

THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

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FOR IMMEDIATE RELEASE

"TOSCA" AND "A MAN IS TEN FEET TALL" IN TELEVISION RETROSPECTIVE

TELEVISION U.S.A.: 13 SEASONS, a series of 54 programs originally seen on television between 1948 and 1961, now being re-run at the Museum of Modern Art, continues with TOSCA on March 3 and 4, and A MAN IS TEN FEET TALL, March 5 through 7. Screenings are at 3:00 and 5:30 daily in the Film Auditorium of the Museum. The series runs through May 2.

TOSCA, a two-hour version of Puccini's opera originally produced by Samuel Chotzinoff for a 1955 NBC Opera Theatre, has Leontyne Price singing the lead. Miss Price, now a well-known Metropolitan Opera star, was accompanied by David Poleri and Josh Wheeler.

A MAN IS TEN FEET TALL, an original television drama by Robert Alan Aurthur, was produced by Gordon Duff and directed by Robert Mulligan for a 1955 NBC Philco Playhouse. The cast includes Sidney Poitier, Don Murray and Martin Balsam.

The television retrospective, under the direction of Jac Venza, with Doris Hibbard as his assistant, is the first time television has joined the other 20th century visual arts at the Museum. The series is planned to provide a second view of some of the outstanding shows in the new medium. Lewis Freedman was responsible for the dramatic selections for the series; Burt Shevelove for the comedy and music programs; Isaac Kleinerman for the news and special events; Perry Wolff for the arts and sciences. Abe Liss selected the commercials to be interspersed with some of the programs in the series.

The television retrospective was made possible by generous contributions from, and cooperation of, the American Broadcasting Company, the Columbia Broadcasting System and the National Broadcasting Company, Inc.

-Admission to the Museum is \$1.00 for non-members; 25 cents for children. There is no charge for the auditorium television series.

Stills and additional information available from Marcia Rubinoff, Publicity Department, Museum of Modern Art, 11 West 53rd Street, New York 19, New York CI 5-8900.