48

## THE MUSEUM OF MODERN ART 11 WEST 53 STREET, NEW YORK 19, N. Y.

TELEPHONE: CIRCLE 5-8900

No. 20 Friday, February 8, 1963 FOR IMMEDIATE RELEASE

## TV MUSIC PROGRAM AT MUSEUM OF MODERN ART

Some of the most outstanding musical presentations created for television appear in TELEVISION USA: THIRTEEN SEASONS, a series of 54 television programs originally seen between 1948 and 1961, which continues with daily screenings at the Museum of Modern Art through May 2. The music programs represent the classic, jazz, pop, opera and calypso areas of the art.

BERNSTEIN ON BEETHOVEN'S 5th, an Omnibus show originally seen on CBS in 1954, will be screened February 24 through 27. The Bernstein explanation is aided with masterful visual props. The same program includes the 1954 history-making See It Now shows MURROW ON MC CARTHY and the rebuttle MC CARTHY ON MURROW:

On March 3 and 4, TOSCA will be the sole feature for 2 hours. The opera, from an NBC Opera Theatre of 1955, features Leontyne Price before her association with the Metropolitan Opera.

The March 15 and 16 programs will review a 1955 YOUR HIT PARADE with Dorothy Collins, Snooky Lanson, Giselle MacKenzie, Russell Arms and Reymond Scott and his orchestra. On the same program will be A NIGHT TO REMEMBER from the Kraft Theatre of 1956.

THE SOUND OF JAZZ from the Seven Lively Arts series will be an hour's feature on the April 5 and 6 program. First seen on CBS in 1957, the all-star cast lists Billy Holiday, Gerry Mulligan, Lester Young, Count Basie, Jimmy Rushing, Roy Eldridge, Coleman Hawkins, Jo E. Jones, Henry (Red) Allen, Thelonius Monk, Jimmy Guiffre, and Peewee Russell, with John Crosby as host. THE SOUND OF JAZZ will be followed by a half-hour of A CONVERSATION WITH EDITH HAMILTON, a 1959 NBC Wisdom show.

ART CARNEY MEETS PETER AND THE WOLF, in which Art Carney talks to Bil Baird's marionettes who portray Peter, the wolf and the other animals in the forest, is featured for April 9 through 11. The show was originally seen as an ABC Special in 1958. Prokofieff's music accompanies and the show is recommended particularly for children. Art Carney appears again with Dick Van Dyke, Betty Garrett and Gloria Vanderbilt in the second half of the program, the NBC Special: VIP, from 1959.

TONIGHT WITH BELAFONTE, an hour long CBS Special, also from 1959, constitutes the entire program for April 12 and 13. Included in the cast with Belafonte are Odetta, Sonny Terry, Brownie McGee and Robert Corman, the musical director.

The following program, on April 14 and 15, will be the 1960 CBS spectacular
THE FABULOUS FIFTIES, with Henry Fonda as narrator. Julie Andrews and Rex Harrison

sing from "My Fair Lady" as if they were rehearsing to open the show again in New Haven, and Dick Van Dyke does a series of dances of the era. Shelly Berman, Betty Comden, Adolph Green, Elaine May and Mike Nichols, Jackie Gleason, Alfred Dixon, Bric Severeid, Roy Campanella and Suzy Parker complete the celebrity cast.

Burt Shevelove was responsible for the music and comedy selections for TELEVISION USA which marks the first time that television has joined the other 20th century visual arts at the Museum. The entire project has been under the direction of Jac Venza.

The television retrospective was made possible by generous contributions from, and cooperation of, the American Broadcasting Company, the Columbia Broadcasting System and the National Broadcasting Company, Inc.

Programs will be screened daily at 3:00 and 5:30 in the Museum's Film Auditorium. Admission to the Museum is \$1.00 for non-members; 25 cents for children.

There is no charge for the television series.

Stills and additional information available from Marcia Rubinoff, Publicity Department, Museum of Modern Art, 11 West 53 Street, New York 19, N. Y. CI 5-8900.