Cable Address: Modernart

January 4, 1936

TO MOTION PICTURE EDITORS
TO CITY EDITORS

Dear Sirs:

The Museum of Modern Art Film Library will give a PRESS PREVIEW of its initial showing of Program 1: The Development of Narrative, 1894 - 1911, at the MUSEUM, 11 West 53 Street, at THREE O'CLOCK TUESDAY AFTERNOON, January 7.

The six early movies which comprise the program will be accompanied by music appropriate to the day in which each was produced. So far as is known, this will be the first time that a film series, selected and assembled by an educational institution, will be shown in chronological sequence for the purpose of studying the motion picture as an art. Program notes will explain the significance of these films.

The program will be shown to leaders of the film industry and to museum members Tuesday and Wednesday evenings, January 7 and 8, after which it will be circulated about the country.

As this is the launching of the activity of the Museum of Modern Art Film Library, which was established in May 1935 by a grant from the Rockefeller Foundation, we feel that it is an important occasion which will be of interest not only in New York but throughout the country.

You are invited to attend or to send a representative.

For further information please call the undersigned at Circle 7-7470.

Sincerely yours,

Sarah Newmeyer

Publicity Director

SN/bs

Ist. John D. Rockefeller, Jr.

Mad Vice-President:

Hender C. Clark

Conger Goodyear

Vice-President:

rustees

ecretary-Treasurer: amuel A. Lewisohn

amuel A. Lewisohn

Robert Woods Bliss

he Lord Duveen of Millbank

arshall Field

ymond B. Fosdick

illip Goodwin

15. Charles S. Payson

Stanley Resor

son A. Rockefeller

n. John S. Sheppard

ward M. M. Warburg

hn Hay Whitney

etor: ed H. Barr, Jr.

cutive Director: onas Dabney Mabry, Jr.

rector of Film Library: m E. Abbott