

The Museum of Modern Art

West 53 Street, New York, N.Y. 10019 Circle 5-8900 Cable: Modernart

ADVANCE ORDERS NOW BEING ACCEPTED AT THE MUSEUM BOOKSTORE
FOR

THE NEW CITY: ARCHITECTURE AND URBAN RENEWAL

(\$1.95; Members price: \$1.46)

THE NEW CITY: ARCHITECTURE AND URBAN RENEWAL, an illustrated catalog of the exhibition, will be published by The Museum of Modern Art in February.

Advance orders for the catalog may be placed at the Museum Bookstore.

THE NEW CITY: ARCHITECTURE AND URBAN RENEWAL, edited by Arthur Drexler, Director of the Museum's Department of Architecture and Design, contains detailed illustrations and explanations of the four demonstration projects specially commissioned by the Museum and executed by faculty teams from four universities (Columbia, Cornell, Princeton and Massachusetts Institute of Technology).

The catalog contains an essay on new towns by Elizabeth B. Kassler and a discussion of the special problems of New York City by Sidney Frigand, Deputy Executive Director, New York City Department of City Planning.

The exhibition The New City: Architecture and Urban Renewal is intended to help the public visualize some changes that architectural planning can offer to improve life in New York City. Each project is devoted to a different land area. The proposals are entitled: Opening the Grid Plan; Housing without Relocation; Building the Waterfront; and Designing New Land. The exhibition is co-sponsored as a public service by the City of New York and will be on view at the Museum through March 13.

note to the press: Orders for review copies of the catalog may be placed at the Information Desk or with Patricia Kaplan, Assistant, Department of Public Information, Circle 5-8900.