

# The Museum of Modern Art

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FOR IMMEDIATE RELEASE

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## WORLD AUTHORITY ON LUMIÈRE TO LECTURE AT MUSEUM

To commemorate the 75th Anniversary of the Lumière Brothers' first public showing of their films and newly invented equipment at the Café de Capucines in Paris, the Museum of Modern Art will present Dr. Paul Genard, a leading authority on the Lumières, who will give a lecture, illustrated with rare films, Wednesday at noon, February 18th, in the auditorium of the Museum. The guest appearance of Dr. Genard, who is visiting this country, has been arranged by Margareta Akermark, Associate Director of the Department of Film, with the co-operation of the Alliance Francaise.

Using the Cinemathographe, a machine patented by the Lumières in February 1895, Dr. Genard, Founder and Director of the Musée du Cinema at Lyons, France, will draw upon his own archives of film, housed at the Musée du Cinema. Dr. Genard's collection includes about 4000 Lumière films, the largest library of Lumière films in the world.

In addition to Lumière films, Dr. Genard has collected early projection equipment including the Cinemathographe, which served as a camera, a printing machine, and projector. It was used with an ether lamp when electricity wasn't available and will be demonstrated by Dr. Genard in his presentation here.

The films he will introduce--historical, fantasy, fictional, and factual--are from the collection of the Musée du Cinema.

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Additional information is available from Mark Segal or Elizabeth Shaw, Director, Department of Public Information, The Museum of Modern Art, 11 West 53rd Street, New York, N.Y. 10019. (212) 956-7296, 7501.