

The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel. 245-3200 Cable: Modernart

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NEW STUDENT MEMBERSHIP PROGRAM AT THE MUSEUM OF MODERN ART

Student Membership in The Museum of Modern Art has doubled within the last year. More than 5,000 students in colleges and universities throughout the country are now giving their support to the Museum and enjoying full membership privileges as well as many special Student Membership benefits. Under the new Student Membership plan inaugurated last summer, anyone enrolled in a college or university in New York or anywhere in the United States can become a Museum member for \$12.50 annually -- half the cost of regular resident membership. Membership privileges include a free admission pass to the galleries and film showings, free Museum publications and reductions on tickets to special events, invitations to openings, use of the Art Lending Service, and reduced subscription rates to numerous American and foreign magazines dealing with all the visual arts.

A special 50 percent discount, available only to Student Members, is offered on more than 45 Museum books and on color reproductions, and a 25 percent reduction on all other Museum publications, Christmas cards, color slides, and posters.

The annual Student Membership can be purchased any time during the year at the Membership and Information Desk in the entrance lobby of the Museum or by mail. Students must show proof of college enrollment by presenting a photostat of a dated bursar's receipt or of a school identification card.

Additional membership privileges include use of the Art Lending Service, where paintings, sculpture, drawings, prints, and photographs can be rented or purchased; use of the Members Penthouse Restaurant, where lunch and tea are served daily; and regular mailings of the Members Newsletter, which keeps members informed of all Museum activities throughout the year.

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As The Museum of Modern Art receives no subsidy from the city, state, or federal government, it is entirely dependent on the support of its members, on the general public, and on gifts from foundations, friends, and patrons. Its 40,000 members live all over the world. Membership categories range in price from \$25 for people living in the metropolitan or suburban area and \$35 for a Family Membership to \$50 for Associate Members, \$100 for Fellow Members, \$250 for Supporting Members, \$500 for Sustaining Members, and \$1,000 for Patrons. Privileges vary according to category.

All members may purchase a second admission pass for husband or wife for \$2.50. Single admission to the Museum is \$1.50.

The Museum is open every day, except Christmas, from 11 a.m. to 6; Thursdays until 9 p.m.; and Sundays from noon to 6 p.m.

Additional information available from Elizabeth Shaw, Director, Department of Public Information, and Linda Gordon, Coordinator of Public Services, The Museum of Modern Art, 11 West 53 Street, New York, N.Y. 10019. 245-3200.