The Museum of Modern Art

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NO. 17 FOR IMMEDIATE RELEASE

* Screenings on request. Contact:

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"LIFE AROUND US" SUBJECT OF MUSEUM FILM SERIES

Psychology, biology, ecology, geology, technology -- these and other disciplines, and their relations to our daily lives, are the themes examined in The Museum of Modern Art's Wednesday-at-Noon film series during the month of March, when the Department of Film will present five one-hour programs from "Life Around Us," produced by Time-Life and derived from the Life Nature Library Series.

Ten half-hour films will be shown, with two films scheduled for each Wednesday-at-Noon beginning March 1, it was announced by Margareta Akermark, Associate Director of the Department of Film, who programs the Wednesday showings.

"Rock-a-bye Baby" and "How Old Is Old?" will be shown on the initial program. "Rock-a-bye Baby" explores the early mother and child relationship and considers effects of maternal care or its lack on both humans and animals. "How Old Is Old?", filmed at archeological sites from Egypt to Arizona, studies the age of man and his world.

Among the other films are "The Ultimate Machine," a study of the present uses and future possibilities for computers; "Life in a Tropical Forest," which treats ecological relationships in a Panamanian rain forest; "After the Whale," a look at the behavior and near - extinction of the giant mammal; and "The Lopsided Wheel," tracing the development and implications of one of man's most unique inventions.

Other contemporary issues are scrutinized in "A Small Wilderness," a film study of wildlife in the Camargue region of southern France. "The Not-So-Solid Earth" reveals the constant motion of the earth's continents and ocean floors; "A Look at Sound" examines sound "pollution" -- a threat to our physical and mental health; and "The Losers" is an overview of the 60-million-year history of the horse and its changing relationships to man.

"What is the concern of the scientist today will be everyone's concern tomorrow," comments

Lothar Wolff, executive producer of the film series. "This is why the series is so much more

than a nature and science series, it's a preview in many instances of tomorrow's headlines."

Mr. Wolff notes that even the most abstract ideas are visually presented and adds, "We are not interested in science as practiced solely in the laboratory. We are interested in science as it relates to our everyday lives."

The complete series took over three years to produce, using the assistance of dozens of universities and research centers and employing almost a hundred experts in their respective fields. Camera crews were sent all over the world, from the poles to the equator.

The complete schedule follows. All programs are presented at noon, Wednesdays.

March 1
ROCK-A-BYE BABY and HOW OLD IS OLD?

March 8
THE ULTIMATE MACHINE and LIFE IN A TROPICAL FOREST

March 15
AFTER THE WHALE and THE LOPSIDED WHEEL

March 22 SMALL WILDERNESS and THE NOT - SO - SOLID EARTH

March 29
A LOOK AT SOUND and THE LOSERS

Additional information available from Lillian Gerard, Film Coordinator, and Mark Segal, Assistant, Department of Public Information, The Museum of Modern Art, 11 West 53 Street, New York, New York 10019. Tel: (212) 956-7296.