse. He uses his camera, too, not as they have (as a machine for better seeing or a knife to dissect society), but as a beloved extension of his own self, holding it, one imagines, as carefully as one holds a child.

Alexander Rodchenko was born in St. Petersburg in 1891. He was trained as a painter but under the influence of Malevich and Tatlin he renounced painting in 1922, turning his energies to "socially useful" activities of photography and design. Closest of these three to what one critic has termed "the Hegelian romantic negation" of this period, Rodchenko's work is brash, graphic, and incisive while at the same time (particularly in the portrait of his wife, Varvara Stepanova) tender, subtle, and deeply moving. He died in Moscow in 1956.

László Moholy-Nagy was born in Hungary in 1895 a year after Kertész.

He studied law before succumbing to an interest in art, moved to Berlin and from 1923 to 1928 taught at the Bauhaus. Deeply influenced by the theories of Malevich and Russian Constructivism, Moholy-Nagy embraced photography, urging that everyone learn to photograph to avoid suffering from a modern form of illiteracy. His work is highly inventive, exploring techniques unique to photography including negative prints, photograms, and photomontage. In 1938 he founded the School of Design in Chicago where he taught until his death in 1946. The prints exhibited here were part of Moholy-Nagy's first one-man exhibition in America at the Delphic Gallery in New York in 1931.

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CHECKLIST

KERTESZ, RODCHENKO, and MOHOLY-NAGY: Photographs from the Collection

January 28 - April 7, 1974

KERTESZ, André American, born Hungary 1894

22. Mondrian's Studio. 1926

Gift of the photographer 9 1/2 x 7 5/8 310.65

37. Satiric Dancer. 1926

Purchase 13 1/2 x 10 1/2 1000.69

16. Leger's Studio with Assistant. 1927

Gift of the photographer 18 3/8 x 12 9/16 320.65

1. Montmartre. 1927

Purchase 6 x 8 316.65

26. <u>Marionettes de Pilsener</u>. 1929

Purchase 9 5/8 x 7 7/8 622.41

9. <u>Touraine</u>. 1930

Purchase 16 3/8 x 11 7/8 984.69

17. Chagall Family. 1933

Gift of the photographer 7 x 9 1/4 311.65

34. <u>Distortion #126</u>. 1933

Purchase 4 1/2 x 6 317.65

RODCHENKO, Alexander Russian, 1891-1956

30. <u>V. V. (Vladimir) Mayakowski</u>. 1924

The Parkinson Fund 22 1/2 x 16 54.70

15. Assembling for a Demonstration. 1928

Mr. and Mrs John Spencer Fund 19 1/2 x 13 7/8 55.70

14. At the Telephone. 1928

Mr. and Mrs. John Spencer Fund 15 x 11 56.70

RODCHENKO, Alexander Russian, 1891-1956				
10.	Untitled (Railroad Station). 1928	Gift of Alfred H. Barr, Jr 9 x 6 1/2 220.70		
3.	Untitled (Street). 1928	Gift of Alfred H. Barr, Jr. 8 7/8 x 6 1/2 221.70		
5.	Belomorsk Canal. 1933	Purchase 17 3/4 x 11 1/2 47.70		
21.	<u>Moscow</u> . 1931	Gift of the photographer 11 1/2 x 9 1.71		
4.	Rehearsal, Belomorsk Canal. 1933	Purchase 11 3/8 x 17 1/4 48.70		
32.	Rumba. 1935 Negative print with colored pencil	Purchase 8 7/8 x 6 3/8 46.70		
28.	V. (Varvara) Stepanova. 1935	The Parkinson Fund 14 7/8 x 10 52.70		
31.	Parade on Red Square. 1936	David H. McAlpin Fund 11 1/8 x 18 7/8 50.70		
39.	Parade. 1936	David H. McAlpin Fund 10 3/4 x 18 49.70		
40.	Sport Parade, Champions of Moscow. 1937	David H. McAlpin Fund 18 5/8 x 10 3/8 53.70		
MOHOLY-NAGY, László American, born Hungary 1895-1946				
38.	Chute. 1923 Collage of halftone reproductions of photographs, airbrush, pen and ink.	Gift of Sibyl Moholy-Nag 25 x 19 19.65		
11.	Notre Dame de Paris. 1925	Anonymous gift 9 1/8 x 6 5/8 502.39		
12.	Ascona. 1926	Anonymous gift 14 3/8 x 10 7/8 476.39		

(more)

MOHOLY-NAGY, László American, born Hungary 1895-1946

20.	Composition. 1926. Negative print from a positive transparency	Anonymous Gift 8 1/4 x 6 1/2 491.39
29.	<u>Head</u> . c. 1926	Anonymous gift 14 1/8 x 10 1/4 505.39
18.	From Radio Tower, Berlin. 1928 Also titled "Topographical Design, No. 1"	Anonymous gift 13 1/2 x 10 1/2 484.39
19.	From Radio Tower, Berlin. 1928 Also titled "Topographical Design, No. 2"	Anonymous gift 10 13/16 x 8 1/8 485.39
24.	The Diving Board. 1929	Anonymous gift 11 1/8 x 8 1/8 480.39
36.	Nude. 1929 Negative print from positive transparency	Anonymous gift 10 1/2 x 8 505.39
35.	Nudes on the Grass. 1929 Negative print from positive transparency	Anonymous gift 8 5/8 x 11 5/8 486.39
6.	The Street, Winter, Berlin. n.d.	Anonymous gift 11 5/8 x 8 5/8 483.39
33.	After the Bath. n.d.	Anonymous gift 11 1/4 x 8 1/8 482.39
2.	The Boardwalk. n.d.	Anonymous gift 10 7/8 x 7 1/2 479.39
7.	Geometry and Texture of Landscape. n.d.	Anonymous gift 11 1/8 x 8 1/8 500.39
27.	Head. n.d. Negative print from positive transparency	Anonymous gift 9 1/4 x 6 7/8 509.39
23.	Photogram. n.d. With pencilled additions	Anonymous gift 6 5/8 x 9 1/8 490.39

MOHOLY-NAGY, László, American, born Hungary 1895-1946

13. Repose n.d. Anonymous gift 14 x 10 3/8 478.39

25. <u>Siesta</u>. n.d. Anonymous gift 8 7/8 x 6 1/4 477.39

8. <u>The Water's Edge</u>. n.d. Anonymous gift 11 1/4 x 8 3/8 473.39