

THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

HALLMARK, STUDIO ONE AND OMNIBUS SHOWS IN TV RETROSPECTIVE

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AT THE MUSEUM OF MODERN ART

Shakespeare's THE TAMING OF THE SHREW from a 1956 "Hallmark Hall of Fame" is scheduled as the March 8th and 9th program for Television U.S.A.: 13 Seasons, the television retrospective running twice daily in the Museum of Modern Art's Film Auditorium. MR. ARCULARIS, a 1956 "Studio One Summer Theater" production, and Agnes de Mille's THE ART OF BALLET, a 1956 "Omnibus" show comprise the program for Sunday and Monday, March 10 and 11. The retrospective consists of 54 programs originally seen on television between 1948 and 1961. The entire series will run through May 2nd.

THE TAMING OF THE SHREW stars Maurice Evans, Lilli Palmer, Jerome Kilty, Diane Cilento, Philip Bourneuf, John Colicos and Douglas Watson. The sets, simple suggestions of forms, and the costumes were done by Rouben Ter-Aroutnian. Directed by George Schaefer, and produced by Maurice Evans Production, THE TAMING OF THE SHREW was adapted for television by Michael Hogan and William Nichols. Music was by Lehman Engel.

The fantasy, MR. ARCULARIS, illustrates the imaginative use of live television often associated with the producer, Robert Herridge. Written by Conrad Aiken, directed by Karl Genus, and with settings by Robert Markell, MR. ARCULARIS includes John Drainie, Nancy Wickwire, Johnathan Harris and Bramwell Fletcher in the cast.

Agnes de Mille wrote and narrated the 1956 "Omnibus" show THE ART OF BALLET which beautifully demonstrates the dancer's development of technique and his dedication to his art. Produced by Robert Saudek and directed by Charles Dubin, the cast includes Mary Ellen Moylan, Diana Adams, Andre Eglevsky, Gemze de Lappe and James Mitchell.

The television retrospective, under the direction of Jac Venza, with Doris Hibbard as his assistant, is the first time television has joined the other 20th century visual arts at the Museum. The series is planned to provide a second view of some of the outstanding shows in the new medium. Lewis Freedman was responsible for the dramatic selections for the series; Durt Shevelove for the comedy and music programs; Isaac Kleinerman for the news and special events; Perry Wolff for the arts and sciences. Abe Liss selected the commercials to be interspersed with some of the programs in the series.

The television retrospective was made possible by generous contributions from, and cooperation of, the American Broadcasting Company, the Columbia Broadcasting System and the National Broadcasting Company, Inc.

Admission to the Museum is \$1.00 for non-members; 25 cents for children. There is no charge for the auditorium television series.

Stills and additional information available from Marcia Rubinoff, Publicity Department, Museum of Modern Art, 11 West-53 Street, New York 19, N. Y. CI 5-8900.