

THE MUSEUM OF MODERN ART
11 WEST 53 STREET, NEW YORK 19, N. Y.
TELEPHONE: CIRCLE 5-8900

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No. 33

To: City Editors
Photo Editors, etc.

Three enormous paintings by the famous American artist, Jackson Pollock, will complete the final leg of a 20,000 mile tour on Thursday, April 9, by being hoisted with block and tackle from the sidewalk at 151 Central Park West (75th Street) to a tenth floor apartment. Too large to enter the building any other way, the paintings weigh more than 1600 pounds in their cases.

The operation will be carried out by a crew of men from the Seven Santini Brothers Company. It will be supervised by a score of art experts including members of the Museum of Modern Art staff, under whose auspices the paintings were shown overseas, two framers and the owners, Mr. and Mrs. Ben Heller.

"One" (1950), which measures 9 by 17 feet, can only enter the building if it is removed from its frame and rolled on a drum. The frame itself and a large table, on which the painting can be re-stretched and re-framed, will also be hoisted into the apartment so that the framers can immediately unroll the canvas and prepare it for hanging the same afternoon.

One of the paintings, "Echo" (1951), measures 7 by 7 feet and the third, "Blue Poles" is 7 by 16 feet. These will be raised in the wooden packing cases in which they have been traveling on three continents by ship, train and truck for the past 21 months. The operation is expected to take about nine hours, beginning at 9.15 a.m.

The paintings were included in a one-man show which was sent to Brazil and to 7 European cities. The exhibition was organized by the Museum of Modern Art's International Program and traveled under the auspices of the International Council at the Museum of Modern Art. Pollock, who was killed in an automobile accident in 1956, is generally considered one of the major American artists of the 20th century.

NOTE: Schedule is planned as follows:

9:15 a.m.	Riggers arrive at 151 Central Park West
10:30	Hoist stretching table and frame
11:30	Hoist painting rolled on drum
12:30 p.m.	Hoist laid crated painting
2:30	Hoist laid crated painting
3:30	Haul down stretching table
5:00	Dismantle rigging

For more specific information on the timing please call Elizabeth Shaw, Publicity Director, at LY 5-2496 around 11:30 a.m. on Thursday.

The operation will be postponed if it rains.