

161

THE MUSEUM OF MODERN ART
11 WEST 53RD STREET, NEW YORK

TELEPHONE: CIRCLE 7-7470

35116 - 39

FOR IMMEDIATE RELEASE

Mrs. Franklin Delano Roosevelt and more than two thousand other citizens and visitors in New York visited the Museum of Modern Art Wednesday (November 6), the second day of the van Gogh Exhibition. Tuesday, the day the Exhibition opened to the public, happened to be Election Day and the holiday brought such crowds to the Museum that a change in the schedule of hours for the Exhibition has been considered advisable.

Hereafter, with the exception of Armistice Day, November 11, the Museum will be open free of charge Monday evenings from seven to ten as well as from ten A.M. to six P.M. Mondays. An additional free period has been set aside on Sundays from ten A.M. to one P.M. The admission charge of 25¢ will be made on all other days, when the Museum will be open from ten A.M. to six P.M., Wednesday evenings from seven to ten, and Sunday afternoons from one to six. Members are admitted free at any time by showing their membership cards.

For the protection of the paintings and the comfort of the spectators next Monday, Armistice Day, an admission fee of 25¢ will be charged throughout the day and evening in the hope of reducing the attendance somewhat. Tuesday November 12, will be substituted as the free day for that week, with no admission charged during the day or in the evening from seven to ten.

The Vincent van Gogh Exhibition will remain on view through January 5, with the exception of Thanksgiving, Christmas and New Year's Days, when the Museum is always closed.

Schedule for the van Gogh Exhibition

Sundays: 10 A.M. to 1 P.M., free; 1 to 6 P.M., 25¢
Mondays: (Except Armistice Day) 10 A.M. to 6 P.M. and 7 to 10 P.M. free
Tuesday, November 12: 10 A.M. to 6 P.M. and 7 to 10 P.M. free
Tuesdays (except Nov. 12) to Saturdays, inclusive, from 10 A.M. to 6 P.M. and Wednesday nights from 7 to 10, 25¢