

THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

TELEPHONE: CIRCLE 5-8900

ADVANCE ANNOUNCEMENT
FOR MAGAZINES

ill copy 304

1961 APPOINTMENT CALENDAR. 28 illustrations. Published by the Junior Council of the Museum of Modern Art, New York. Distributed by Doubleday & Co., Inc. \$3.00. Postage and handline charge on mail orders: 30 cents; 50 cents west of the Mississippi. Publication date: October 14, 1960.

An Appointment Calendar for 1961, illustrated with photographs of American and European sculpture, will be published by the Junior Council of the Museum of Modern Art on October 14. Its new double format permits removal of the used pages at the end of the year, converting the calendar into a permanent book on modern sculpture. Twenty-eight works, all from the Museum collection, were specially photographed for this publication by Lee Boltin.

The 8 x 9 inch calendar, designed by Dominic Arbitrio, has two spiral bindings. Black and white photographs are contained in one removable section; more than 100 pages for daily appointments in the other. The cover is terra cotta with black numerals. A light-weight mailing box is included for the convenience of those buying the calendar as a gift.

The selection of sculptures includes such well known works as Wilhelm Lehmbruck's Kneeling Woman, Henry Moore's Family Group and Mlle Pogany by Constantin Brancusi. Amedeo Modigliani is represented by the classic limestone Caryatid; Alberto Giacometti, by an isolated bronze figure called Man Pointing. Henri Matisse and Umberto Boccioni are each represented by two bronzes.

Several sculptures are of animals: She Goat, one of Picasso's greatest sculptures; Sow, a wire construction by Alexander Calder; Wounded Bull by Elie Nadelman; and Easter Goat and Beast by the young Americans, Jack Zajac and David V. Hayes.

Bronze figures by Antoine Primmer and Gerhard Marcks; Aristide Maillol's The River; Torso, carved from limestone by Bernard Feder; and Max Ernst's The King Playing with the Queen are photographed in their garden setting. Also included are works by the German artist Ernst Barlach, the Italians Medardo Rosso, Giacomo Manzù and Marino Marini; the British sculptress Barbara Hepworth and the Americans Ludvik Durchanek, Raoul Hague and Gaston Lachaise.

The calendar is the fifth to be published by the Junior Council, a group of friends of the Museum who operate the Art Lending Service and sponsor special exhibitions and symposia. It is available at the Museum and in bookstores throughout the country for \$3.00 or, if ordered by mail, \$3.30 (\$3.50 if west of the Mississippi). Members of the Museum are given a 25 per cent discount.

Photographs and review copies are available from Elizabeth Shaw, Publicity Director, Museum of Modern Art, New York City. CI 5-8900

Brochure enclosed.