

THE MUSEUM OF MODERN ART
11 WEST 53 STREET, NEW YORK 19, N. Y.
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Gardner Cowles has been elected a trustee of the Museum of Modern Art, it was announced today. Mr. Cowles is President and Editor of Cowles Magazines and Broadcasting Company, a corporate member of the Museum since 1950. He has been serving as Co-Chairman of the Museum's 30th Anniversary Fund Drive since last fall.

Mr. Cowles is a director of various corporations including United Air Lines, Bankers Life Company and R. H. Macy and Co.; and a trustee of Drake University, Teachers College, Columbia University and the University of Miami. He is also a member of the Visiting Committee of the Harvard School of Business Administration.

Mr. Cowles, who was graduated from Harvard in 1925, founded Look magazine in 1936.

Photographs and additional information available from Elizabeth Shaw, Publicity Director, Museum of Modern Art, 11 West 53 Street, New York, N. Y. CI 5-8900.