he Museum of Modern Art

west 53 Street, New York, N.Y. 10019 Tel. 245-3200 Cable: Modernart

No. 25 FOR RELEASE Wednesday, March 27, 1968

Five Works in Light and Movement, an exhibition selected for the Four Seasons

Restaurant by the Art Advisory Service of the Junior Council of The Museum of

Modern Art, will go on view in the lobby of the restaurant, 99 East 52 Street, on

March 27. The organization of the exhibition for the Four Seasons is a special

privilege offered to Corporate Members of the Museum; the works were chosen by

Campbell Wylly, Selections Advisor to the Museum's Art Lending Service.

The five works, all created in the past two years, are activated by electrical current (plugged into a standard 110 volt outlet); four use light and one, Paul Matisse's Kalliroscope, uses heat to create movement. The Kalliroscope is a sealed unit of fluids in colloidal suspension in which minute particles, normally at rest, are stirred up by heat. "This makes visible a basic natural phenomenon that is usually invisible," states Mr. Wylly.

Stanley Landsman's <u>Croix Mystique</u>, a mirrored light construction, and Josef Levi's <u>Palmitin</u>, of light and perforated metal, incorporate light as unobtrusively as pigment on a canvas by means of an illuminated box against which the work functions. Landsman's sharp, geometric patterns etched within the box by light appear at first to be a single plane of figures, but, as the viewer approaches, the images inside begin to multiply in reflection, and the depth of the interior dissolves into the unreal dimensions of mirrored reflections.

Levi lights the distance between perforated metal screens of different gages.

Thus illuminated, the work reveals a single, composite image made up of two separate overlapping structures, creating an optical effect of apparent movement and change of pattern as the viewer moves back and forth. Mr. Wylly observes: "Levi's constructions are powerful beyond the simple phenomena that create them."

Tom Lloyd in his electronic sculpture Moskee and Earl Reiback in his Lumia

Gemini work in programmed light. Lloyd uses blinking colored bulbs that turn on

(more)

and off in sequence, creating moving patterns across the surface of his sculpture. Both the colors and pattern are programmed, and the effect is rapid movement. The viewer's visual response supplies the movement by joining the colored dots as they appear.

Reiback's construction continues the use of colored light as an art medium, a tradition begun over 50 years ago by Thomas Wilfred. "The Lumia medium continues to grow in sophistication and success, often along the lines indicated by advancing technology." Although the color and movement often appear ephemeral, each change in form is planned and programmed. In Lumia Gemini the entire cycle is completed in approximately four hours.

Five Works in Light and Movement is the first exhibition for a Corporate Member that has been prepared for public viewing. In the fall of 1967, the Art Advisory Service organized a temporary loan exhibition for the First National City Bank on the occasion of the annual meeting of the American Bankers Association.

The Art Advisory Service is a consulting program provided for Corporate Members of the Museum for the acquisition and exhibition of contemporary works of art.

Corporate Members may also rent or buy works of art through the Art Lending Service provided for all Museum members. The Corporate Membership plan was instituted to foster a closer relationship between art and industry. Among the many benefits of Corporate Membership are Employee Memberships, entitling employees to all the privileges of Resident Membership at a substantial reduction.

The Four Seasons Restaurant is among over 100 Corporate Members representing many fields of business and industry. Five Works in Light and Movement will be on view at the restaurant until early June.

A complete list of the works is attached.

(25)

The Four Seasons Restaurant 99 East52 Street

March 27 - June 1968

LANDSMAN, Stanley.
Croix Mystique. 1967
Mirrored light construction.
Leo Castelli Gallery

LEVI, Josef.
Palmitin. 1967.
Light and perforated metal.
Stable Gallery

LLOYD, Tom Moskee. 1967 Electronic sculpture. Philip Morris Collection

MATISSE, Paul.

<u>Kalliroscope</u>. 1968.

Colloidal suspension in Perchlorthylene. Howard Wise Gallery

REIBACK, Earl Lumia Gemini. 1968. Programmed light construction. Howard Wise Gallery

The Museum of Modern Art and the Four Seasons Restaurant gratefully acknowledge the cooperation of the galleries whose loans made the exhibition possible.