

THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

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JOHN GRIERSON TO SPEAK AT MUSEUM OF MODERN ART

Dr. John Grierson, founder of the British documentary film movement and of the National Film Board of Canada, will give an illustrated lecture on "The Poetic Element: Documentary Film in the Television Age" at the Museum of Modern Art on Thursday, April 12, at 8:30 p.m. Grierson will show and discuss excerpts from films produced for Scottish Television Limited, including "This Wonderful World," a series which the London Spectator called "the most exciting program at present available on the little screen."

Tickets, \$2.25 for Museum members, \$3.00 for non-members, include admission to Museum galleries, open Thursday evenings until 10. Dinner and refreshments are available.

According to Richard Griffith, Curator of the Museum's Film Library, "John Grierson is, to my way of thinking, the most formidable mind ever to apply itself to the nature and destiny of the motion picture medium. Out of a thousand random developments in the early days of the movies, he extrapolated and formulated not only the idea and word 'documentary' but also the basic concept that the film, in order to succeed as communication for social purpose, must develop its poetic and dramatic elements equally with its expository and didactic possibilities. It is characteristic of the man that he should have been the first to see that television would give the single greatest impulse to the development of documentary - but documentary with a difference, which difference he will chiefly discuss when he speaks to us on April 12. It is equally characteristic that he should emerge from the latest of many metamorphoses as one of Britain's leading television stars."

Further information available from Herbert Bronstein, Associate Publicity Director, Museum of Modern Art, 11 West 53 Street, New York 19, N. Y. Circle 5-8900.