

THE MUSEUM OF MODERN ART

NEW YORK 19

11 WEST 53rd STREET
TELEPHONE: CIRCLE 5-8900
CABLES: MODERNART, NEW-YORK

No. 12
FOR IMMEDIATE RELEASE
Wednesday, Feb. 17, 1960

GREAT NECK ORT VISITS MUSEUM OF MODERN ART

The Great Neck ORT visited the Museum of Modern Art, 11 West 53rd Street, New York, in two groups of 20 on Tuesday (Feb. 16) and Wednesday (Feb. 17) of this week, as part of a program conducted by Mrs. Theodore Wadell, also of Great Neck, "Toward a Better Understanding of Art". Mrs. Wadell, an art dealer and artist for many years, will give informal comments and discussion as they go through the galleries in an effort to promote a greater appreciation and knowledge of art.

On Tuesday the group viewed the "Art Lending Retrospective" exhibition, a special show of 58 paintings, prints, drawings and sculptures, celebrating the 9th season of the Art Lending Service of the Museum. The exhibition is presented as a limited sampling of works available for rent or sale which are loaned to the Art Lending Service by about 70 New York galleries. Included in the show are works by Baziotes, Giacometti, Pollock, Armitage, Calder, Hare, Picasso, Miro and others.

The Art Lending Service, operated by the Museum's Junior Council and increasingly popular since it was established in the fall of 1951, offers rentals of original works of art with an option to buy. Works can be rented for one's home or office for a two or three month period at fees ranging from \$5 to \$52. The Service is aimed at stimulating the purchase of contemporary works of art.

On Wednesday the group studied paintings and sculptures from the Museum's Collection, arranged chronologically to give a history of modern European and American art from 1875 to the present, a selection of chairs, china and household objects from the Design Collection, also covering about the same period, and a sampling from the Print and Photography Collections. This exhibition, a "Bid for Space", is specially designed and installed to demonstrate the need for additional gallery space.

Those present on Tuesday were: Shirley Libby, Edith Horowitz, Eleanor Cantor, Miriam Alland, Doris Spier, Doris Brosk, Etta V. Green, Pat Markowitz, Sylvia Schwartz,

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Helen Twiner, Jean Cohan, Mrs. M. Appleby, Bella Strauss, Rhoda Grossbard, Blanche Wolff, Naomi Wolfe, Selma Sulken, Muriel Wurman, Mimi Barna, Gloria Katz.

Those present on Wednesday were: Rosalie Rosenberg, Estelle Silverman, Mildred Artses, Lee Gusman, Lily Dendy, Julie Hoberman, Flo Warsher, Doris Mendel, Edith Frosch, Rhoda Pitt, Alice Scherr, Shirley Goldsmith, Marcia Singer, Rosalyn Bass, Annabelle G. Heckler, Fan Labovich, Pearl River, Beth Meyer, Mimi Roberts, Betty Weintraub, Henrietta Kabot, Bell Halpern.

For additional information, please contact Elizabeth Shaw, Publicity Director, Museum of Modern Art, 11 West 53rd Street, New York 19, New York. CI 5-8900

Sent to:

Great Neck News

" " Record

Long Island Newsday

" " Press

" " Star Journal