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THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

TELEPHONE: CIRCLE 5-8900

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FOR RELEASE

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MUSEUM OF MODERN ART

TO SHOW THE FIRST ALL-TALKING FILM

Lights of New York (1928), the first all-talking motion picture, will be shown at the Museum of Modern Art, November 6 - 12, daily at 3 and 5:30.

St. Louis Blues (1928), a short film starring Bessie Smith, is also on the program.

Although Helene Costello and Cullen Landis speak self-conscious dialogue while standing obviously under a fixed microphone, Lights of New York, with its atmosphere of metropolitan night life, was an overwhelming box-office success. Its pioneering effort outweighed faults which derived as much from mechanical difficulties as from the belief that the sound screen must adopt stage technique. "While the picture could not be described as the best of entertainment," said the New York Times review in July, 1928, "it is novel and may, in its halting manner, be pointing the way to the future."

Admission to the Museum, 95¢ for adults and 25¢ for children under 16, includes a reservation for the films, the current program in the Americana series.

Photographs and further information available from Herbert Bronstein, Associate Publicity Director, Museum of Modern Art, 11 West 53 St., New York. CI 5-8900.