

# The Museum of Modern Art

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FOR IMMEDIATE RELEASE

## CINEPROBE FEATURES FILMS BY GARY KEYS

Gary Keys, producer of numerous jazz and rock and roll concerts, will show and discuss three of his films Tuesday, March 17, at 5:30 P.M. at The Museum of Modern Art. Mr. Keys will be presented by the Cineprobe series, under the direction of Adrienne Mancia, Assistant Curator of the Department of Film.

The Keys program will consist of "Don't Make Me Over," "The Mexican Suite," and "Give Peace A Chance," all films Mr. Keys produced and directed. While the pictures deal with actual events and people, they are not documentaries, according to the filmmaker. Mr. Keys calls them "personal, subjective impressions." "Don't Make Me Over," for instance, which features Dionne Warwick, is an expression of "what it is like to be a black woman and singer in the United States today."

"The Mexican Suite," with Duke Ellington at concerts in Mexico, conveys a feeling for both Mr. Ellington's music and the people and landscape of Mexico. A 22-minute suite composed by Mr. Ellington for the film is featured. "Give Peace A Chance" was shot during the November Moratorium in Washington, D.C. It focuses on individual performances by people like Richie Havens and Pete Seeger as well as the activities of thousands of participants.

The music in Gary Keys' films stems from his own experience producing concerts by Dionne Warwick, Hugh Masakela, Simon and Garfunkel, Judy Garland, Mahalia Jackson, Duke Ellington, and many others. He has launched various jazz concerts and festivals in places as far ranging as Essen, Germany and Mexico City, as well as closer to home at Lincoln Center, Carnegie Hall, and

(more)

The Museum of Modern Art.

His television activities include "Black Is," a WNEW community news-magazine, with panel discussions, news film clips, and live entertainment, of which he was executive producer and writer. Keys is currently developing several projects for CBS and Warner Brothers. He is also making a film on Harlem Prep.

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Additional information available from Mark Segal, Assistant, and Elizabeth Shaw, Director, Department of Public Information, The Museum of Modern Art, 11 West 53 Street, New York, New York. 10019. (212) 956 - 7296, 7501.